

International Forum on SDGs for Regional Revitalization 2023

Achievement of a new “sustainable community development” led by innovation

Special Presenters



President and CEO, SoftBank Corp.
Mr. MIYAKAWA JUNICHI



CEO, Hoshino Resort Co., Ltd.
Mr. HOSHINO YOSHIHARU



CEO of Kashima Antlers F.C. Co., Ltd.
Director, President of Mercari, Inc.
Mr. KOIZUMI FUMIAKI

2023
**Tuesday,
February 7th**
9:30-18:00 [subject to change]
Application
Deadline **Tuesday, January 31st**

Apply Here [Join for Free]

https://va.apollon.nta.co.jp/chihosei_sdgs23/joho?MODE=top&language=1

venue

Nikkei Hall, Otemachi, Tokyo

capacity

500 on site *First-come-first-served basis
1000 online (English interpretation available)

How to Apply

Join the event at the venue or online



Japan is facing various social issues such as Infectious diseases, energy and food crises, and climate change due to global warming. In addition, population decline and declining birthrate and aging population are serious ongoing social problems.

In the "Basic Policy for the Digital Garden City National Concept", the government has decided that "public and private sectors should work together" instead of "public or private sector" in order to transform local social issues into engines of growth. Cabinet Office aims to promote Regional Revitalization driven by SDGs.

In the annual International Forum on SDGs for Regional Revitalization 2023, we share and show some practical examples about a new "sustainable community development" led by innovation and advanced regional revitalization related to GX (Green Transformation), DX (Digital Transformation), and startups. On top of that, we will use the communication and discussion at this forum as an opportunity to accelerate the resolution of social issues through various innovations and aim to deepen and expand the regional revitalization driven by SDGs.

International Forum on SDGs for Regional Revitalization 2023

Program

Tuesday, February 7th 2023 9:30-18:00 [subject to change]

9:30-9:35

Event Opening

Minister of State for Regional Revitalization, Minister of Vision for a Digital Garden City Nation
Mr. OKADA NAOKI



9:35-9:40

Event Opening

Chairperson, Regional Revitalization Public-Private Partnership Platform (Mayor of the City of Kitakyushu)
Mr. KITAHASHI KENJI



Keynote Speech

SDGs for Regional Revitalization Driven by Public-Private Partnerships

9:40-10:00

President, Institute for Built Environment and Carbon Neutral for SDGs (IBECs)
Dr. MURAKAMI SHUZO



Special Presentation 1

Solving Social Issues by Implementing a Digital Society

10:00-10:45

President and CEO, SoftBank Corp.
Mr. MIYAKAWA JUNICHI



Session 1

Carbon Neutrality and Digitalization as the Power to Solve Regional Issues

10:55-12:05



Mayor of Tokushima City,
Tokushima Prefecture
(SDGs "Future City" in 2022)
Ms. NAITO SAWAKO



Vice President, External
and Government Affairs,
Nissan Motor Company, Ltd.
Mr. GOTO OSAMU



Swedish Ambassador to Japan,
The embassy of Sweden
Mr. PERERIC HÖGBERG



Mayor of Kamishihoro Town,
Hokkaido Prefecture
(SDGs "Future City" in 2021)
Mr. TAKENAKA MITSUGI



[Facilitator]
Deputy Director General, Office for
Promotion of Overcoming
Population Decline and Vitalizing
Local Economy, Cabinet Office, GOJ
Ms. NISHI KYOKO

Special Presentation 2

Regional Revitalization ~ Practicing Responsible Tourism ~

13:15-14:00

CEO, Hoshino Resort Co., Ltd.
Mr. HOSHINO YOSHIOHARU



Session 2

Achievement of sustainable community development through public-private partnerships

14:05-15:15



Managing Executive Officer CWO
(Chief Well-Being Officer), Rakuten
Mr. KOBAYASHI MASATADA



Director, Chiori Trust
Mr. ALEX KERR
*Online Presentation



CEO, YAMAGATA DESIGN Co., Ltd.
Mr. YAMANAKA
DAISUKE



President, The Graduate
School of Project Design
Ms. TANAKA RISA



[Facilitator]
Professor, Keio University Graduate
School of Media and Governance
Prof. KANIE NORICHIKA

Special Presentation 3

Boosting Regional Appeal Through Soccer Teams

15:25-16:10

CEO of Kashima Antlers F.C. Co., Ltd. / Director, President of Mercari, Inc.
Mr. KOIZUMI FUMIAKI



16:15-16:45

SDGs for Regional Revitalization Public-Private Partnership Excellence Award Ceremony for the 2022 Fiscal Year

16:45-16:50

Wrap-up Dr. MURAKAMI SHUZO President, Institute for Built Environment and Carbon Neutral for SDGs (IBECs)

Related Event

Booth 1 Introduction of Excellent cases of Public-Private Partnerships for SDGs in FY2022
Presented by Cabinet Office and Regional Revitalization Public-Private Partnership Platform

17:00-18:00

Booth 2 Excitement for the Osaka/Kansai Expo! Sustainable Regional Revitalization Through Public-Private Partnerships
Presented by the Japan Association for the 2025 World Exposition

Time and content subject to change.

The event will be held under thorough measures to prevent the spread of infectious disease. If participating at the venue, bring a mask to prevent the spread of the novel coronavirus. Thank you for your cooperation in wearing a mask and checking your body temperature upon entering the building. Please keep in mind that if you have a temperature of 37.5°C or higher, or do not cooperate in wearing a mask, entry will be refused. Please note that the situation on the day of the event may change due to factors such as the spread of the novel coronavirus or government announcements. For the latest updates, please check the website.

Handling of Personal Information

Information received through the application form will be used by the organizer of the event, Nippon Travel Agency Co. Ltd., for guidance related to Zoom webinars, questionnaires, etc. Any information collected will be handled by the managing department, and proper measures will be taken to ensure prevention of loss, tampering, or leakage of information.

Presented by



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