



### Nagasaki Stadium City

#### GRAND OPEN Oct-14.2024



### Stadium City located in downtown Nagasaki





### **Project Concept**

- ✓ Revitalize "Nagasaki" !!
- ✓ Make the business model with excitement in local (not in megacity like a Tokyo)
- ✓ Regional Revitalization Project led by corporate

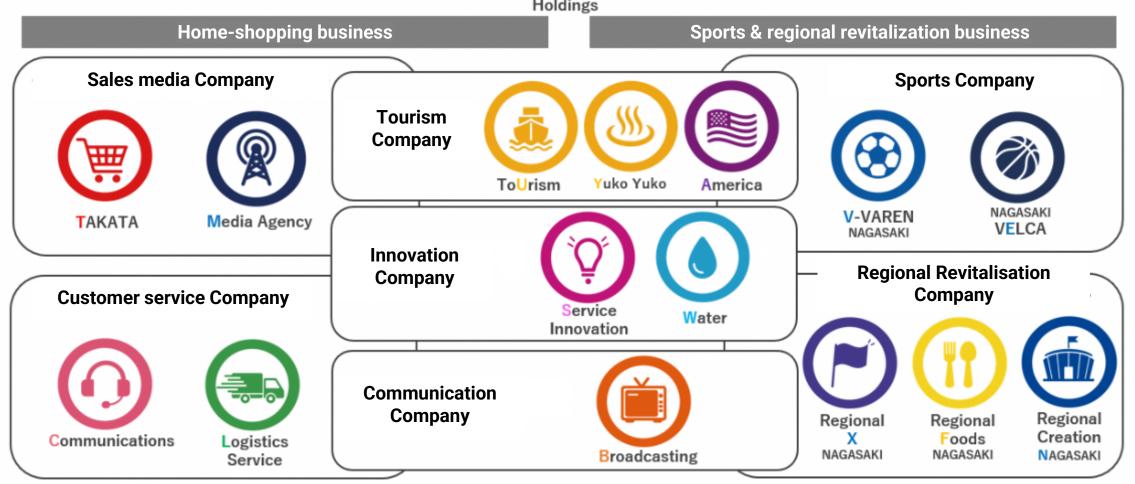
### Project Owner - Japanet Group Organization

### 2023sales **261billion yen**

Two axes of "home-shopping business" and the "sports and regional revitalisation business"



#### **Holdings Company**





#### V-VAREN Nagasaki (J2 League)



#### Nagasaki VELCA (B1 League)



### Competing the 2024 season with gratitude and pride in our heart.

V-Varen Nagasaki is a professional football club backed by 21 cities and towns in the Nagasaki prefecture. The club's currently competing with fairness and pride with this 2024 slogan "Aim for the highest stage, with gratitude in our heart".



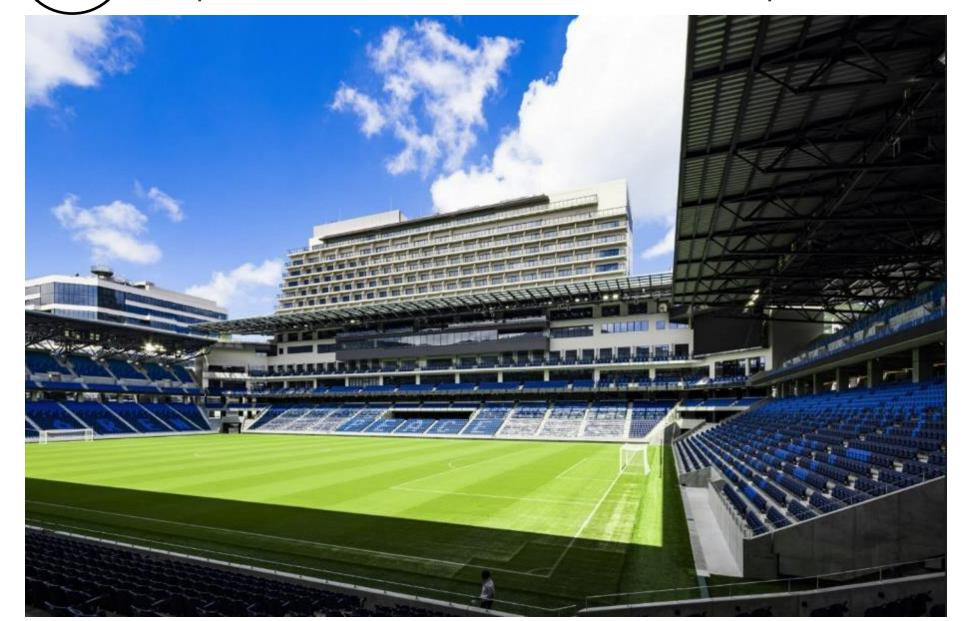
#### TOGETHER, WE RISE.

