

## [Event Reporting Information]

For Immediate Release

November \_\_, 2024  
TOMY Company, Ltd.

**Tournament winners from 10 regions in Asia will gather together in Ikebukuro, Tokyo aiming for the pinnacle of Bladers!**

### Announcing BEYBLADE's "ASIA CHAMPIONSHIP 2024"

◆**Date:** December 1, 2024 (Sunday) 10:00 a.m. - 6:00 p.m. (\*Note: Selectable time slots available for press.)

◆**Venue:** Ikebukuro Sunshine City Fountain Plaza (Alpa B1) / Exhibition Hall D-4 (3-1-1 Higashiikebukuro, Toshima-ku, Tokyo)

**"ASIA CHAMPIONSHIP 2024" will be held at the Ikebukuro Sunshine City Fountain Plaza (Toshima-ku, Tokyo) on December 1<sup>st</sup>, 2024 from 10:00 a.m. to 6:00 p.m. as one element of its BEYBLADE 25th anniversary festivities.**

The "Asia Championship 2024" is a tournament where the winners from ten regions in Asia compete to reach the pinnacle of Bladers and serve as a place for international exchange among Bladers. The competition will also include two classes, Regular Class (ages 6 to 12) and Open Class (6 and up, \*open to participation from adults), and will be the first event enabling international exchange among adult participants. The winners of tournaments held in 10 regions of Asia will compete in 6 preliminary rounds to determine 4 semi-finalists. The ultimate champion will be determined among a **total of 3,299 Bladers in the Regular Class**, who participated in the tournament including the qualification rounds, and **4,449 Bladers in the Open Class**. On the day of the event, attendance by Shimon Okura, who serves as the host of the official BEYBLADE YouTube channel, is planned (time to be determined). At the Fountain Plaza event space, in addition to the tournament, there will also be BEYBLADE X experience content set up, and in Exhibition Hall D-4, a variety of activities such as winning streak battles, a free battle area, a goods sales area and an exhibition area will be featured.

If you wish to participate, please apply by emailing the attached "Attendance Contact Form" ([info@junpro.co.jp](mailto:info@junpro.co.jp)) by email to apply to cover the event. We kindly request that you contact us by November 29th (Friday). Additionally, we are also available for individual interviews upon request. If you are interested in having an individual interview, please inform us in your reply.

#### **"About BEYBLADE"**

The modernized bei-goma (traditional Japanese tops) "BEYBLADE," launched in 1999, celebrated its 25th anniversary in 2024. It is a popular series among a wide range of age groups from children to adults

#### **"ASIA CHAMPIONSHIP 2024" Implementation Overview and Schedule**

[Date] December 1, 2024 (Sunday) 10:00 a.m. - 6:00 p.m.

[Venue] Ikebukuro Sunshine City Fountain Plaza / Exhibition Hall D-4 (3-1-1 Higashiikebukuro, Toshima-ku, Tokyo)

**[Schedule (subject to change)]**

**Venue: Fountain Plaza**

- 10:00 - 10:20 a.m. Opening (explanation of event overview)

**<Regular Class>** (Eligibility: Ages 6 to 12)

- 10:40 - 11:50 a.m. Regular Class rounds 1 and 2
- 1:00 - 1:50 p.m. Regular Class semi-finals and finals
- 1:50 - 2:05 p.m. Regular Class awards ceremony

**<Open Class>** (Eligibility: Ages 6 and up, open to participation from adults)

- 2:30 - 3:40 p.m. Open Class rounds 1 and 2
- 4:50 - 5:40 p.m. Open Class semi-finals and finals
- 5:40 - 6:00 p.m. Open Class awards ceremony and finale

\*Note: Individual interviews of participants are available.



**Guest Speaker: Shimon Okura**

In addition, there will be a BEYBLADE X Experience Zone available from 10:00 a.m. to 5:30 p.m as below.

**Venue: Exhibition Hall D-4 (10:00 a.m. to 5:00 p.m.)**

- **Winning streak battle:** A battle area where participants can battle against each other. Winners of at least three consecutive battles will be presented with a special “Battle Pass Sheet.”
- **Free battle area:** An area where participants can freely battle each other.
- **Goods sales area:** An area selling “BEYBLADE X” related merchandise.
- **Exhibition area:** Exhibition of new products, etc.

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**“ASIA CHAMPIONSHIP 2024” Information**

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The winners of the tournaments held in 10 regions of Asia listed below will compete in 6 preliminary rounds to determine 4 semi-finalists.

