

OSAKA, KANSAI, JAPAN

EXPO
2025

Connecting the World: The Road to Expo 2025

February 2025

Japan Association for the 2025 World Exposition

Outline



- Title: Expo 2025 Osaka, Kansai, Japan
- **Period: 13 April 2025 – 13 October (184 days)**
- **Venue: Yumeshima**
- **Theme: Designing Future Society for Our Lives**
- Subtheme: Saving Lives,
Empowering Lives, Connecting Lives
- Concept: -People's Living Lab-
A laboratory for future society



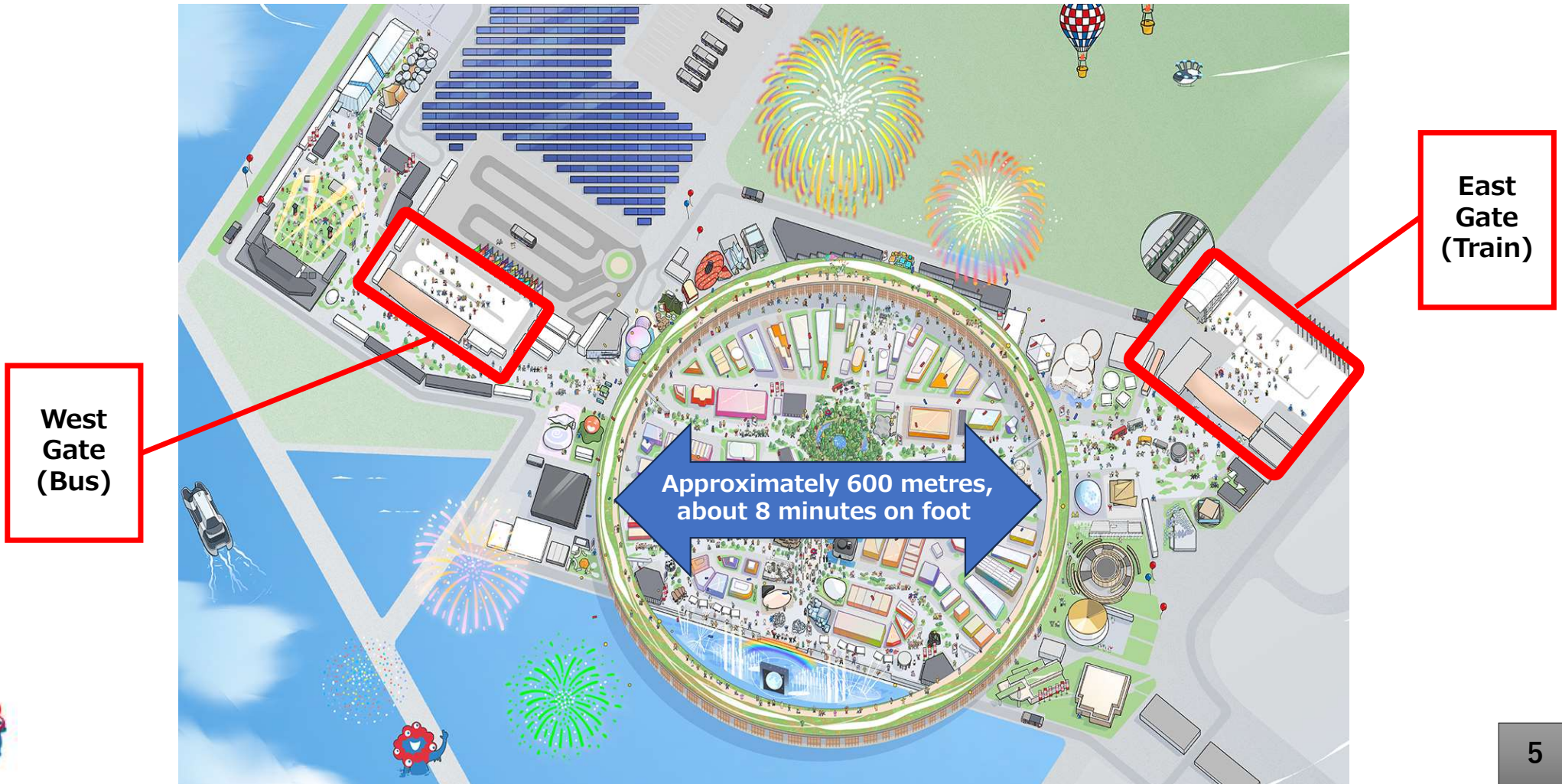
Yumeshima: The Expo Site Completely Surrounded by the Sea



Access Map



Overall View of the Expo Site



Today's Overview



- 1 Why Hold an Expo Now?**

- 2 The Expo is coming! (Preparation Status)**

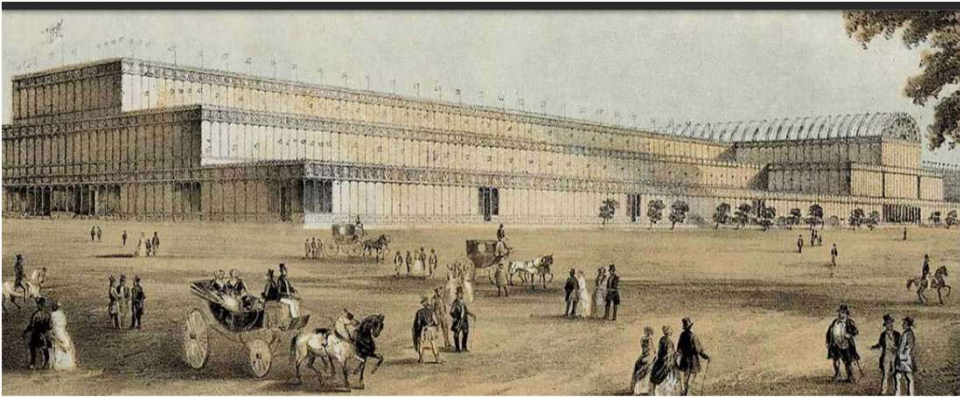
- 3 Let's go to the Expo! (3 Key Appeals)**

- 4 Enjoy the Expo! (3 Key Ways)**

- 5 Recommended Ways to Visit and Ticket Info**



Major Contents of the Expo: The World and the Future



(Source: BIE website)

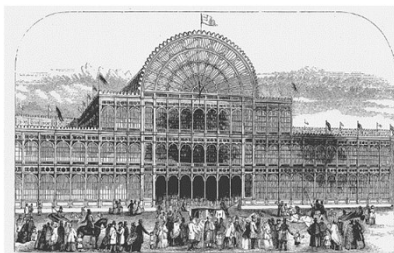
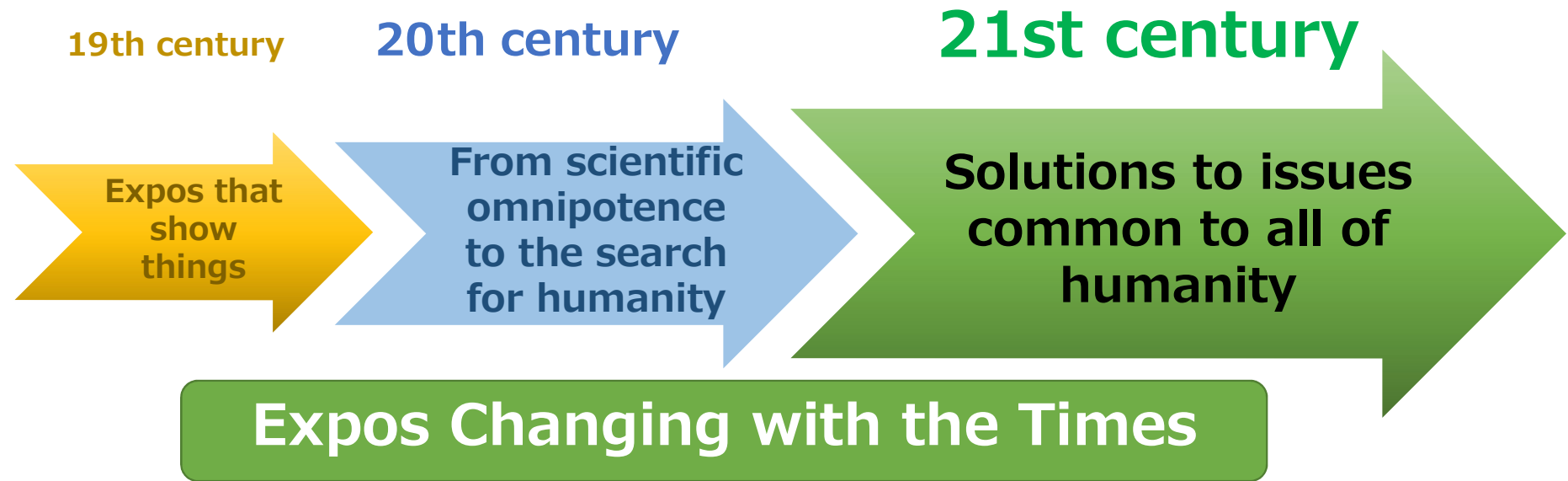


(Photo: Osaka Prefecture)

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Expos Are Mirrors of the Times



(Source: NDL website)



(Photo: Osaka Prefecture)



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From **Division** to **Connection** through Expo 2025



Division

A world increasingly divided by COVID-19, the Ukraine crisis, climate change, etc.