Nagasaki Velca was founded 1 Sep 2020 as another professional sport club after the success of V-Varen Nagasaki. The team achieved promotion to the B1 (Japan's top flight professional basketball league) after only 3 years since the club was founded, the shortest time taken to reach the top flight in the history of the B-League.

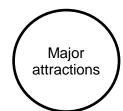
Major attractions

Fresh approach for football spectators – the distance between the pitch and stands is 5m, the closest in Japanese football





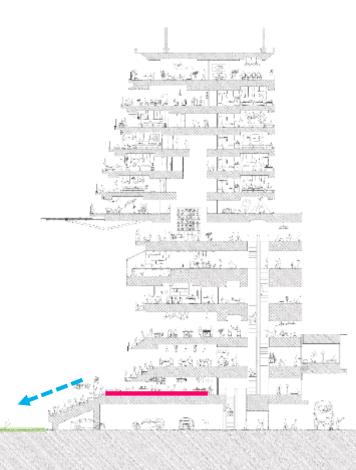


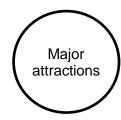


# Fresh approach for football spectators – food court directly connected to the terrace



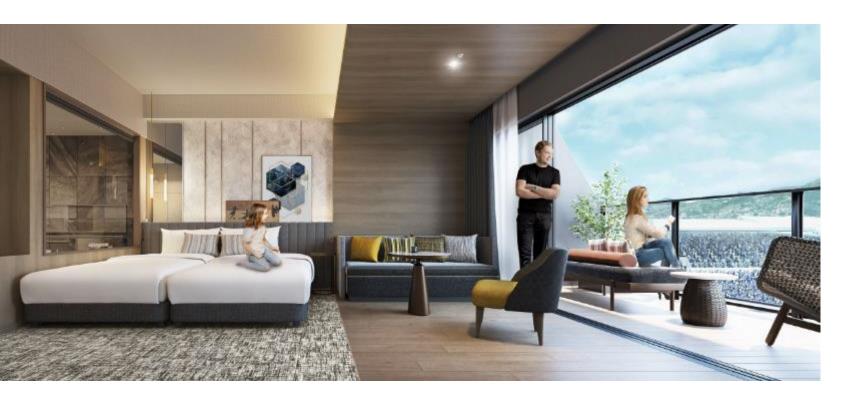


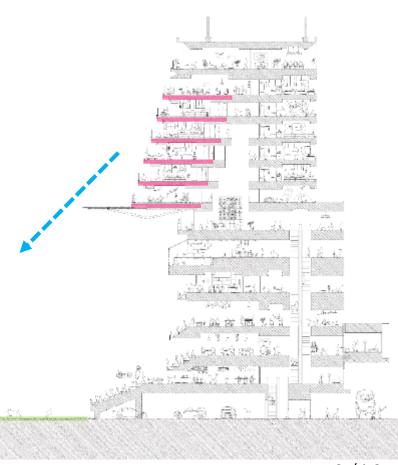


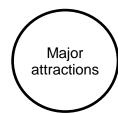


#### A hotel where you can feel the stadium and Nagasaki together



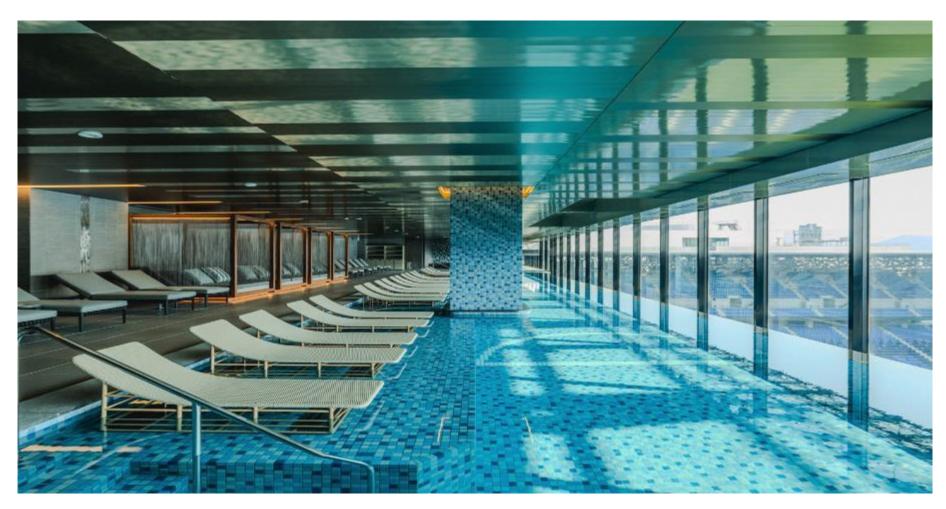


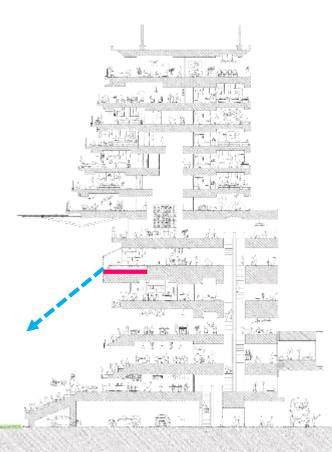


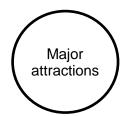


#### Watching football matches from the pool area









# Hotel's top-floor restaurant with live music performance offering full course meals to 200 guests





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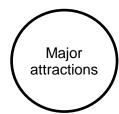
Major attractions

# A shopping mall integrated with the stadium and is open 365 days a year

## SHOPPING MALL





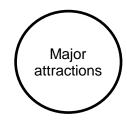


# A multifunctional arena that will be the home arena of Nagasaki Velca









### Fans who gave donations will see their names engraved in the bricks forming the facility name in the plaza leading to the stadium





