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[Expo 2025 Event Announcement]

An event to experience the appeals of Sakai, including Japanese craftsmanship on July 28th

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Sakai, located in the southern part of Osaka with convenient access from Kansai International Airport and Shin-Osaka Station, is the birthplace of Sen no Rikyu, who perfected the tea ceremony. It is also home to Osaka's first World Heritage Site, the stunning Mozu Tombs, as well as tranquil historical shrines, temples, and cityscapes. Sakai is a cultural city in Japan where you can feel the beauty and aesthetics of Japan, boasting traditions.

On July 28th, 2025, Sakai City will host an event **"Re-Discover JAPAN's Beauty in Sakai, Osaka"** at the Expo 2025 venue "Osaka Healthcare Pavilion -reborn stage-". It is in accordance with the Expo 2025 theme "Designing Future Society for Our Lives," showcasing the appeals of Sakai, including Japanese craftsmanship. We will offer experiences to rediscover the essence and origins of this beauty at the Expo 2025 venue.

■ "Craftsmanship Journey - Enjoy unique encounters with Sakai's open mind philosophy"

As a historical trading hub, Sakai has long flourished through cultural exchange, giving birth to diverse traditions. Through interactive experiences such as traditional performances, cultural workshops, and exchanges with artisans and sumo wrestlers, enjoy the timeless spirit of Japanese tradition that thrives in Sakai.

<Venue highlights>

- 1) A giant hand-painted "Koinobori (Carp streamer)" by Osaka's sole remaining artisan makes a stunning appearance at the Expo.
- 2) Live demonstration of exquisite engraving on Sakai knives - admired by top chefs around the world.
- 3) Hands-on experiences showcasing the skills behind traditional tenugui (hand towels) and yukata-making.
- 4) Step into the spirit of amateur sumo with an interactive experience from Sakai, a hub of sumo tradition.
- 5) Cross-cultural stage connecting Sakai and Jordan, celebrating global friendship and heritage.
- 6) Enjoy premium Japanese tea and sweets curated by Sakai's master tea artisans.
- 7) Dynamic stage performances blending shamisen (Japanese Lute), calligraphy, and other musical arts.

Visitors to the Sakai event site at Expo 2025, can participate in a drawing for "Sakai Tickets" offering discounts on sightseeing locations in Sakai. We look forward to seeing you at the Expo 2025 Sakai event site and in Sakai!

■ Event Details:

You can find the latest information on a stage program and more, please visit our special website (<https://sakai-expo.com/>) that summarizes the event held by Sakai City at the Expo venue and related events in Sakai city.

■ Overview of "Osaka Week":

This event is part of the spring activities of "Osaka Week" held in three phases (spring, summer, and autumn) in collaboration with municipalities within Osaka Prefecture. "Osaka Week" is a program where Osaka Prefecture, as the representative entity, collaborates with municipalities within the prefecture to showcase the appeals of various regions in Osaka to domestic and international audiences. The summer phase will be held from Thursday, July 24th to Sunday, August 3rd.

■ Press Interview:

Sakai City warmly welcome media interviews, and will support your interview for artisans and visitors. Please feel free to get in touch with us before coming to the event venue.

A pass is required for entry to the Expo 2025 venue, so please bring your media AD badge.

【Contact Information】

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■ Photos



Key visual of the event



Venue image