Expo 2025
Osaka, Kansai,
Japan

Reconnection

Japan plays a role in overcoming division and reconnecting the world



The Opening of Expo: A Promise to the World



Responsibilities and Roles of Japan as the Host Country

[Voting Results] 23 November 2018 in Paris

Japan: 85 votes, Russia: 48 votes

Azerbaijan: 23 votes

Japan: 92 votes, Russia: 61

Abstentions: 2 votes

(Source: EXPO2025 Track of Expo 2025 Osaka, Kansai, Japan Invitational Activities, 2025 Report of Japan World Exposition Invitational Committee)



万博決定祝賀イベント



Today's Overview



1 Why hold an Expo Now?

2 **The Expo is coming!**
(Preparation Status)

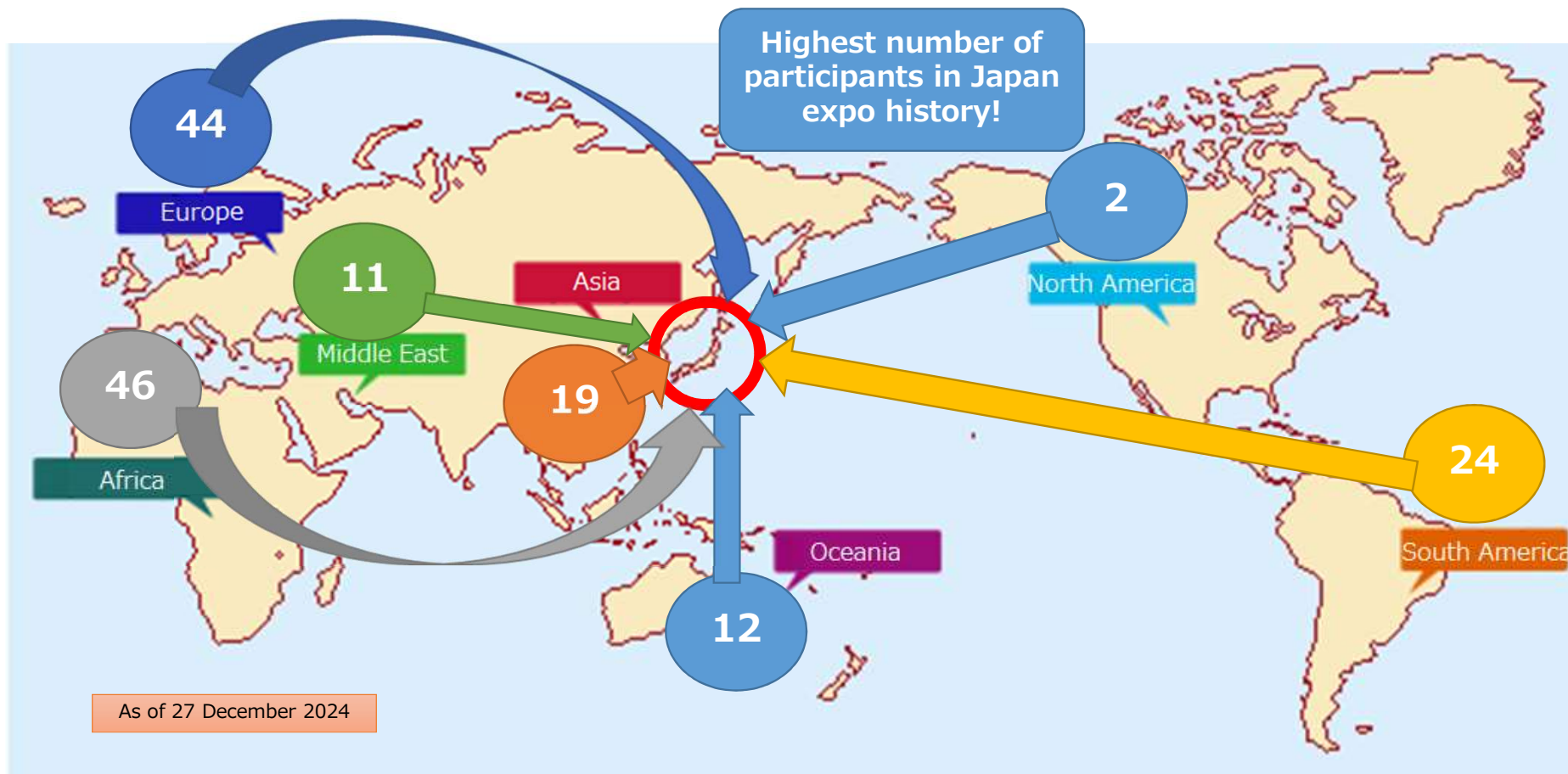
3 Let's go to the Expo! (3 Key Appeals)

4 Enjoy the Expo! (3 key ways)

5 Recommended Ways to Visit and Ticket Info



158 Countries/Regions and 9 International Organisations Announced Their Participation



(Background map by the Ministry of Foreign Affairs Affairs website)

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The Construction of the Expo Site is Progressing Steadily



Official Participants' Pavilion Also Making Steady Progress



Self-Built Pavilions: **51 countries (Type A: 47 countries; Type X: 4 countries)**
Type B: **13 countries** Type C: **94 countries** (as of 27 December 2024)

Singapore Pavilion



© The Singapore Pavilion, Expo 2025 Osaka

Germany Pavilion



© German Expo Pavilion/Hotaka Matsumura - German



Volunteer Applications Far Exceeded Expected Recruitment Target



ボランティア募集

応募期間

2024年1月26日(金)～4月30日(火)

★55,634!

(Target recruitment: about 20,000 people)

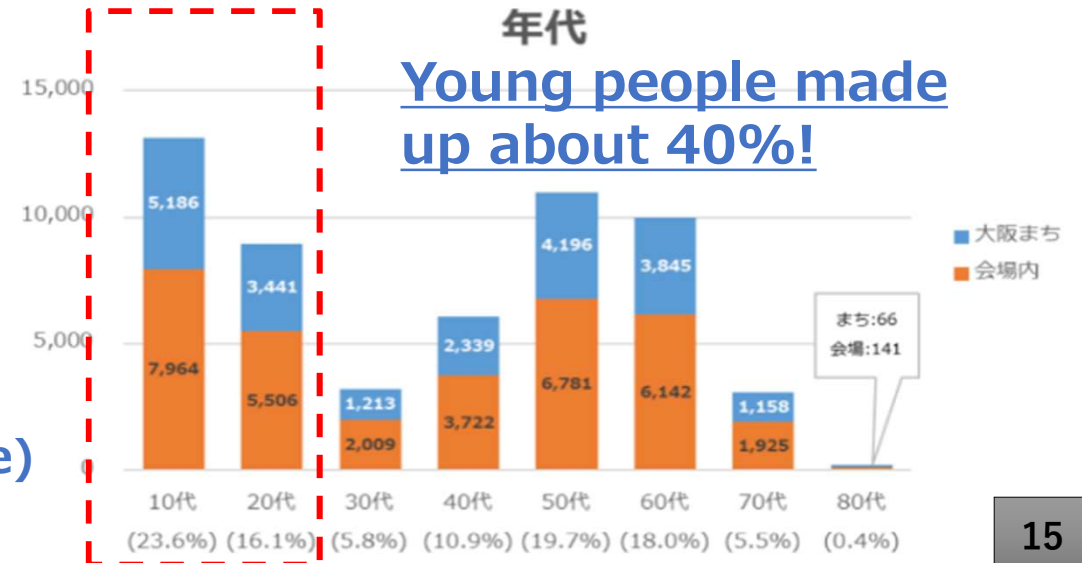


Reasons for applying (519 people)

No. 1 Because I am interested in volunteering (16.2%)

No. 2 Because I want to be helpful to others (15.4%)

No. 3 Because I think it will be useful for my future (12.1%)



Today's Structure



1 Why hold an Expo Now?

2 The Expo is coming! (Preparation Status)

3 **Let's go to the Expo!** (3 Key Appeals)

