

Warehouse TERRADA to Hold TENNOZ ART WEEK in Collaboration with International Art Fair, Tokyo Gendai

A new installation performance by Tomoko Mukaiyama, an Exhibition by CADAN, GALLERY NIGHT, and many more will be held.

(Tokyo, Japan) Warehouse TERRADA is delighted to announce its participation as an official fair partner in Tokyo Gendai, an international art fair newly held in Japan in July 2023. During the fair, we will present the highly anticipated TENNOZ ART WEEK event in Tennoz, Tokyo. This collaboration between Tokyo Gendai and the art capital of Tennoz aims to dynamically enhance art scenes in Japan and abroad while promoting international cultural tourism.



Tokyo Gendai is an esteemed art fair that showcases 74 established international galleries, presenting internationally recognized artists. Organized by the Art Assembly which has been showcasing leading art fairs worldwide, the event attracts numerous art collectors from all over the world seeking the diverse and top-level artworks selected by the fair's selection committee. These guests are expected to be highly interested in exploring Tokyo and its surrounding region, thereby stimulating the growth and vitality of the art market and cultural tourism.

Since Tennoz, Tokyo is located close to the heart of the city and Haneda, Tokyo International Airport, it is conveniently accessible for art collectors from Japan and overseas. Warehouse TERRADA has been operating facilities that promote art and culture, working to create spaces that are accessible to artists, collectors, galleries, and art fans alike to make Tennoz the world's most exciting art capital. In addition, we have also been operating bonded warehouses and a bonded gallery to promote international art distribution. By connecting Tennoz with the art scene in Japan and abroad, we aim to revitalize the art market and create vitality in the area. With this background, we share Tokyo Gendai's vision of fostering a new venue for the presentation of diverse cultures in Tokyo, and we are honored to participate as an official fair partner.

We will organize the TENNOZ ART WEEK event during the Tokyo Gendai art fair and present various programs mainly for the VIPs of the fair. There will be a new installation performance by Tomoko Mukaiyama, an internationally recognized pianist based in Amsterdam, a night time operation at TERRADA ART COMPLEX, one of Japan's largest gallery complexes, an exhibition by the Contemporary Art Dealers Association Nippon (CADAN). The collaboration between Tokyo Gendai and the Tennoz art district will help domestic and international art scenes to become even more dynamic.

Warehouse TERRADA, through our storage and art culture services, will continue to deliver art to more people and enrich their life.

[TENNOZ ART WEEK Overview]

TENNOZ ART WEEK is an art event that aims to invite art collectors from Japan and overseas to Tennoz, an art district, invigorating the art market by connecting the domestic and international art scenes and promoting international cultural tourism. We have prepared programs allowing art collectors visiting Tokyo Gendai to enjoy the Tennoz art district. The collaboration between Tokyo Gendai and Tennoz will help the domestic and international art scenes to become even more dynamic.

Dates: July 7th (Fri) - July 10th (Mon), 2023

Organizer: Warehouse TERRADA

Sponsor: Ruinart

Website: <https://taw.warehouseofart.org>

[TENNOZ ART WEEK Programs]

1. figurante - Tomoko Mukaiyama's New Installation Performance <For VIPs and the general public>



Tomoko Mukaiyama is known to create cutting-edge and multidisciplinary theater pieces, video works and installation performances focusing on womanhood crossing different themes such as physicality, gender, memory and rituals. On this occasion, her latest work will be premiered. As a pianist, she has always been interested in the relationship with the audience in the space and time the works were performed or presented. This new work *figurante* (meaning 'extra' or 'small role without speaking'), transports viewers into a space where the line between the stage and audience is indistinct and they gradually become part of the performance.

Venue: Warehouse TERRADA G3-6F (2-6-10 Higashi-Shinagawa, Shinagawa-ku, Tokyo)

Dates: For VIPs

July 7th (Fri): 7:00 - 8:00 PM / 10:00 - 11:00 PM

July 8th (Sat): 7:00 - 8:00 PM

July 9th (Sun): 7:00 - 8:00 PM

For the general public

July 8th (Sat): 4:00 - 5:00 PM

July 9th (Sun): 4:00 - 5:00 PM

Admission: VIPs: free of charge / Adults 7,000 yen / Students 3,000 yen

* Advance reservation required

* From a safety perspective, preschool-age children and younger are not permitted entry.

(Children who are primary school students or older are eligible.)

