# Loneliness and Isolation in Japanese Society and Measures to Respond

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# Today's Briefing

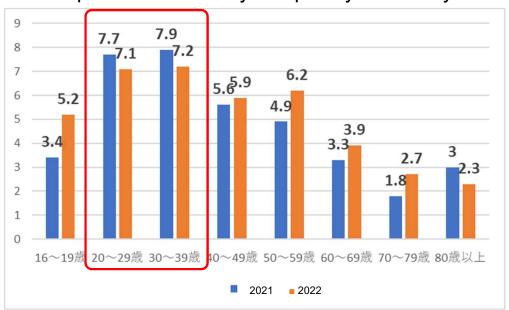
- Problems Facing Japanese Society
- Systems to Support People

1. Problems Facing Japanese Society

# Concerns of Youth and the Middle-Aged, and of Seniors

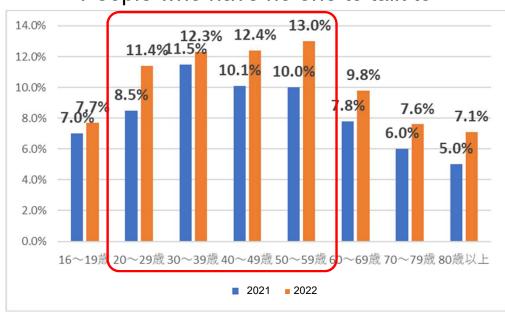
- Difficulties of the youth and middle aged and worries over the future
  - ➤ High feelings of loneliness in youth
  - ➤ No one to talk to for youth and middle-aged

People who feel lonely "frequently" or "always"



(From the Cabinet Secretariat Basic Survey on People's Connections)

#### People who have no one to talk to

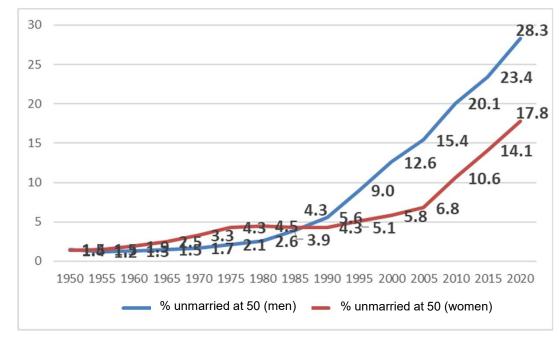


#### Youth and Middle-Aged in a Post-Family Era

- Rapid increase of "lifelong unmarried" (unmarried at 50 years old)
  - ✓ Over 1 in 4 men and 1 in 6 women are unmarried at 50 years old
  - ✓ People with no spouse or children are growing older
- Family support has a major effect
  - ✓ Research on support shows that parents, spouses, and children provide by far the most support
  - ✓ In Japanese society, not marrying means not having any family aside from parents



It is becoming an era where family support is not the norm!



- ✓ Single children supporting elderly parents
- ✓ Lack of relations to support the child (acceleration of loneliness/isolation?)

#### Worries of Seniors

- ➤Increase in "lonely deaths" expected (cases where no one is present for the death and it is not discovered for some time)
  - ✓ People who died at home and 4 or more days passed before discovery (National Police Agency report, 2024)
  - ✓ 65 and over: 10,887 cases in six months, 21,774 cases if annualized
  - ✓ Total: 15,072 cases in six months, 30,144 cases if annualized
- ➤ Growing shift towards aged population and being single
  - ✓ Japan's "2025 Problem": The "Dankai generation" (baby boomers) will all be 75 or older
  - ✓ Issues in dealing with people without any guarantors, too many locations to visit

