

PRESS RELEASE

July 14, 2023

Bureau of Industrial and Labor Affairs

Tokyo Metropolitan Government

Watch and experience the traditional skills of master craftsmen!
Midsummer Manufacturing Event
Monozukuri - A Celebration of Japanese Artisanal Techniques 2023
August 4-6 at the Tokyo International Forum (Free Admission)

The Tokyo Metropolitan Government will hold “**Monozukuri - A Celebration of Japanese Artisanal Techniques 2023**” at the Tokyo International Forum from August 4 (Fri.) to 6 (Sun.), 2023. Members of the general public will be able to experience the allure of traditional artisanal techniques and manufacturing skills and techniques.

伝統と革新

ものづくり・匠の技の祭典 2023

Monozukuri - A Celebration of Japanese Artisanal Techniques

YOU CAN ENJOY MONOZUKURI SKILLS!

To make the expo even more fun and exciting.
Three supporters will appear on stage!

Appearing on August 4
Appearing on August 5
Appearing on August 6

2023.8.4 Fri ~ **6** Sun **10:00~18:00**
8.6(Sun) 10:00~17:00
Tokyo International Forum Hall E • Lobby Gallery

Admission FREE *

*Some experience programs require participation fees.

Craftsmen from the fields of “clothing,” “food,” “housing,” and “industry” will gather in Tokyo to showcase their remarkable craftsmanship and skills. In addition to demonstrations on stage (18 types in total), individual booths are offering a hands-on program (more than 90 types in total) where visitors

can actually try their hand at making things with the assistance of artisans, and outstanding works by artisans will also be on exhibit.

The “Youth Event” area will be holding an event at which visitors can try cutting-edge technologies for themselves with help from students of technical high schools in Metropolitan Tokyo. In addition, a “Tea Room” has been set up at the venue where visitors can experience the tea ceremony and flower-arranging and watch Japanese dance and *koto* [Japanese harp] performances by high school students.

This year’s 3 festival supporters are celebrity and actress Ms. Suzu Yamanouchi, model and actress Ms. Asuka Kijima, and actor Mr. Co-ki Yamashita. They will be working together with the artisans to liven up each day’s events on stage.

This festival is a hands-on manufacturing event that attracts approximately 30,000 visitors each year, and this year marks the 8th time it has been held. This is an event for all ages who want to experience the skills of artisans up close and in person. English interpreting staff are also available so that foreign visitors can enjoy the event to the fullest.

This is a midsummer festival of craftsmanship that can be enjoyed with all of the senses as visitors watch and experience traditional Japanese techniques. We look forward to seeing you at the venue.

■ Official website

<https://www.monozukuri-takumi-expo.tokyo/en/>

Event Details

Event Name: Monozukuri - A Celebration of Japanese Artisanal Techniques 2023

Dates and Times:

August 4 (Fri.) from 10:00 AM to 6:00 PM

August 5 (Sat.) from 10:00 AM to 6:00 PM

August 6 (Sun.) from 10:00 AM to 5:00 PM

Venue: Tokyo International Forum, Hall E (B2F) and Lobby Gallery (B1F)

Address: 3-5-1 Marunouchi, Chiyoda Ward, Tokyo

Entry Fee: Free (There is a fee for some hands-on programs)

Official Website: <https://www.monozukuri-takumi-expo.tokyo/en/>

Organizer: Tokyo Metropolitan Government

*Event information will be updated from time to time. For the latest information, please refer to the official website. We will start accepting advance reservations today.

Tea room/Hands-on Program

There will be a tea room exhibit and more than 90 hands-on programs at booths where visitors can try their hand at making things. Visitors can try their hand at various skills at the Woodworking Workshop,

Japanese Omelet-making Workshop, and the Stamp-making Workshop.



For inquiries about the event from the general public, please contact

Production Office, Monozukuri - A Celebration of Japanese Artisanal Techniques 2023

E-mail: info@monozukuri-takumi-expo.tokyo