4 Enjoy the Expo! (3 key Ways)

5 Recommended Ways to Visit and Ticket Info



Expo 2025 Osaka, Kansai, Japan's Three Key Appeals



**Learning About
the World Today**



**Thinking About
the Future of Life**



**A Laboratory for
Future Society**

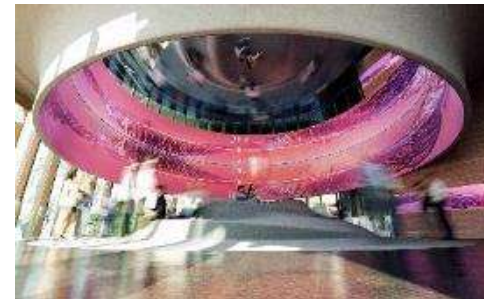
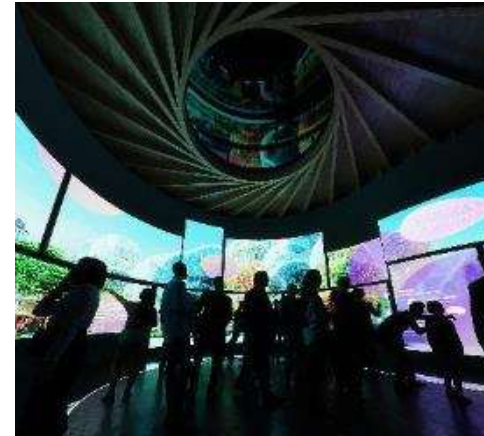


Key Appeal 1: Learning about the World Today



Official Participants' Pavilions (Germany)

Theme: Circular Economy
Title: "Wa! Germany"



© German Pavilion/MIR LAVA facts+fiction

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Official Participants' Pavilions (Saudi Arabia)



Theme: "Together for a Better Future "



©The Saudi Pavilion at Expo 2025 Osaka, Kansai, Japan



Official Participants' Pavilions (China)

Theme:

"Building a Community of Life For Man And Nature — Future Society of Green Development"

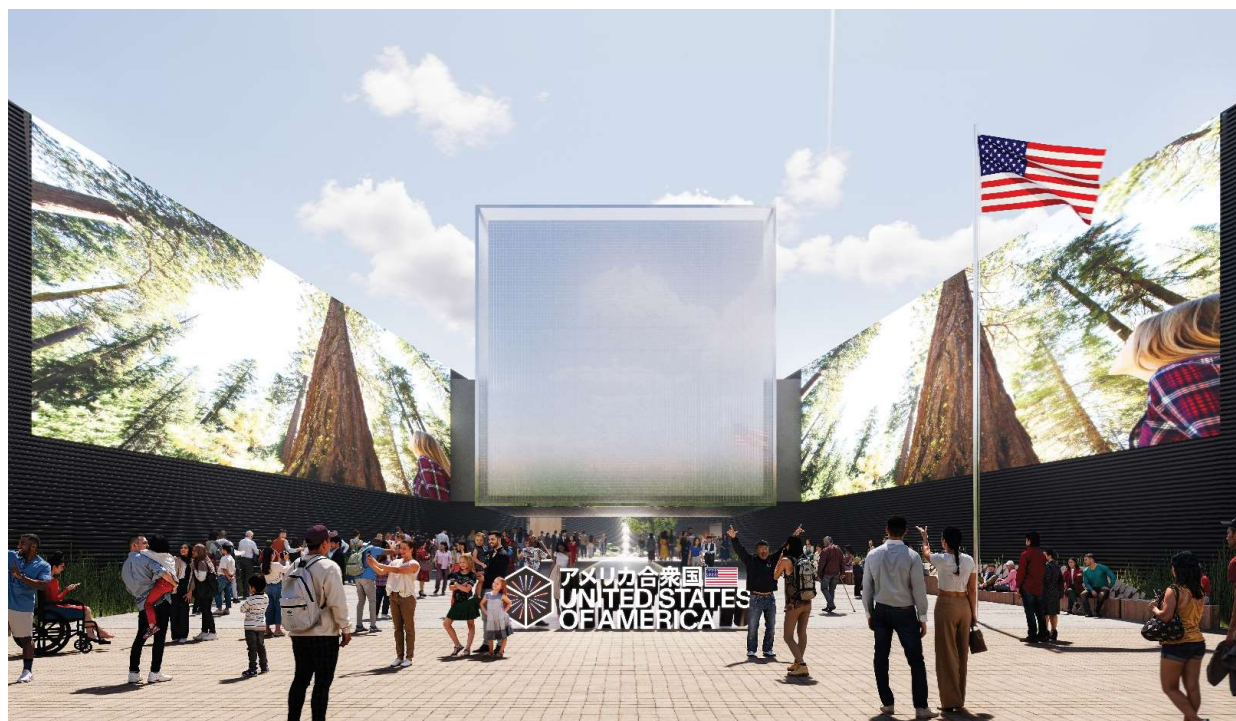


© Credit: China International Trade Promotion Commission (CCPIT)



Official Participants' Pavilions (USA)

Theme:
"Imagine What We Can Create Together"



©Trahan Architects



Official Participants' Pavilions (North America, Europe)



©Embassy of Canada

Canada



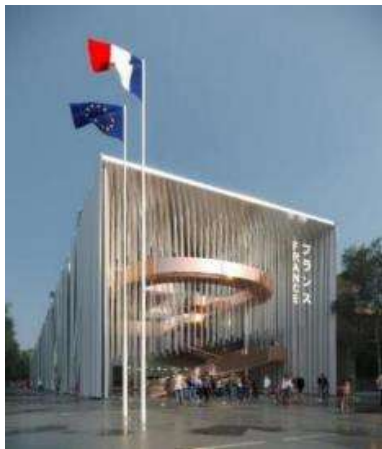
©BWM Designers & Architects

Austria



©Office of Czech Commissioner General

Czech Republic



©Coldefy, Carlo Ratti Associati, RIMOND Japan KK

France



© FDFA, Presence Switzerland

Switzerland

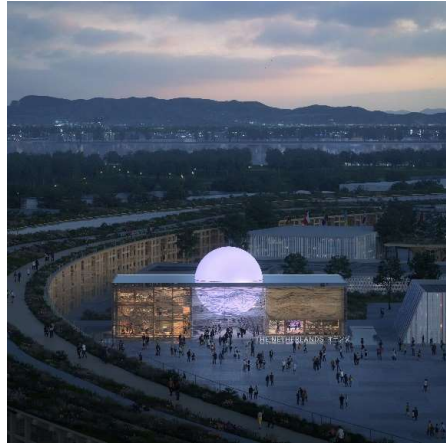


@Commissioner General for Italy at Expo 2025 Osaka

Italy



Official Participants' Pavilions (Europe)



Netherlands

© Plomp



United Kingdom

Courtesy of the British Consulate General in Osaka



Belgium

©BelExpo



Luxembourg

@STDM architects



Bulgaria

©Kobayashi Maki Design Workshop (KMDW)



Poland

@ Pavilions Design: Alisha Kubitska, Borja Martinez (Interplay Architects)



Official Participants' Pavilions (Europe)



Nordic Countries

©The Nordic Pavilion



Monaco

©Jerome Hein Architecte & Atelier Pierre



Spain

Courtesy of C Acción Cultural Española



Ireland

©Ireland Pavilion



Romania

Romania Pavilion at Expo 2025 Osaka



Portugal

©Kengo Kuma&Associates.Image:Atchain



Official Participants' Pavilions (Europe, Oceania)



Hungary

© Hungary Pavilion



Azerbaijan Pavilion/ELEVEN & Bellprat Partner

Azerbaijan



Turkmenistan

© Belli



Uzbekistan

© ATELIER BRUCKNER & NUSSLI Switzerland



Serbia

aleatek



Australia

Design by Buchan Holdings Pty Ltd, Render by FloorSlicer



Official Participants' Pavilions (Middle East)



Kuwait

©LAVA



Oman

©The Commissioner General office
of The Sultanate of Oman at Expo 2025 Osaka



Qatar

©Kengo Kuma & Associates



Bahrain

©Lina Ghotmeh – Architecture



UAE

©UAE Pavilion Expo 2025



Türkiye



Official Participants' Pavilions (Asia)



Thailand



©Singapore Tourism Board

Singapore



©Kengo Kuma & Associates

Malaysia



Philippine Pavilion/Carlo Calma Consultancy



Philippines



©Design by PT Samudra Dyan Praga

Indonesia



©Nepal Pavilion

Nepal

Official Participants' Pavilions (Asia, Central and South America)



©KOTRA(Korea Trade-Investment Promotion Agency)

South Korea



Courtesy of ApexBrasil

Brazil



Official Participants' Pavilions (Module Type)