Ambulance transport for people without guarantors

Handling affairs after death





## And Yet, Our General Lack of Awareness

Consumer Co-operative Institute of Japan 2023 survey of people aged 25 to 54

A

A society with close interactions with people is better, even if annoying

B

A society that respects individual freedom is better, even if lonely

A, Slightly A

B, Slightly B

34%

66%

48.8%

No need to interact with people without a goal or some benefit

Many people think only of themselves when they act

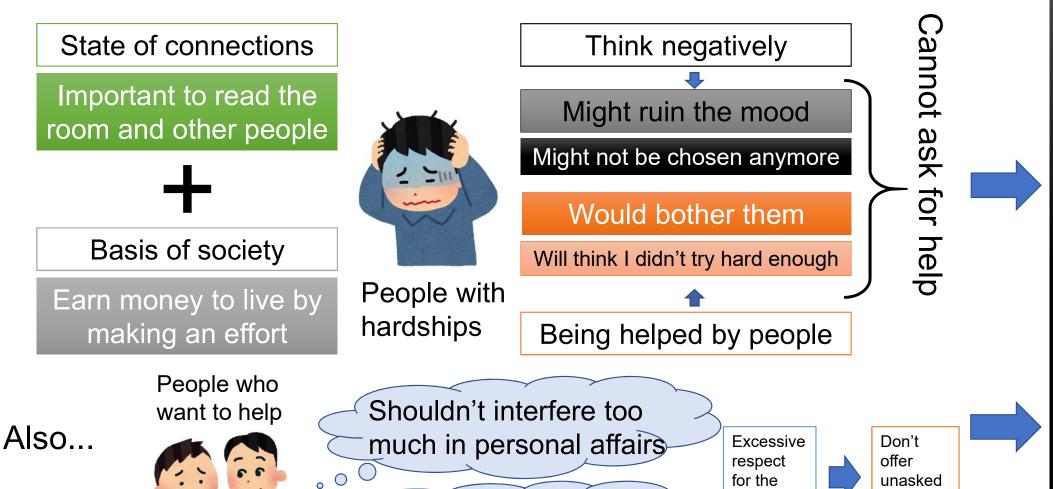
Interactions with people are vital, even without a goal or some benefit

Many people think of others' happiness when they act

51.2%

78.4% 21.6%

#### Japanese Society, Where People Cannot Ask for Help or Show Weakness



Everyone's situation is

different

individual

for help

2. Systems to Support People

### Characteristics of People Who Do Not Connect with Support

- 3 "don'ts"
  - ➤ Don't think the support is for them
  - ➤ Don't have the time or energy to find the support
  - ➤ Don't know how to receive support

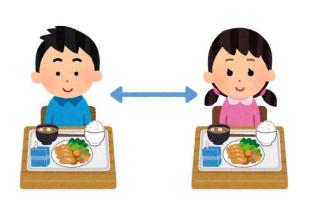
Effort is needed to ensure support reaches people!

- Cabinet Secretariat survey (2022): Reasons not to receive support by degree of loneliness
- ✓ Not needed, can persevere
- ✓ Don't know how to receive support
- ✓ Too much effort

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|                   | n    | Don't need it 必 | needed,<br>can<br>persevere<br>るで要 | Don't<br>know<br>how to<br>receive<br>support |       | Embarrassing た | Will burden the other person | 合 Asked for support but was refused |
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| Never             | 1098 | 81.1%           | 13.0%                              | 9.1%  | 4.7%  | 1.5%           | 0.9%                         | 0.7%                                |
| Almost never      | 2783 | 74.0%           | 18.0%                              | 12.0%   | 6.8%  | 1.9%           | 1.1%                         | 0.5%                                |
| Occasionally      | 1633 | 64.2%           | 22.4%                              | 20.2%   | 12.3% | 5.6%           | 3.1%                         | 0.7%                                |
| Sometimes         | 1361 | 52.5%           | 22.6%                              | 28.4%   | 16.2% | 8.0%           | 4.6%                         | 1.0%                                |
| Frequently/always | 426  | 35.9%           | 20.4%                              | 39.9%   | 20.0% | 13.1%          | 10.8%                        | 4.9%                                |

# An Era Where Places to Belong and Connections Are Intentionally Arranged

A society where it is easy to be alone and feel distant from people



- > To each their own
- Can't say what you really feel
- > Shift to online
- > Avoiding offense

A society where preparations have to intentionally be made for opportunities to connect with people



A society where places to belong have to intentionally be made



#### Shift to Policies for Places to Belong

- 1980s: "Free schools" and "free spaces"
- 2000s: "Places to belong" gained a special meaning beyond a place to be
- 2020s: Explosion of policies for places to belong

## Operating a Place to Belong

- Key point for making a place to belong: Two kinds of access
  - √ Physical access: Efforts to make it simple to go there
    - ➤ Nearby
    - ➤ Difficulty of asking for help or interacting
    - ➤ Connect it with normal daily activities (meals, haircuts)
  - ✓ Psychological access: A place where it feels comfortable to be there
    - ➤ Virtuous cycle of acceptance and empathy
- Gradual participation and multiple sources of funding
  - ✓ Gradual participation: Users and operators
    - ➤ User perspective: Efforts to ensure it reaches people who need it
    - ➤ Operator: Create a loose system of participation that does not separate participants and supporters
  - ✓ Operation with multiple sources of funding: Where to take money, and where to provide free services
  - ✓ Consider funding sources depending on the goal: Business income, subsidies/grants, donations

# Conclusion: Future Issues for Japanese Society

- Pressing issue: Seniors
  - ➤ Checking in on the growing number of seniors living alone
  - > Responding to lonely and isolated deaths, and similar situations
- Mid- to long-term issue: The middle-aged
  - ➤ Rebuilding connections for youths and middle-aged without the support of families
  - ➤ Building places to belong (places to gather)
  - ➤ Dealing with people not interested in connections