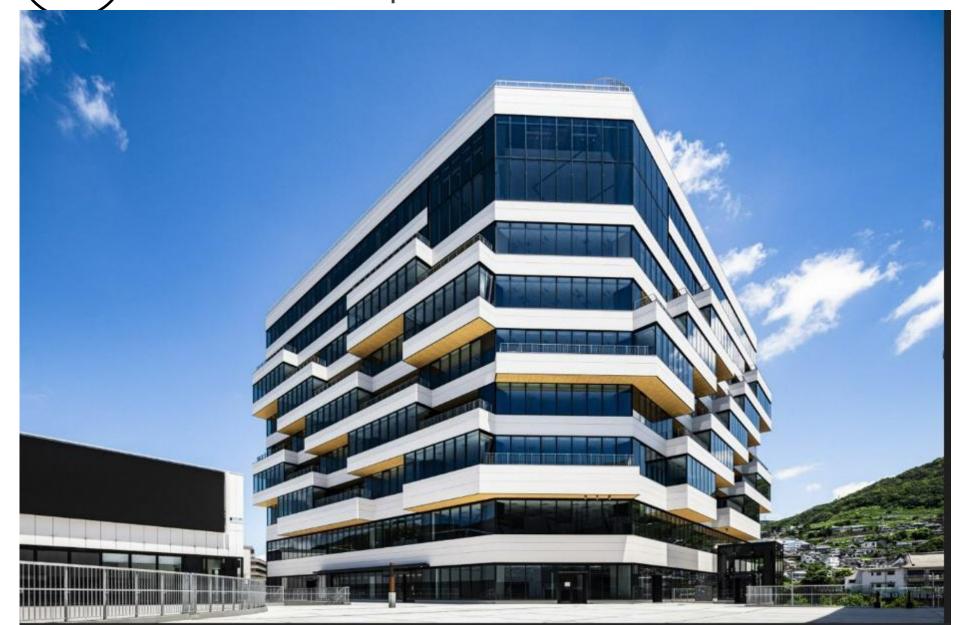






Office building where you can work while enjoying the excitement of sports





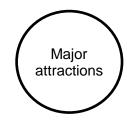


## Lounge on the top corner of the office building overlooking the stadium





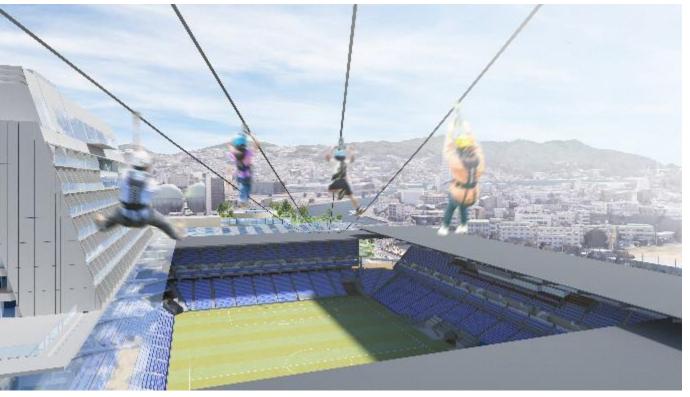
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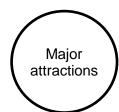