Ticket reservation: <https://tennozartweek2023-figurante.peatix.com> (only available in Japanese)

Concept/director/piano: Tomoko Mukaiyama

Eligible for: Tokyo Gendai VIPs / TENNOZ ART WEEK VIPs / general public

2. WHAT MUSEUM <For VIPs and the general public>



Photo by Keizo KIOKU / WHAT MUSEUM Exhibition View / "ART de Cha Cha Cha – Exploring the DNA of Japanese Contemporary Art –" from the Takahashi Ryutaro Collection

WHAT MUSEUM is a collectors' museum of contemporary art operated by Warehouse TERRADA. Exclusive for the participants of the program, WHAT MUSEUM will present a guided tour of its two exhibitions ("ART de Cha Cha Cha – Exploring the DNA of Japanese Contemporary Art –" from the Takahashi Ryutaro Collection and Open Creation of Art "Immerse yourself in the transitory nature" by Masayoshi NOJO), as well as ARCHI-DEPOT, its facility storing more than 600 architectural models, which architects and architectural firms have entrusted to the company, and exhibits a part of them for visitors. Also, WHAT MUSEUM will especially open until 9:00 PM during the TENNOZ ART WEEK period.

Venue: WHAT MUSEUM (2-6-10, Higashi-Shinagawa, Shinagawa-ku, Tokyo)

Dates: July 7th (Fri) - July 9th (Sun), 2023 11:00 AM - 9:00 PM * Admission until 8:30 PM

Admission: free of charge for VIPs / regular admissions for the general public

Eligible for: Tokyo Gendai VIPs / TENNOZ ART WEEK VIPs / general public

* Exclusive access for VIPs from 6 - 9 PM on July 7th (Fri)

* On July 8th (Sat) and 9th (Sun), admission discounts will be offered at "CADAN : Gendai Bijutsu 2023" and WHAT MUSEUM. For details, please see the event's official website.

- Guided tours <exclusive for VIPs>

Participants of this tour will be able to appreciate the current exhibitions with a guide by their curators (Japanese-English simultaneous interpretation available)

Date: July 7th (Fri) , 2023 the first round: 4:00 PM / the second round: 7:00 PM

Admission: Free * Advance reservation required * Capacity: 16 persons / round (first-come basis)

Eligible for: Tokyo Gendai VIPs

3. CADAN : Gendai Bijutsu 2023 <For VIPs and the general public>



“CADAN : Gendai Bijutsu 2023” is the second in an ongoing series of exhibitions organized by the Contemporary Art Dealers Association Nippon (CADAN). With a view towards focusing on contemporary art, each member gallery will make a presentation in the form of an artist's solo exhibition. Artists and galleries central to the Japanese contemporary art scene will join together in a collaborative effort.

Venue: WHAT CAFE (2-1-11, Higashi-Shinagawa, Shinagawa-ku, Tokyo) and T-LOTUS M (Across to 2-1, Higashi-Shinagawa, Shinagawa-ku, Tokyo)

Dates: July 7th (Fri): 2:00 - 10:00 PM (exclusive for VIPs)

July 8th (Sat) and July 9th (Sun): 1:00 - 8:00 PM (open to public)

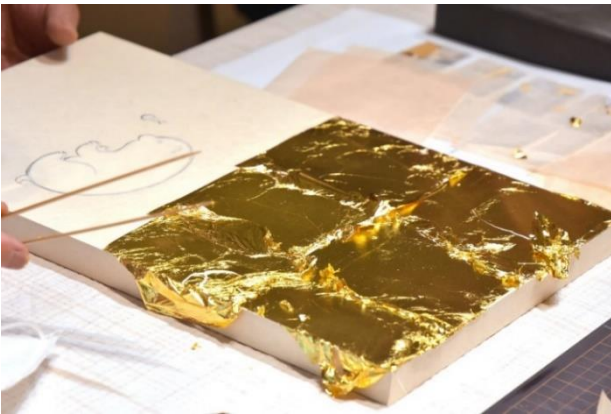
July 10th (Mon): 1:00 - 6:00 PM (open to public)

Admission: free of charge for VIPs / 500 yen for general public

Eligible for: Tokyo Gendai VIPs / TENNOZ ART WEEK VIPs / general public

* On July 8th (Sat) and 9th (Sun), admission discounts will be offered at "CADAN : Gendai Bijutsu 2023" and WHAT MUSEUM. For details, please see the event's official website.