Jordan Pavilion

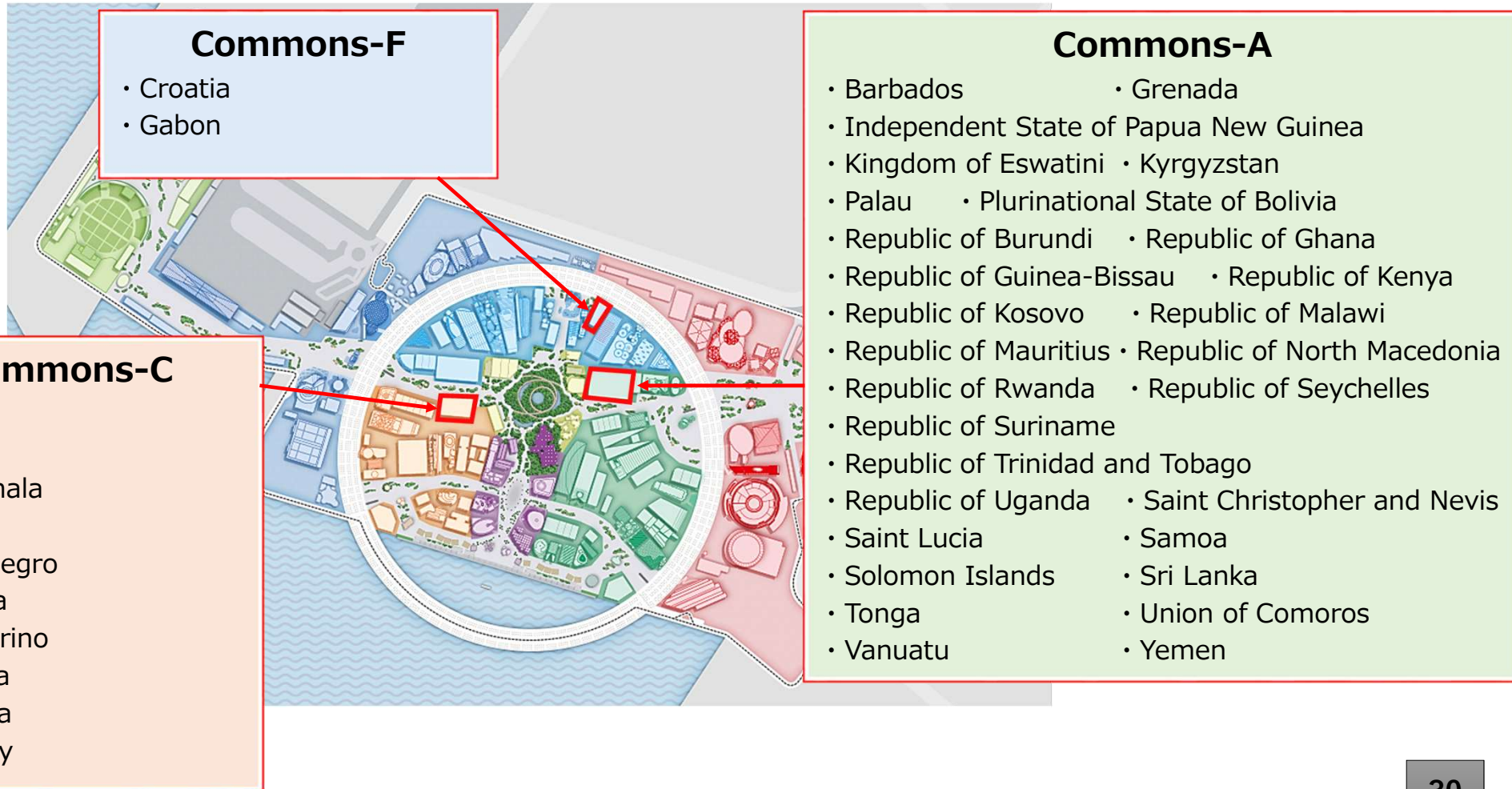


Credit: Jordanian Pavilions Executive Team

Other modular pavilions: Algeria, Egypt, Cambodia, Senegal, Chile, Tunisia, Bangladesh, Vietnam, Peru, Mozambique, Latvia and Lithuania *Latvia and Lithuania exhibit jointly as the Baltic Pavilion



Official Participants' Pavilions (Commons A.C.F)

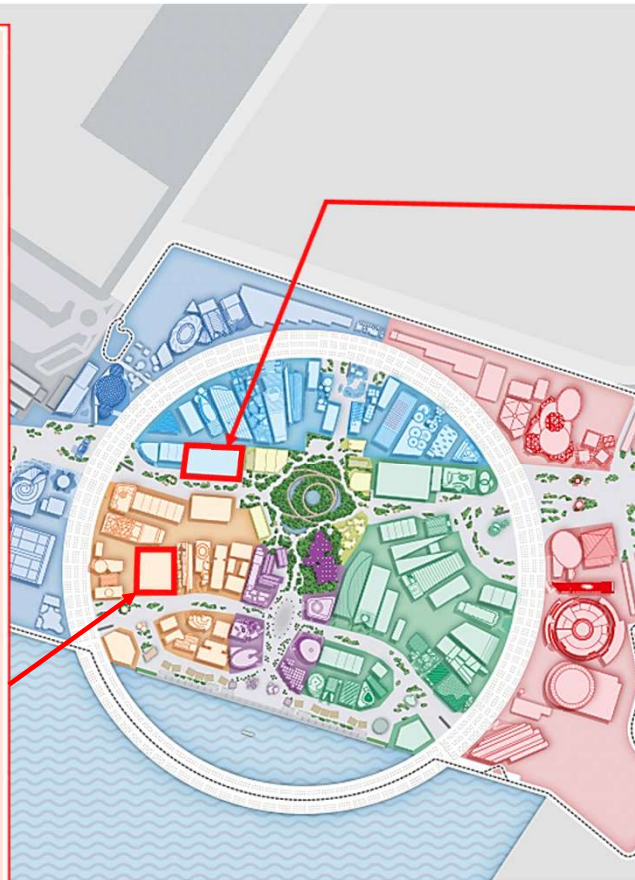


Official Participants' Pavilions (Commons B.D)



Commons-D

- Antigua and Barbuda
- Republic of Cameroon
- Belize • Burkina Faso
- Democratic Republic of Sao Tome and Principe
- Democratic Republic of the Congo
- Federal Republic of Nigeria
- Islamic Republic of Pakistan
- Kingdom of Bhutan
- Lao People's Democratic Republic
- Mongolia • Palestine
- Republic of Cuba
- Republic of Equatorial Guinea
- Republic of Guinea
- Republic of Honduras
- Republic of Liberia
- Republic of Madagascar
- Republic of Mali
- Republic of Moldova
- Republic of Tajikistan
- Republic of the Marshall Islands
- Republic of Togo
- The Republic of South Sudan
- The Republic of the Sudan



Commons-B

- Central African Republic
- Co-operative Republic of Guyana
- Dominican Republic
- Federal Democratic Republic of Ethiopia
- Federal Republic of Somalia
- Federated States of Micronesia
- Islamic Republic of Mauritania
- Jamaica • Kingdom of Lesotho
- Republic of Benin • Republic of Cote d'Ivoire
- Republic of Djibouti • Republic of Fiji
- Republic of Haiti • Republic of Nauru
- Republic of Paraguay • Republic of The Gambia
- Republic of Zambia • Republic of Zimbabwe
- Saint Vincent and the Grenadines • Sierra Leone
- The Democratic Republic of Timor-Leste
- Tuvalu • United Republic of Tanzania

Official Events (National Days, Special Days)



April



22
Switzerland



26
Kingdom of
Thailand



28
Republic of
Palau

May



13
Republic of
Korea



16
Kingdom of
Spain



23
Republic of
Austria

June



14
Ireland



20
Federal Republic of
Germany



21
Federative
Republic of
Brazil

32

*The contents are current and may change in the future (October 24)

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Official Events (National Days, Special Days)

July



3
Japan



11
People's
Republic of
China



19
United States
of America

August



6
Jamaica



9
Republic of
Peru



15
India

September



3
Commonwealth
of Australia



12
Republic of
Italy



13 French
Republic



*Contents are current and subject to change in the future (October 2024)

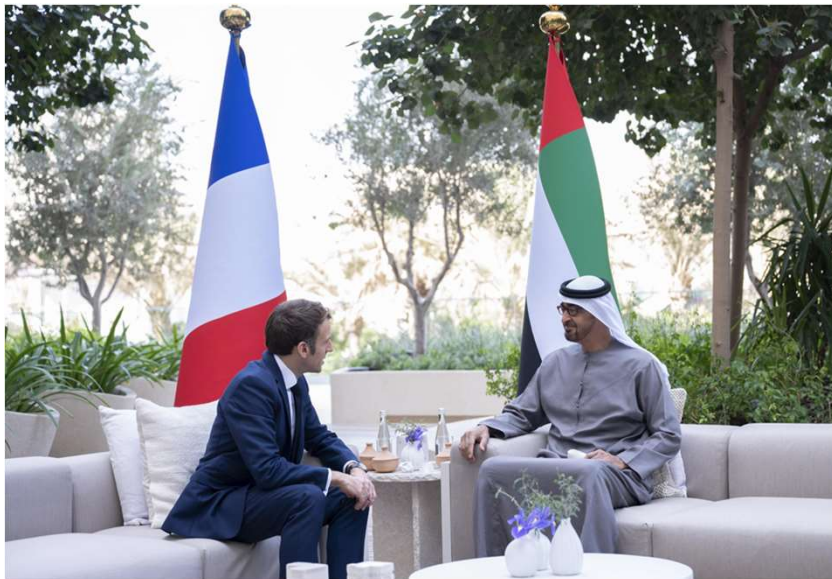
The Expo: A Platform for Economic Diplomacy



<VIP Visits to Expo 2020 Dubai>

- **Head of State Level: 81**
- **Vice-President/Prime Minister Level: 14**
- **Minister/Vice Minister Level: 69**

French President Macron visits Expo 2020 Dubai
(5 December 2021)



South Korean President Moon visits Expo 2020 Dubai
(16 January 2022: Korea Day)



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Pavilion's Official Mascots



Many mascots are actively working as PR diplomats for the Expo 2025! Inspired by the official mascot Myaku-Myaku, many pavilions have unveiled their own mascots.