The ultimate champion will be determined among a total of 3,299 Bladers in the Regular Class, who participated in the tournament including the qualification rounds, and 4,449 Bladers in the Open Class. “ASIA CHAMPIONSHIP 2024”

**Qualifying Tournaments**

Tournament venue name	Date	Winner (Blader name)	
		Regular (6 - 12)	Open (6 and up)
Guangzhou Tournament	10/2	SHAO WEI YANG	SHUN DA GU
Bangkok Tournament	10/6	ZENSHI	POR
Taipei Tournament	10/12	ERIC	JERRY
Hong Kong Tournament	10/6, 10/13	JARVIS LAW	JIMMY LAM
Manila Tournament	10/20	EMMANUEL MARCELINO	MARK JULES BARRENTES
Seoul Tournament	10/26	MIN SEO JO	MI HEE YOUN
Kuala Lumpur Tournament	10/27	ALVIS	CRIMSON
Tokyo Tournament	10/27	SOUSUKE	TATSUKI
Jakarta Tournament	11/2, 11/3	KHALEED	ABE
Singapore Tournament	11/3	JAVIER	ZANE
<b>Qualifying tournaments participants</b>		<b>3,299</b>	<b>4,449</b>

A live broadcast of the championship event on the official “BEYBLADE X” YouTube channel, “BEYTUBE” ([www.youtube.com/@BEYBLADEOfficialYouTube](http://www.youtube.com/@BEYBLADEOfficialYouTube)) is also planned.

**For more information, please check the championship and event overview page on the official website ([beyblade.takaratomy.co.jp/beyblade-x/event/g2\\_asia2024.html](http://beyblade.takaratomy.co.jp/beyblade-x/event/g2_asia2024.html)).**

## ■Reporting

- If there is no prior registration, we may not be able to accommodate on-the-day attendance.

**Individual interviews of participants are available.** If you would like to request individual interviews, please contact us in advance.

(Individual interview times: Regular Class: 2:05 p.m. to 2:30 p.m. / Open Class: after 6:00 p.m.)

On the day before (Saturday, November 30th), a welcome reception for the participants will be held, followed by a draw for the tournament matchups. Coverage of this event is also available. For more details, please contact us.

## ◆Attendance

We apologize for the tight deadline but request that you please complete the form below or send an email to apply for attendance by **November 29th (Friday)**.

“ASIA CHAMPIONSHIP 2024” Public Relations Office: Jun Promotion Co., Ltd., Supervisor: Obara)

Application form: [x.gd/1ph1o](https://x.gd/1ph1o)

Email: [info@junpro.co.jp](mailto:info@junpro.co.jp)



■Date: December 1, 2024 (Sunday) 10:00 a.m. - 6:00 p.m.

**\*Note: There will be selectable reporting time slots.**

■Venue: Ikebukuro Sunshine City Fountain Plaza [sunshinecity.jp/facility/fountain.html](http://sunshinecity.jp/facility/fountain.html)

(3-1-1 Higashiikebukuro, Toshima-ku, Tokyo)

■Access: Approximately an 8-minute walk from Exit 35 of Ikebukuro Station

(JR, Tokyo Metro, Seibu Line, Tobu Line)

Approximately a 3-minute walk from Exit 6 or 7 of Ikebukuro Station via the underground passageway

(Tokyo Metro Yurakucho Line)

## □ Attendance

Request time: □ From 10:40 a.m. (Regular Class) / From 2:30 p.m. (Open Class)

□ Other (From : ) \*Note: Please let us know your requested time.

■ Company name: \_\_\_\_\_

■ Post, organization: \_\_\_\_\_

■ Email address: \_\_\_\_\_

■ Name: \_\_\_\_\_ (Expected number of attendees: \_\_\_\_\_)

■ Contact telephone number: \_\_\_\_\_

(Emergency contact on the day of the event: \_\_\_\_\_)

■ Individual interviews: □ Requested (Requested blader: \_\_\_\_\_)

(\*Note: Prior confirmation of interview content will be requested.)

■ Official materials (Photo, videos): □ Requested \_\_\_\_\_ □ Not requested \_\_\_\_\_

■ Comments: \_\_\_\_\_

\*Note: If you would like to request individual interviews, please contact the executive office in advance.

### \*Note: Reporting Space Information

- Steel cameras: The filming area is somewhat separated from the stage.
- Movie cameras: Please bring your own tripod or other stand as necessary.

### \*\*Printed Personal Information\*\*

Any personal information provided to us through your application will be used solely for attendance management and contact related to this press announcement.

There will be no provision or outsourcing to any third party unrelated to the press announcement. Please only fill in personal information and send your application if you agree to these terms.

### For press inquiries, please contact:

BEYBLADE X ASIA CHAMPIONSHIP 2024 Public Relations Office (Jun Promotion Co., Ltd.)

Supervisor: Obara (Cell: 090-9854-9542) Tel: 03-3402-5136 Email: [info@junpro.co.jp](mailto:info@junpro.co.jp)