Presented by Cabinet Office, Government of Japan and Regional Revitalization Public-Private Partnership Platform

International Forum on SDGs for Regional Revitalization 2023

## Achievement of a new "sustainable community development" led by innovation



President and CEO, SoftBank Corp. Mr. MIYAKAWA JUNICHI Special Presenters



CEO, Hoshino Resort Co., Ltd. Mr. HOSHINO YOSHIHARU



CEO of Kashima Antlers F.C. Co., Ltd. Director, President of Mercari, Inc.

## Mr. KOIZUMI FUMIAKI

2023 **Tuesday, February 7th** 9:30-18:00[subject to change] Application Deadline **Tuesday, January 31st** 

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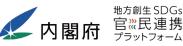


How to Apply Join the event at the venue or online

Japan is facing various social issues such as Infectious diseases, energy and food crises, and climate change due to global warming. In addition, population decline and declining birthrate and aging population are serious ongoing social problems.

In the "Basic Policy for the Digital Garden City National Concept", the government has decided that "public and private sectors should work together" instead of "public or private sector" in order to transform local social issues into engines of growth. Cabinet Office aims to promote Regional Revitalization driven by SDGs. In the annual International Forum on SDGs for Regional Revitalization 2023, we share and show some practical examples about a new "sustainable community development" led by innovation and advanced regional revitalization related to GX (Green Transformation), DX (Digital Transformation), and startups. On top of that, we will use the communication and discussion at this forum as an opportunity to accelerate the resolution of social issues through various innovations and aim to deepen and expand the regional revitalization driven by SDGs.





For inquiries

The Secretariat of the International Forum on SDGs for Regional Revitalization 2023 (Nippon Travel Agecy Co.Ltd. Sales Department) Address: Tokyo-to, Shinjuku-ku, Samon-cho 16-1 Yotsuya TN Building 4F Business Hours: weekdays 9:45-17:45, closed on weekends and holidays email address: chihososei\_sdgs@nta.co.jp Presented by Cabinet Office, Government of Japan and Regional Revitalization Public-Private Partnership Platform International Forum on SDGs for Regional Revitalization 2023

Program	Tuesday, February 7th 2023 9:30-18:00 [subject to chang
9:30-9:35	Event Opening Minister of State for Regional Revitalization, Minister of Vision for a Digital Garden City Nation Mr. OKADA NAOKI
7:35-9:40	Event Opening Chairperson, Regional Revitalization Public-Private Partnership Platform (Mayor of the City of Kitakyushu)
	Mr. KITAHASHI KENJI
Keynote Speech 7:40-10:00	SDGs for Regional Revitalization Driven by Public-Private Partnerships President, Institute for Built Environment and Carbon Neutral for SDGs(IBECs) Dr. MURAKAMI SHUZO
Special Presentation 1 10:00-10:45	Solving Social Issues by Implementing a Digital Society President and CEO, SoftBank Corp. Mr. MIYAKAWA JUNICHI
Session 1	Carbon Neutrality and Digitalization as the Power to Solve Regional Issues
10:55-12:05	Mayor of Tokushima City, Tokushima Prefecture (SDG * Future City' in 2022)       Vice President, External and Government Affairs, Nissan Motor Company, Ltd.       Swedish Ambassador to Japan, The embassy of Sweden       Mayor of Kamishihoro Town, Hokkaido Prefecture (SDG * Future City' in 2022)       Facilitato f Deuty Director General, Office for Promotion of Overcoming Population Decline and Witalizing Local Economy, Cabinet Othice, GOJ
	Ms. NAITO SAWAKO Mr. GOTO OSAMU Mr. TEKENIC HOODENG Mr. TAKENAKA MITSUGI Local Economy, Cabinet Office, 601 Ms. NISHI KYOKO
Special Presentation 2	Regional Revitalization ~ Practicing Responsible Tourism ~ CEO, Hoshino Resort Co., Ltd. Mr. HOSHINO YOSHIHARU
Session 2 14:05-15:15	Achievement of sustainable community development through public-private partnerships
	anaging Executive Officer CWO Director, Chilori Trust CEO, VAMAGATA DESIGN Co., Ltd. President, The Graduate [Facilitator] fiel Well-Being Officer, Rakuten Mr. ALEX KERR Mr. YAMANAKA KOBAYASHI MASATADA Online Presentation DAISUKE Ms. TANAKA RISA Prof. KANIE NORICHIKA
Special Presentation 3	Boosting Regional Appeal Through Soccer Teams CEO of Kashima Antlers F.C. Co., Ltd. / Director, President of Mercari, Inc. Mr. KOIZUMI FUMIAKI
16:15-16:45	SDGs for Regional Revitalization Public-Private Partnership Excellence Award Ceremony for the 2022 Fiscal Year
16:45-16:50	Wrap-up Dr. MURAKAMI SHUZO President, Institute for Built Environment and Carbon Neutral for SDGs(IBECs)
Related Event	Booth 1 Introduction of Excellent cases of Public-Private Partnerships for SDGs in FY2022 Presented by Cabinet Office and Regional Revitalization Public-Private Partnership Platform
17:00-18:00	Booth 2 Excitement for the Osaka/Kansai Expo! Sustainable Regional Revitalization Through Public-Private Partnerships Presented by the Japan Association for the 2025 World Exposition

The event will be held under thorough measures to prevent the spread of infectious disease. If participating at the venue, bring a mask to prevent the spread of the novel coronavirus. Thank you for your cooperation in wearing a mask and checking your body temperature upon entering the building. Please keep in mind that if you have a temperature of 37.5°C or higher, or do not cooperate in wearing a mask, entry will be refused. Please note that the situation on the day of the event may change due to factors such as the spread of the novel coronavirus or government announcements. For the latest updates, please check the website.

## Handling of Personal Information

Information received through the application form will be used by the organizer of the event, Nippon Travel Agency Co. Ltd., for guidance related to Zoom webinars, questionnaires, etc. Any information collected will be handled by the managing department, and proper measures will be taken to ensure prevention of loss, tampering, or leakage of information.