4. PIGMENT TOKYO Workshop “Creating a Kinpeki-ga (Painting on Gold Foil-Pressed Paper) with Pure Gold Leaf” <Exclusive for VIPs>



In this workshop, participants will create a painting using pure gold leaf called "Kinpekiga." In Japan, many artworks using metal leaves have been created to show the solemnity of faith by highly skilled artisans and to obtain a bright space in the dark environment of Japanese houses. Among the various metal leaf techniques established in the far east, this workshop will provide an opportunity to experience the "Hira-oshi (pasting)" and "Men-puta (masking)" techniques. There is nothing difficult about either of these techniques. Please feel the delicate brilliance of pure gold leaf. (Japanese-English simultaneous interpretation available)

Venue: PIGMENT TOKYO (TERRADA Harbor One Bldg.1F, 2-5-5, Higashi-Shinagawa, Shinagawa-Ku, Tokyo)

Dates: July 7th (Fri): 5:30 - 7:00 PM

July 8th (Sat): 11:00 AM - 12:30 PM / 4:30 - 6:00 PM

July 9th (Sun): 11:00 AM - 12:30 PM

Admission: Free of charge * Advance reservation required * Capacity: 10 persons / class (first-come basis)

Eligible for: Tokyo Gendai VIPs

5. TERRADA ART COMPLEX “TAC GALLERY NIGHT (Cocktail Party)” <Exclusive for VIPs>



TERRADA ART COMPLEX is one of Japan's most significant art complexes, which houses numerous leading art galleries. Nineteen galleries will open their doors to the public until 9 PM for this GALLERY NIGHT. Visitors can view each exhibition and enjoy the unique atmosphere with champagne and snacks in the cafe and garden area. It will be a special night to experience the current art scene from galleries regarded as among the best in Japan.

Venue: TERRADA ART COMPLEX I (1-33-10, Higashi-Shinagawa, Shinagawa-ku, Tokyo)

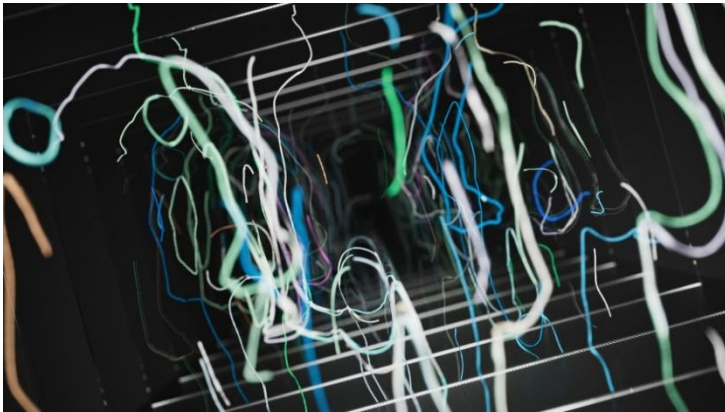
TERRADA ART COMPLEX II (1-32-8, Higashi-Shinagawa, Shinagawa-ku, Tokyo)

Dates: July 7th (Fri), 2023: 6:00 - 9:00 PM

Admission: Free of charge

Eligible for: Tokyo Gendai VIPs / TENNOZ ART WEEK VIPs

6. "Light performance by WOW" at T-LOTUS M <For VIPs and the general public>



The visionary artistic collective "WOW" is known for manipulating visuals, space, traditional craftsmanship, and virtual reality, pushing the boundaries of creative expression. They will hold an exhibition at the BONDED GALLERY in TERRADA ART COMPLEX during TENNOZ ART WEEK, showcasing the artworks "Render" and "Refraction." Additionally, they will project the images related to "Render" onto the sails of T-LOTUS M. This work aims to confront the image of oneself by abstracting and projecting light, lines, and boundaries that emerge when visual information is disentangled.

Venue: T-LOTUS M (Across to 2-1, Higashi-Shinagawa, Shinagawa-ku, Tokyo)

Date: July 7th (Fri) - July 9th (Sun), 2023: 6:30 - 10:00 PM

Admission: free of charge for VIPs / 500 yen for general public *free of charge after 8 PM and later

Eligible for: Tokyo Gendai VIPs / TENNOZ ART WEEK VIPs / general public

[Overview of Tokyo Gendai]

Title: Tokyo Gendai

Dates: July 7th (Fri) - July 9th (Sun), 2023 * VIP preview on July 6th (Thu)

Venue: National Convention Hall (PACIFICO Yokohama)

Address: 1-1-1, Minatomirai, Nishiku, Yokohama, Kanagawa, 220-0012

Organizer: The Art Assembly

URL: <https://tokyogendai.com>

[About Warehouse TERRADA]

Company name: Warehouse TERRADA

Representative: President & CEO, Kohei Terada

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Foundation: October 1950

URL: <https://www.terrada.co.jp/en>

[Inquiries for the Event]

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