©Expo2025

MYAKU-MYAKU
【Expo2025】



©BelExpo

BeluBelu
【Belgium】



©Parks Canada

Parka
【Canada】



René
【Czech】



©German Pavilion

Circular
【Germany】



© TOKIDOKI, LLC. Designed by Simone Legno

Luce
【The Holy See】



© Indonesia Pavilion

TumTum
【Indonesia】



©TOKIDOKI, LLC. Designed by Simone Legno; Courtesy of Commissioner General for Italy Pavilion at Expo 2025 Osaka

Italia-chan
【Italy】



©Monaco Pavilion

LEELOO
【Monaco】



©The Singapore Pavilion, Expo 2025 Osaka

Merli
【Singapore】

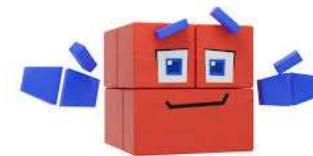


©ZUIYO

Heidi
【Switzerland】



Bhumi Jai
【Thailand】



PIX
【UK】



©USA Pavilion

Spark
【USA】

Key Appeal 2: Thinking about the future of life



Eight Theme Producers

MIYATA Hiroaki



ISHIGURO Hiroshi



NAKAJIMA Sachiko



OCHIAI Yoichi



FUKUOKA Shin-ichi



KAWAMORI Shoji



KOYAMA Kundo



KAWASE Naomi



“Future of Life” by Producer ISHIGURO



Credit: HASEKO Corporation

Producer of Signature Pavilion "Future of Life"
at Expo 2025 Osaka, Kansai, Japan
Professor, Osaka University
Visiting Director, ATR Hiroshi Ishiguro Laboratories

© FUTURE OF LIFE / EXPO2025

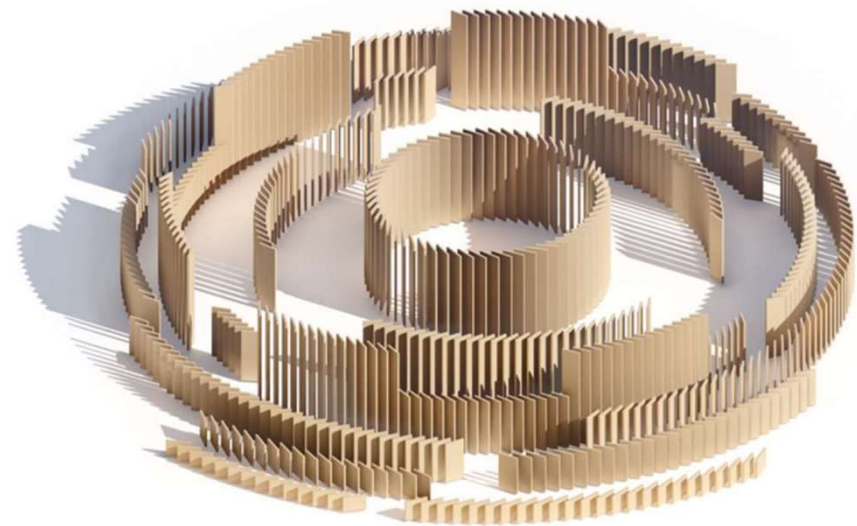


Domestic Pavilions (Japan Pavilion)



Theme: Between Lives

- The design expresses the essence of Japan through a central atrium that expresses a connection with nature by blurring the line between inside and outside and walls and floors made from wood and earth.
- With recycling in mind, a reuse scheme for local governments and businesses to reuse the domestic CLT (Cross Laminated Timber) used in the construction is under consideration.



Source: the Ministry of
Economy, Trade and Industry

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Mars Rock to be Exhibited at the Japan Pavilion

- The Mars Rock is a Martian meteorite collected near the Showa Station in November 2000 by the Antarctic Research Wintering Team. It is the size of a rugby ball and is the largest in the world weighing about 13 kg.
- It has been confirmed that the meteorite contains clay minerals that react with water, which is direct evidence that water existed on Mars. It is an important clue to the origin of life and has a strong affinity with life, the theme of the Expo.



(Photo courtesy of the National Institute of Polar Research)

< Mars Rock >

One of the world's largest, about the size of a rugby ball



Credit: Website of the Prime Minister's Office of Japan



Domestic Pavilions (Osaka Healthcare, Woman's Pavilion)



Osaka Healthcare Pavilion Nest for Reborn



Credit: Osaka Pavilion

Women's Pavilion

in collaboration with Cartier

"When women thrive, humanity thrives"



© Cartier



Domestic Pavilions (Private Sectors)



NIPPON TELEGRAPH AND TELEPHONE CORPORATION



(Credit:) Nippon Telegraph and Telephone Corporation

Federation of Electric Power Companies of Japan



(Credit:) Federation of Electric Power Companies of Japan

Panasonic Holdings Corporation



(Credit:) Panasonic Holdings Corporation

Sumitomo EXPO2025 Promotion Committee



Credit: Sumitomo EXPO2025 Promotion Committee

The Japan Gas Association



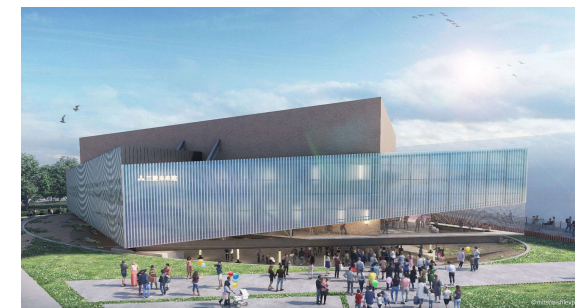
Credit: The Japan Gas Association

Pasona Group, Inc.



Credit: Pasona Group, Inc.

Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan



Credit: Mitsubishi Expo 2025 Osaka, Kansai, Japan General Committee



Domestic Pavilions (Private Sectors)

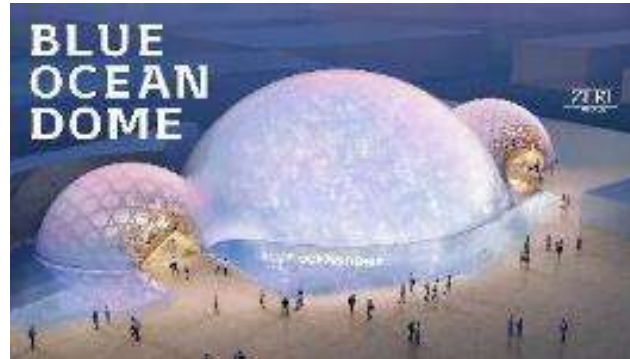


Bandai Namco Holdings Inc.



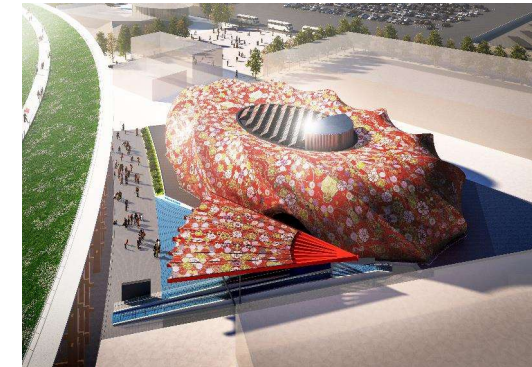
© Sotsu Sunrise
(Credit:) Bandai Namco Holdings Co., Ltd.

NPO ZERI JAPAN



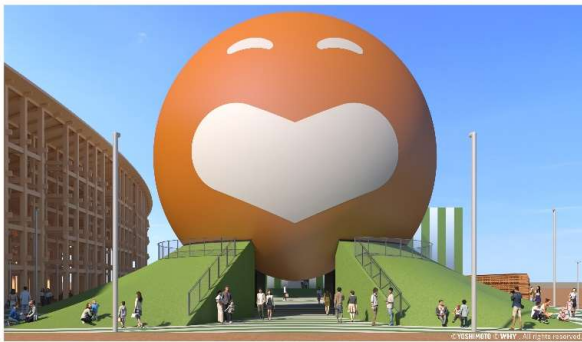
(Credit:) NPO ZERI JAPAN

Iida Group Holdings Co., Ltd.



(Credit:) Iida Group Holdings Co., Ltd.

Yoshimoto Kogyo Holdings CO., LTD.



(Credit:) Yoshimoto Kogyo Holdings Co., Ltd.
Design Supervision: WHY Design: Taisei First-Class Architect's Office

Osaka Restaurant Management Association



Credit: ORA Osaka Restaurant Management Association

Tamayama Digital Tech Co., LTD.