#### Zipline gliding above the stadium







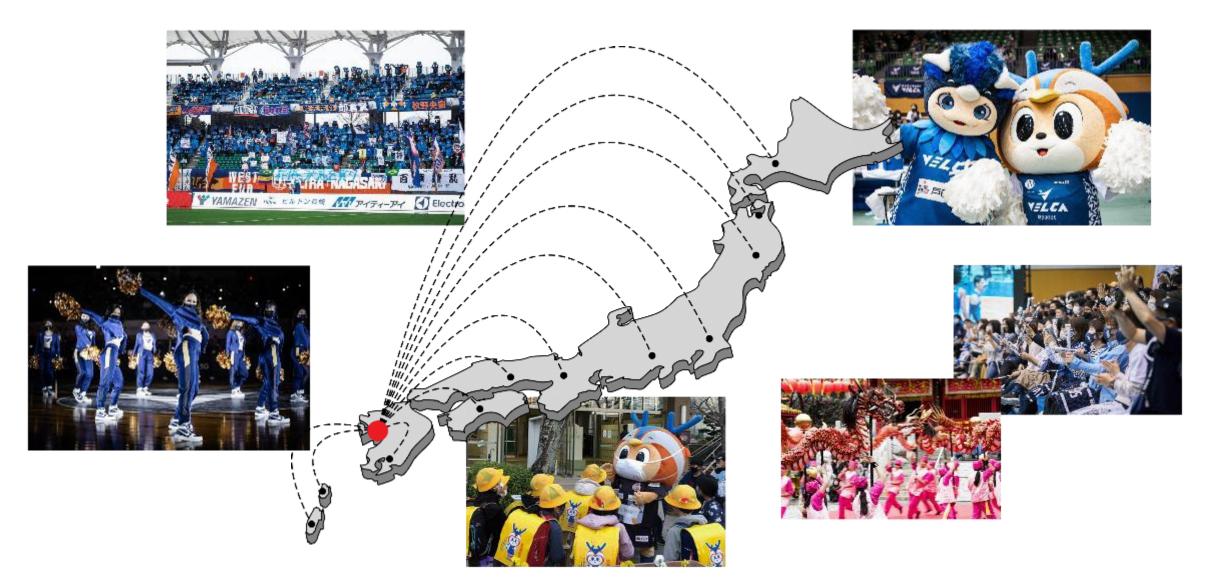


## Finest Experience in Nagasaki Stadium City through the scene everyone have never seen before



### **Our Vision**

By making it a success in Nagasaki, we want to connect it to the excitement of the whole in Japan in order to revitalize local.



Thoughts on Sports and Regional Development Projects