



# **FY2023 Activity Report**

**Foreign Press Center Japan**

# President's Message

Thank you for all your support and cooperation. October of 2026 will be the 50<sup>th</sup> anniversary of the FPCJ. We will continue providing support to ensure members of the foreign press can report smoothly from Japan, and will use the network we have built up over the decades to act as facilitators between Japanese parties and the foreign press to help show the world Japan as it truly is.



FPCJ President  
Kazuo Kodama

## Our Mission

The FPCJ proactively supports foreign media in order to promote the diversity and accuracy of foreign reporting from Japan. It is also actively engaged in getting valuable information sent out from many different places and fields in Japan to the world. Through these activities, the FPCJ brings “Japan as it really is” to the world, gives in-depth understanding of Japan, and helps create an international society where people respect different cultures and values. It also aims to make a difference to global peace and development.

## Core FPCJ Activities

1. Press Briefings
2. Press Tours
3. Fellowship Programs
4. Assistance for Reporting
5. Support for Disseminating Information Overseas

# Highlights of FY2023

© **With growing demand for reporting on Japan, foreign correspondent numbers rose for the first time in three years**

FY2023 was a year where the world showed particular interest in Japan due to the G7 Hiroshima Summit and its ministerial meetings. With the end of the COVID-19 pandemic and recovery of the Japanese economy, reporting on Japan by foreign media became more active, and the number of foreign correspondents in Japan recovered to pre-COVID levels.

While considering the needs of the foreign press and the necessity of disseminating information from Japan, the FPCJ helps with reporting and provides information for foreign correspondents in Japan and members of the foreign press visiting Japan. Important topics such as population decline, the aging population, the security environment surrounding Japan, and the handling of the ALPS treated water from Fukushima Daiichi Nuclear Power Station were covered from a variety of angles in press briefings, press tours, and the fellowship program.



Osaka, Kansai Expo venue in construction from a helicopter



Journalists reporting on the ground on fellowship program

With countries around the world facing shared issues such as climate change and declining birthrates with aging populations, there is global attention on Japanese initiatives to deal with those issues before other countries. As the growing number of inbound tourists demonstrates, there is also high interest in Japan as a destination for travel. The FPCJ will continue to work so that the world can learn about Japan's attractions and strengths through the foreign media.

# FY2023 FPCJ by the Numbers

April 1, 2023-March 31, 2024



34

countries/  
regions

The foreign press the FPCJ helped in FY2023 were from around the world, including Africa, Asia, Europe, North America, and Oceania.



549

new items

A variety of reporting on Japan was carried out around the world in FY2023 thanks to reporting assistance by the FPCJ (total number of reporting includes reprinting in other media).

30

countries/  
regions

141

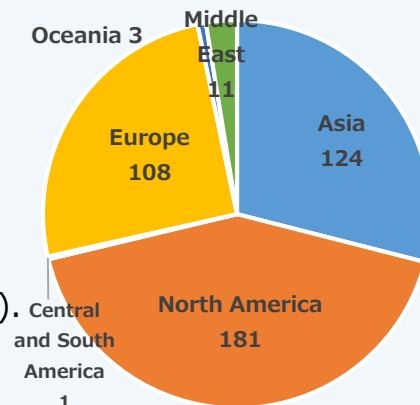
media

428

journalists

\*Research by the FPCJ

The number of foreign media reporters, photographers, or videographers based in Japan and disseminating news from Japan to the world (as of Feb. 1, 2024). Many other foreign journalists also visit Japan for reporting activities.



42

Press Briefings

Press briefings for foreign media were held by experts and government officials on various important topics such as politics, the economy, diplomacy, and society in Japan.



16

Press Tours

Press tours for foreign media based in Japan were held to locations throughout Japan, resulting in over 200 pieces of reporting from participants.

22

participants

Fellowship Programs

A total of six journalists from the UK and the US were invited individually to Japan by the FPCJ, with their interviews and visits for reporting arranged for them. Many of them covered Japan's national security in FY2023.

The FPCJ also supported the planning and operation of a fellowship and a visiting program by other organizations (with a total of 16 participants).





79  
cases

Individual Reporting Assistance  
Information was provided and interviews and visits for reporting were arranged for foreign correspondents in Japan and foreign journalists visiting Japan.

228 participants

International Webinars

Topics were “Generative AI and the media” and “Security in East Asia.” The discussions between experts and leading journalists from Japan and overseas had a large audience.

Press Release Distribution & Listing Service

Press releases from local governments, universities, and businesses were distributed to the foreign media, as well as being listed on the FPCJs website.

538  
releases and listings



# Comments from Foreign Press

It was very beneficial to be able to do reporting on the ground in Okinawa, a key location for Japanese diplomacy and defense. (Fellowship program, US)

Japanese countermeasures for disasters and environmental and energy issues can apply in my country as well, so I would like to actively report on them. (Fellowship program, Fiji)

FPCJ press briefings definitely choose the best briefers.  
(Press briefing, US)

My knowledge of Japan increased, and I was able to get lots of information for writing articles and making videos. (Press tour, Vietnam)

The information and advice on who to interview was very useful, and I was able to make appointments without wasting time. It made me want a similar organization for supporting foreign media in South Korea as well. (Individual reporting assistance, South Korea)

## Foreign Press Center Japan

<https://fpcj.jp/>

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