©Tamayama Digital Tech Co., LTD
Credit: Tamayama Digital Tech Co., Ltd.



Key Appeal 3: "People's Living Lab; A laboratory for a future society"



Expos have always been a place to experience future technology



Credit: Cengage Learning Co., Ltd.



(Photo credit: Osaka Prefecture)



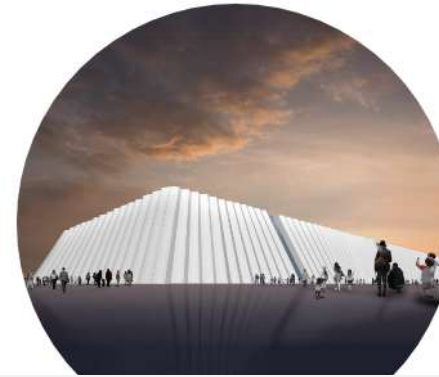
CGISPRI



Experience Future Society in 6 Areas



People's Living Lab;
A laboratory for a future
society
Experience the Ultra-Smart
Society
(Society 5.0)



Future Life EXPO



Smart Mobility
EXPO



Digital EXPO



Green EXPO



Virtual EXPO

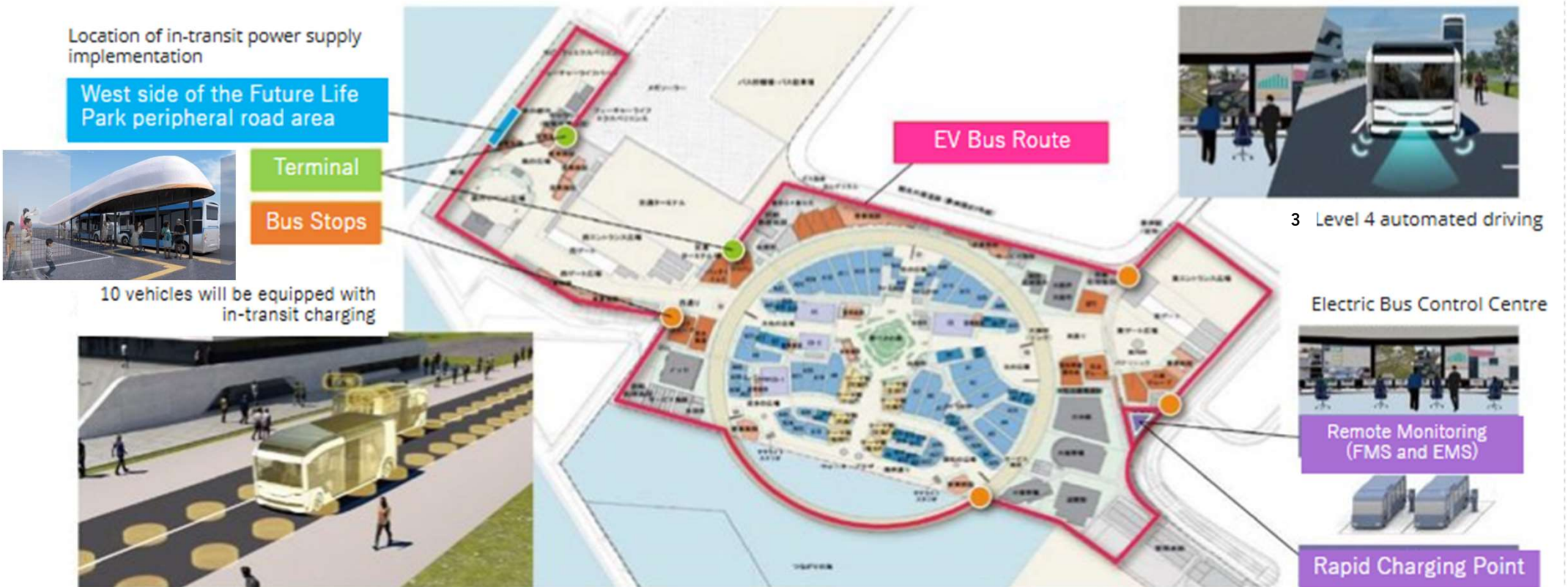


Art EXPO



Electric Buses

Electric Buses will run every few minutes throughout the Expo



Source : The Kansai Electric Power Company, Osaka Metro Co., Ltd

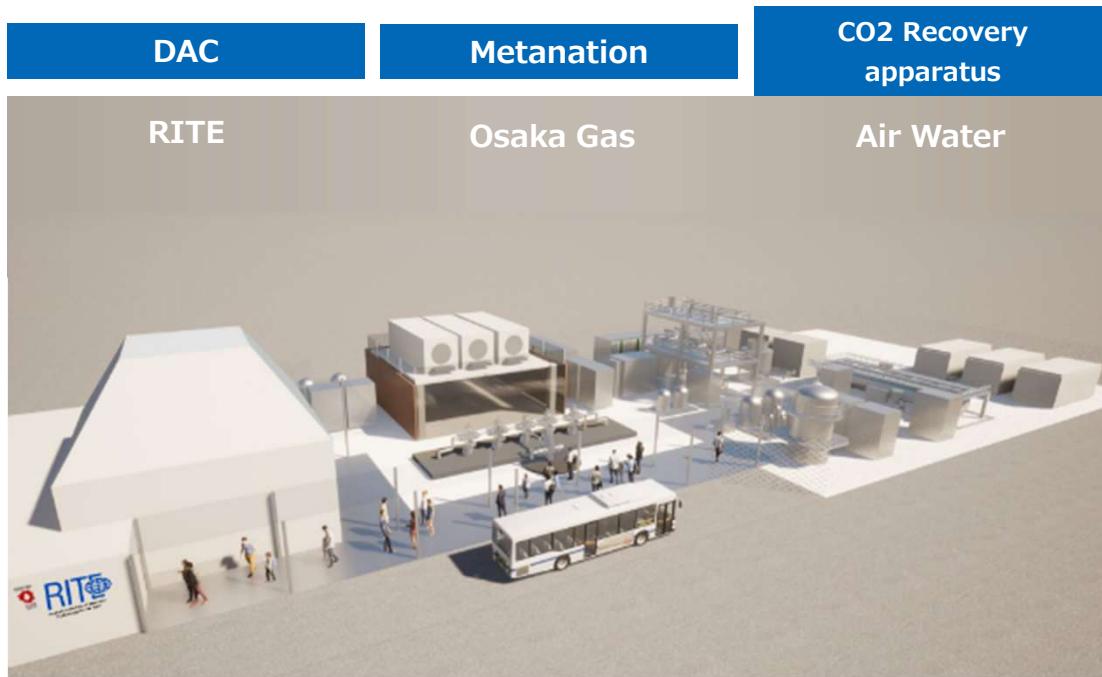
Sponsors: Kansai Electric Power Co., Ltd., Osaka Rapid Tramway Co., Ltd., Daihen Co., Ltd., Obayashi Corporation
(Stops and Information Dissemination) Kansai Electric Power Co., Ltd.



