

Special Exhibition Confirmed for Popular Anime Series with Season 3 Broadcasting Starting in October in Japan!

AR Experience Featuring Character Dialogue Also Available

Anime Tokyo Station TV Anime "SPYxFAMILY" Special Exhibition

Period: August 16 – November 9, 2025



[©] Tatsuya Endo/Shueisha, SPY x FAMILY Project

Anime Tokyo Station, an anime exhibition center that utilizes Japanese anime content with a strong fan base around the world, serves as a facility enjoyed by children and adults alike. Since opening, it has welcomed 190,624 visitors from both Japan and overseas (as of July 6, 2025), and regularly hosts special exhibitions featuring popular anime series.

We are pleased to announce that the <u>TV Anime "SPYxFAMILY"</u> <u>Special Exhibition will be held from August 16 to November 9,</u> <u>2025, featuring the series that has gained popularity not only in</u> Japan, but worldwide.

The special exhibition will look back on various memorable scenes while exploring the appeal of each character from the series. Visitors can enjoy an AR experience where character dialogue appears when they hold up their smartphones, photo spots for taking pictures while being immersed in the world of the series, and other features that allow them to experience the characters' appeal firsthand.

We invite you to visit Anime Tokyo Station and fully enjoy the world of TV anime "SPYxFAMILY" and the appeal of its characters.

■ TV Anime "SPYxFAMILY" Special Exhibition

Exhibition Overview

In addition to scene cuts revisiting memorable moments and photo spots, interactive exhibits will be featured. This special exhibition allows visitors to experience the world of the *SPYxFAMILY* anime and the appeal of the characters appearing in the series.

Main Exhibition Contents

OExhibits

- ·Scene panels revisiting memorable moments
- ·Photo spots for taking pictures while enjoying the world of the series
- ·Life-size character panels

OExperience Corner

·AR experience featuring dialogue from exhibited characters

*Further details regarding exhibition contents will be announced on the official Anime Tokyo Station website once confirmed.

Period

August 16 - November 9, 2025

■What is SPYxFAMILY?

In a world of fierce intelligence warfare, the spy "Twilight" receives a mission: create a fake family and attend an elite school's social gathering to make contact with the target and prevent war with a neighboring country. Twilight assumes the identity of ordinary citizen Loid Forger and assembles a family—but his daughter Anya can read minds, and his wife Yor is a deadly assassin. This hit spy comedy follows a family of secrets striving for world peace.

Tatsuya Endo's original manga began serialization in *Shonen Jump*+ in March 2019, winning multiple manga awards and surpassing 38 million copies with 15 volumes (as of March 2025).

When Season 1 premiered in April 2022, to meet the high expectations of the manga's fanbase, an unprecedented collaboration was formed between WIT STUDIO and CloverWorks. The production brought together industry-leading talent including director Kazuhiro Furuhashi, as well as popular voice actors Takuya Eguchi, Atsumi Tanezaki, Saori Hayami, and Kenichiro Matsuda, with theme songs by OFFICIAL HIGE DANDISM and Gen Hoshino in the first run of the series, followed by BUMP OF CHICKEN and yama in the second, establishing it as 2022's breakout anime hit.

Season 2 aired from October 2023, bringing the fan-favorite Luxury Cruise Arc from the original work to life on an even grander scale. Ado's opening theme "Kura Kura" and Vaundy's ending theme "Todome no Ichigeki (feat. Cory Wong)" became instant sensations.

The franchise's first film, *SPYxFAMILY CODE: White*, premiered December 22, 2023, with Tatsuya Endo providing the original work, supervision, and character designs. Season 1 director Kazuhiro Furuhashi served as animation advisor, while Season 1 assistant director Takashi Katagiri took the helm. Ichiro Okouchi crafted an entirely original story for the screenplay. Riding the wave of popularity enjoyed by "MIXED NUTS," OFFICIAL HIGE DANDISM delivered the theme song "SOULSOUP," with the opening day surprise announcement that Gen Hoshino would perform the ending theme "Why"—reuniting the beloved Season 1 combination to tremendous fan enthusiasm. The film became a blockbuster success, earning 6.26 billion yen and drawing over 4.64 million viewers. With Season 3 set to begin in October 2025 in Japan, anticipation continues to build.

Venue Overview

♦Name: ♦Location:	Anime Tokyo Station (also known as "Anime Tokyo") Floors B1 to 2F of Tokyu East 5 (2-25-5 Minami-Ikebukuro, Toshima-ku, Tokyo)
	* 4 minutes on foot from Ikebukuro Station
♦Hours:	11:00 a.m. to 7:00 p.m. (last admission: 6:45 p.m.)
♦Closed:	Mondays
	* If Monday falls on a holiday, the venue will be open on Monday and closed on the
	following day
	New Year's holiday period
	May be closed on other days
	Please check the venue website before coming.
♦Admission fee:	Free
♦Website:	https://animetokyo.jp/en/
♦sns:	X <u>https://x.com/animetokyo_info</u> (@animetokyo_info)
	Instagram <u>https://www.instagram.com/animetokyostation/</u> (@animetokyostation)
	YouTube https://www.youtube.com/channel/UCSJOjGJE5Yiqw3PZ97AVdJw

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