

FOREIGN PRESS CENTER JAPAN
PRESS BRIEFING

TRADITIONAL SAKE MAKING ADDED TO INTANGIBLE CULTURAL HERITAGE LIST!

Protecting Traditional Culture and Passing It On to the Next
Generation



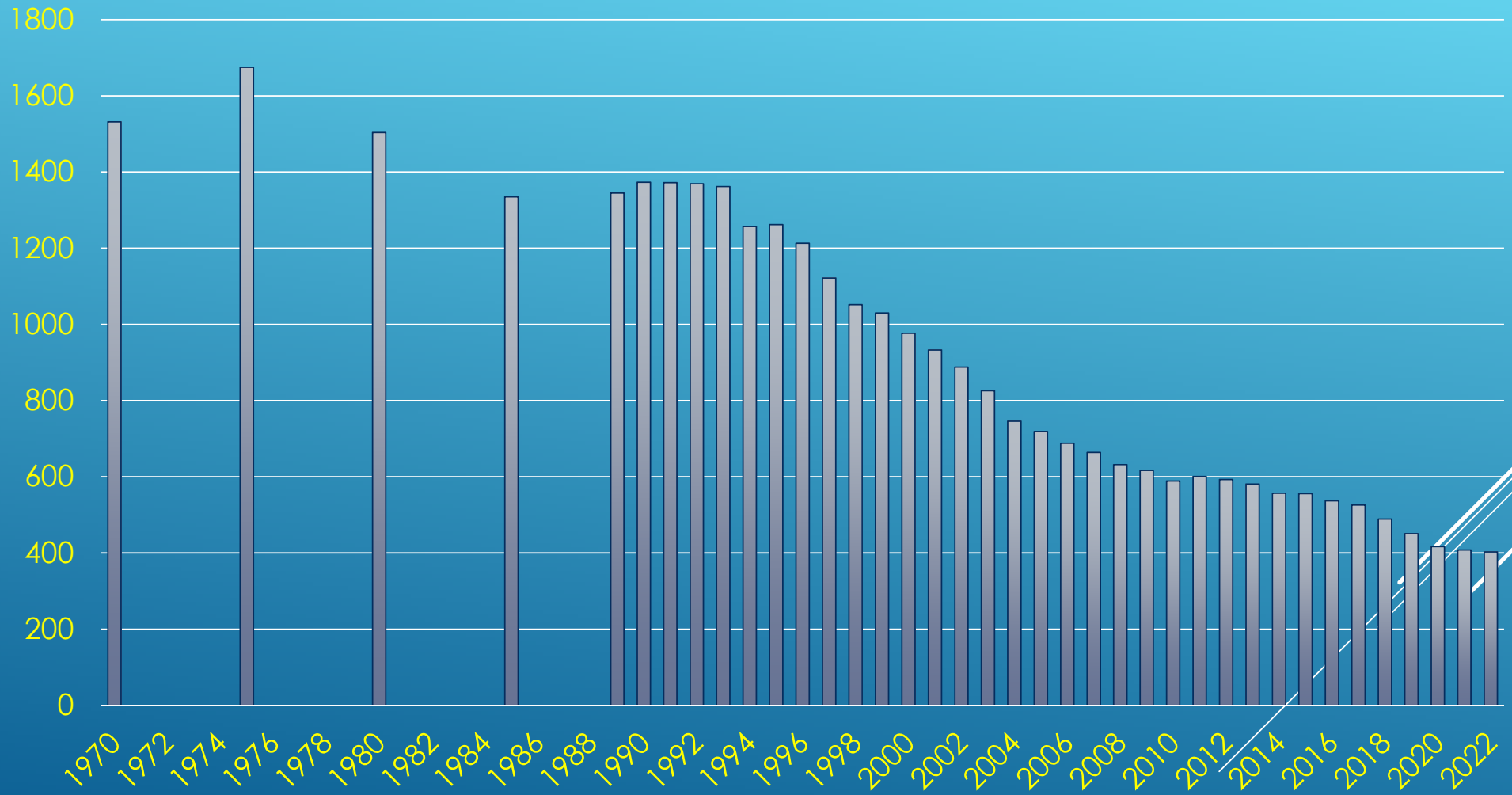
About JSS

Name	Japan Sake and Shochu Makers Association (JSS)
Address	1-6-15 Nishishinbasi, Minatoku, Tokyo 105-0003 Japan
Established	December.1953 JSS was founded in 1953 and has been granted the status of a Specially Approved Non-Profit Organization under the terms of, the Liquor Industry Association Act.
Our Mission	<ul style="list-style-type: none">• Promote sake and shochu• Support on distribution• Contribute to the world food culture
JSS Members	47 prefectural Sake & Shochu makers associations including Sake makers :1,357 Honkaku shochu & Awamori makers: 267 Mirin makers:12 Total 1,636 (about 90% of all licenced)

Traditional knowledge and skills of sake-making with koji mold in Japan

日本の伝統的なこうじ菌を用いた酒造りの知識及び技術

Consumption of Sake



Overseas Japanese Restaurants



Export of Sake

(Oku yen)