Demonstration of Carbon Recycling Technology

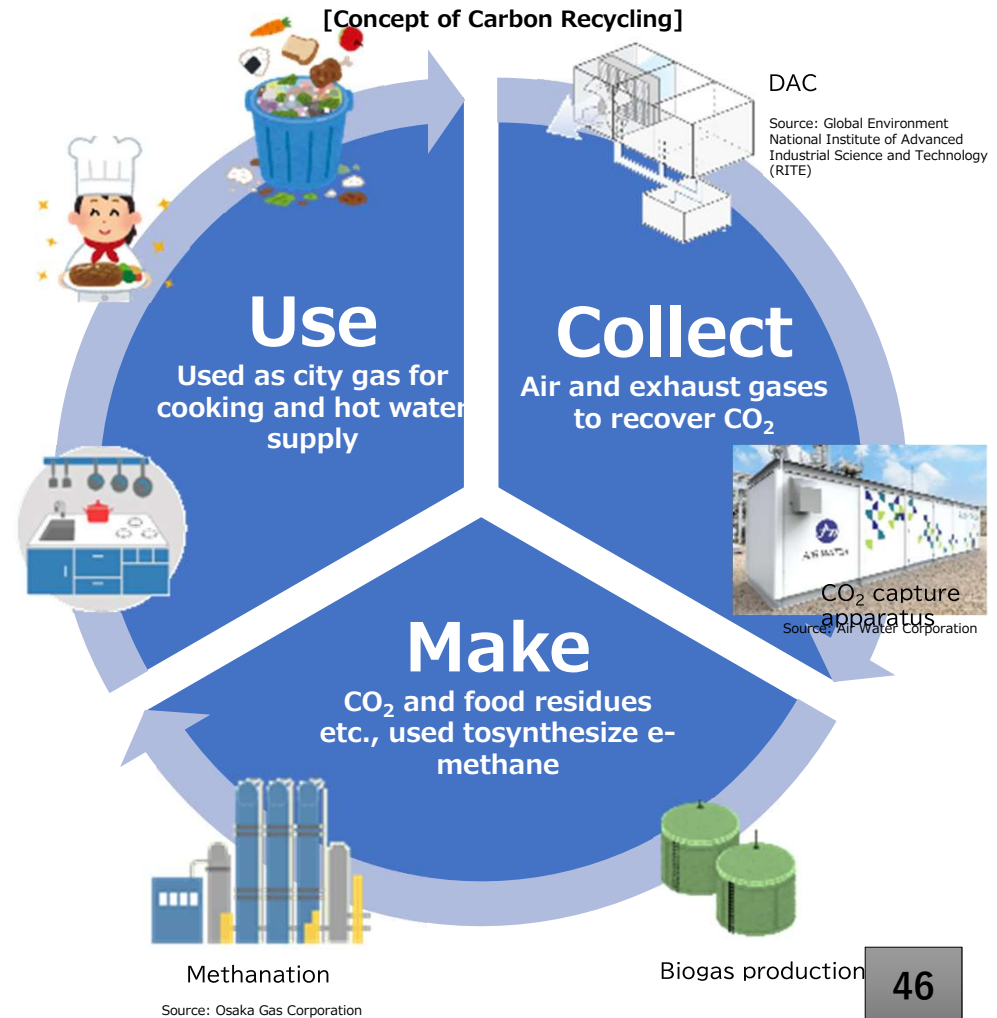


[Concept Image of the Carbon Recycling Factory]



Demonstration of advanced technology at the carbon recycling factory in the controlled area

Visitors can visit by bus with advance reservation



Next-generation Solar Cells (perovskite solar cells)



Sponsor: **Sekisui Chemical Co., Ltd.**



Perovskite solar cells



Courtesy of Sekisui Chemical Co., Ltd.

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Virtual Expo

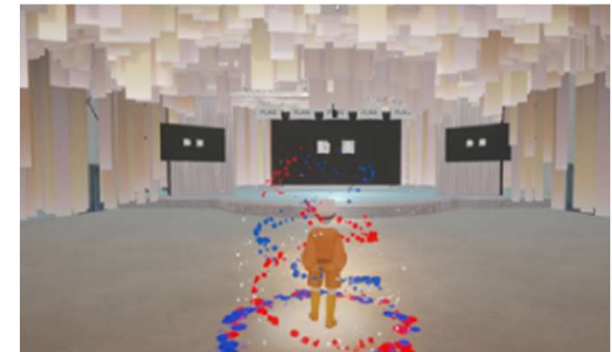


Experience a new kind of Expo with Virtual Expo × Avatar!

Image of the actual exhibition space



Image of watching videos in the event facilities



Communication via chat



Source: NTT



The above are production images, but they differ from the actual product.

The First Fully Cashless Expo in History



全面的キャッシュレス決済はじまる！
Fully Cashless Payments Begin!

EXPO 2025

※会場内では、現金が使用できませんのでご注意ください。 Cash will not be accepted.



As a testing ground for future society, we are strongly promoting a cashless society by introducing a fully cashless system at the Expo site!



Today's Overview



1 Why Hold an Expo Now?

2 The Expo is coming! (Preparation Status)

3 Let's go to the Expo! (3 Key Appeals)

4 Enjoy the Expo! (3 Key Ways)

5 Recommended Ways to Visit and Tickets



Three Ways to Enjoy the Expo



**Unique Expo
Architecture**



**A Variety of
Live Events**



**Gourmet Travel Around
the World and into the
Future**



1. Enjoy: The Unique Expo Architecture

The Symbol of the Expo: The Grand Ring

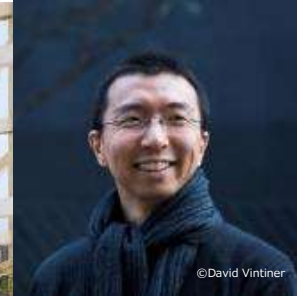


Building Area (Horizontal Projection) Approx. 60,000m², Height: 12m (Outer Height: 20m), Inner Diameter: 615m

External View



Internal View



©David Vintner

One of The World's Largest Wooden Structures



Sky Walk



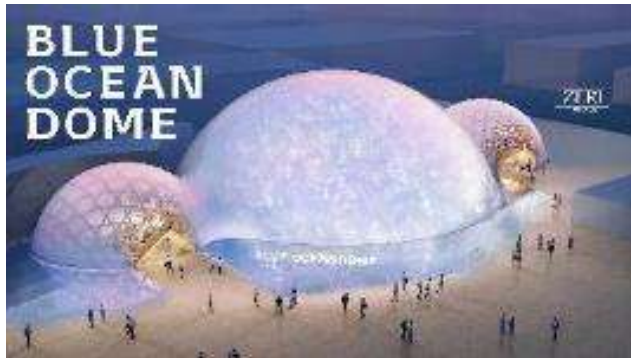
Sky Walk



Four Pritzker Prize-Winning Architects



BAN Shigeru



(Credit) Specified Nonprofit Corporation ZERI JAPAN

BLUE OCEAN DOME

ITO Toyo



EXPO Hall

**SEJIMA Kazuyo
NISHIZAWA Ryue**



©SANAA

Signature Pavilion
(Producer MIYATA)



2. Enjoy: A Variety of Live Events Events (Traditional Culture)

The Expo Grand Sumo Tournament

Date: Sun. 3 August 2025
Venue: EXPO Exhibition
Centre "WASSE"

"Sumo to bring the World
together! Sumo Expo
2025"

Date: Mon. 4 August 2025
Venue: EXPO Exhibition Centre
"WASSE"

NTT Day CHO-KABUKI Powered by
IOWN "HANAKURABESEN BONZAKURA Expo2025
ver."

(NIPPON TELEGRAPH AND TELEPHONE CORPORATION)

Dates: Sat. 24 – Sun. 25 March, 2025
Venue: EXPO Hall "Shining Hat"



Events (Festivals)



The Day the World Dances ~ A Circle of Diversity in Dance: Tokushima's Awa Odori Dance (Tokushima Prefecture)

Date: Fri. 2 – Sat. 3 May 2025

Venue: EXPO Arena “Matsuri”

(Credit) Tokushima Prefecture



Osaka Week

(Osaka Prefecture, Osaka City and all cities, towns and villages in the prefecture)

Dates: (Spring) Fri. 9 – Sun. 18 May 2025

(Summer) Thu. 24 July – Sun. 3 August 2025

(Autumn) Fri. 5 – Wed. 17 September 2025

Venue: EXPO Hall “Shining Hat”, EXPO Arena “Matsuri”, EXPO Exhibition Center “WASSE”

(Credit) Osaka Prefecture and Osaka City Expo Promotion Bureau



Tohoku Kizuna Festival Parade, Exhibitions, etc. (Six Tohoku prefectures, Tohoku Kizuna Festival Executive Committee, Tohoku Tourism Promotion Organisation)

Date: Sat. 14 – Sun. 15 June 2025

Venue: EXPO Arena “Matsuri”

(Credit) Tohoku Kizuna Festival Executive Committee

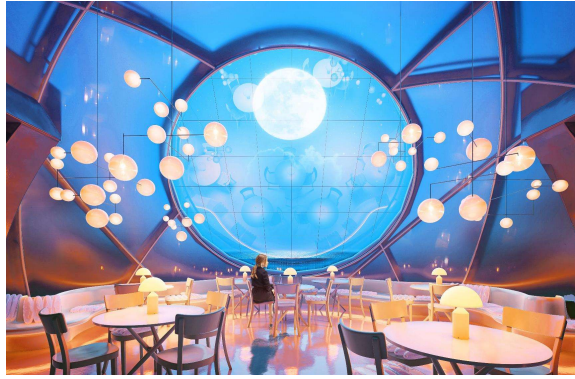


3. Enjoy :Gourmet Travel Around the World and into the Future

Enjoy World Cuisine (Official Participants' Pavilions)



Swiss Pavilion



©FDFA, Presence Switzerland



Czechia Pavilion



©Office of Czech Commissioner General



Monaco Pavilion



©Jerome Hein Architecte & Atelier Pierre



Hungary Pavilion



© Hungary Pavilion



Enjoy Future Cuisine

■ FOOD & LIFE COMPANIES Ltd.



Exterior concept image of SUSHIRO To The Future: Expo Edition

■ Kura Sushi Inc.



Source: Kura Sushi Press Release Materials

■ Suntory Holdings Limited



Cafeteria: SUNTORY PARK CAFE



Restaurant: SUIKUU



Kindai University Aquaculture Research Institute Restaurant at the Water Plaza, Expo 2025 Osaka, Kansai, Japan



Enjoy Local Cuisine

Sustainable Food Court

Osaka Noren Meguri – Food and Festival EXPO

From Osaka's Food Paradise: Long-Established, Traditional, and Authentic Local Gourmet Delights All Gathered in One Place!

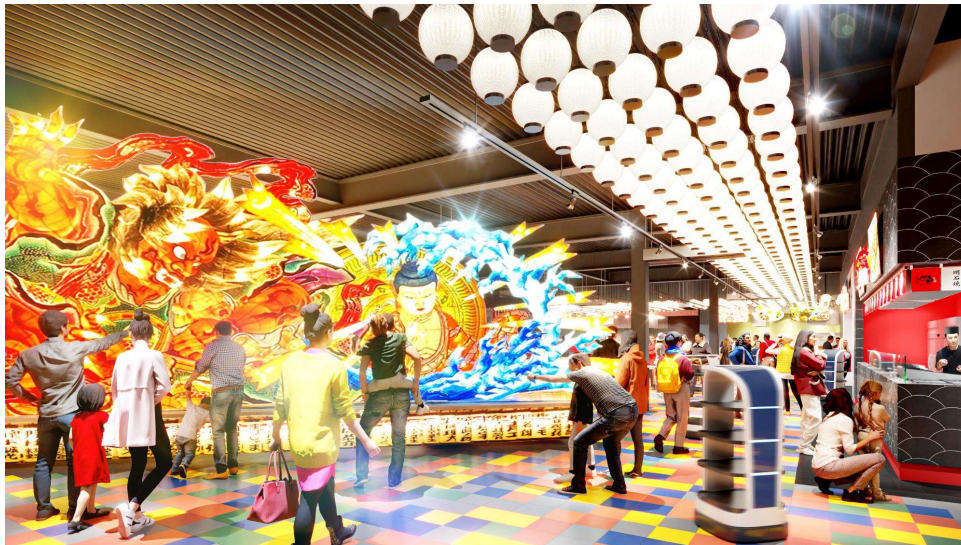


Robots in Action! Futuristic AI Performance

Classic Osaka Eateries
All Gathered

A Japanese Festive Space

Collaboration with Robots



Credit: Lead Member SHIROHATO FOOD CORPORATION



Today's Overview



1 Why Hold an Expo Now?

2 The Expo is coming! (Preparation Status)

3 Let's go to the Expo! (3 Key Appeals)

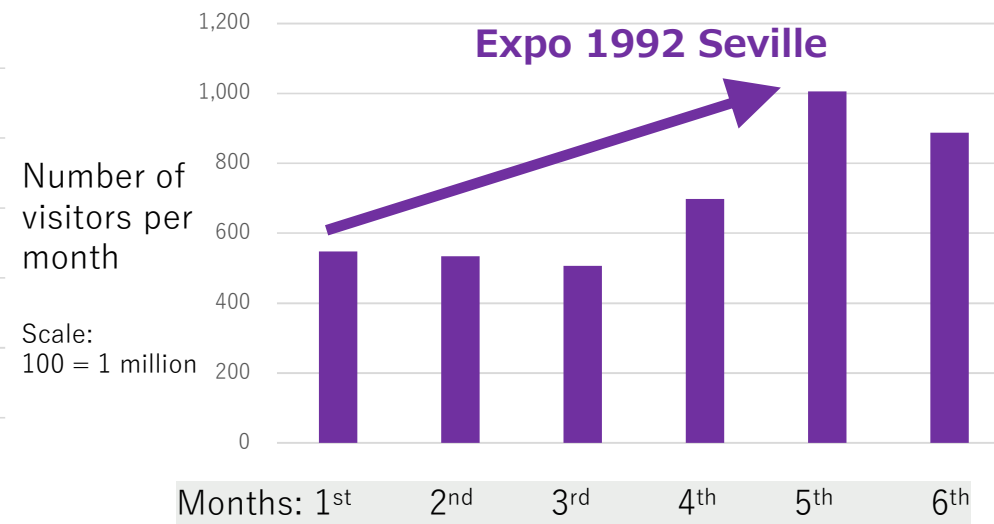
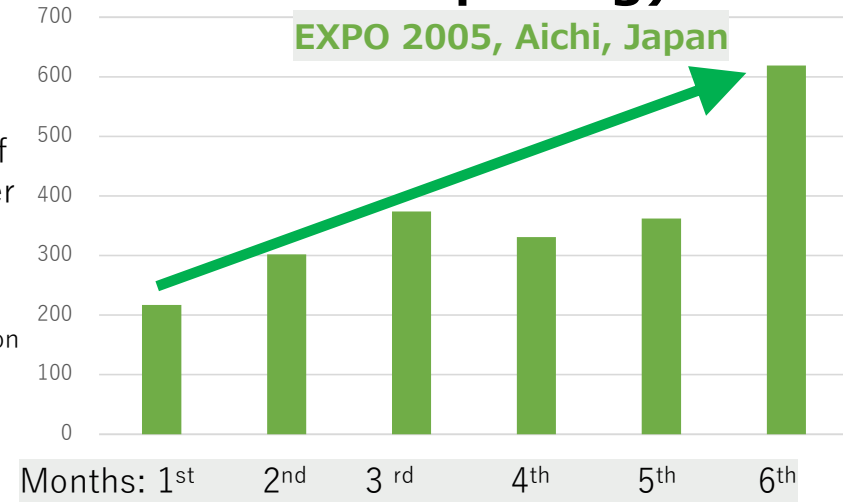
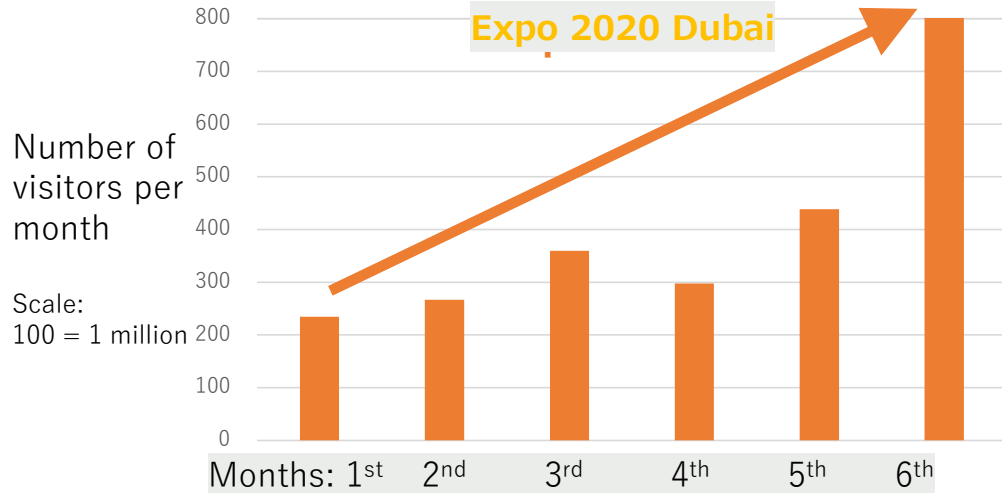
4 Enjoy the Expo! (3 keyWays)

5 Recommended Ways to Visit and Ticket Info



Early Attendance is Recommended

(Expos usually get crowded in the latter half of their opening)



Extremely crowded from the second half to the end



(Source: EXPO 2005, Aichi, Japan, Japan website)

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Expo Ticket List

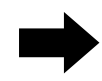


Age category as of 1 April 2025		Child 4-11 years old	Junior 12-17 years old	Adult Age 18+ years old
Advance Tickets	Opening Ticket	1,000 JPY	2,200 JPY	4,000 JPY
	First-Half Period Ticket	1,200 JPY	3,000 JPY	5,000 JPY
	One-Day Ticket	1,700 JPY	3,700 JPY	6,700 JPY
Tickets Sold During the Expo	Weekday Ticket	1,500 JPY	3,500 JPY	6,000 JPY
	One-Day Ticket	1,800 JPY	4,200 JPY	7,500 JPY
	Night Ticket	1,000 JPY	2,000 JPY	3,700 JPY
Multiple-Entry Pass	Summer Pass	3,000 JPY	7,000 JPY	12,000 JPY
	Season Pass	7,000 JPY	17,000 JPY	30,000 JPY



Legacy of EXPO 2025 Osaka, Kansai, Japan

Japan World Exposition
Osaka 1970



EXPO 2025 Osaka, Kansai,
Japan



(Photo: Osaka Prefecture)





Thank you very much!



■ Disclaimer:

- The information in this document is based on January 2025 data and may be subject to changes due to future circumstances.
- Please use the information provided in this document at your own discretion and responsibility.
- While the Japan Association for the 2025 World Exposition strives to provide accurate information, we assume no liability for any disadvantages or damages that may arise in relation to the use of the content provided in this document. Your understanding is appreciated.

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The Official Website and Social Media

Please stay tuned for the latest information.

➤ Website

<https://www.expo2025.or.jp/en/>

➤ Social Media

【X(Twitter)】 Expo 2025 Osaka, Kansai, Japan

<https://twitter.com/expo2025japan>

【Facebook】 Expo 2025 Osaka, Kansai, Japan

<https://www.facebook.com/expo2025japan>

【Instagram】 Expo 2025 Osaka, Kansai, Japan

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【YouTube】 Expo 2025 Osaka, Kansai, Japan Official Channel

<https://www.youtube.com/c/Expo2025Japan>

