



**Tokyo Metropolitan Government to host “City-Tech.Tokyo” in February 2023:  
an event to realize a sustainable society with startups through open innovation.  
Registration for the pitch contest and exhibition booths opens today!**

The Tokyo Metropolitan Government aims to achieve a sustainable society through collaboration with startups. As part of this initiative, our City-Tech.Tokyo event will be held in a hybrid format, in February of next year. This event will create a window for startups to collaborate with other cities and large companies, as well as generate investment opportunities, with the view to create a sustainable 'new city' through technology.

The inaugural event will feature booths by 300 startup companies, and hopes to attract 10,000 participants from 100 different cities, spanning 30 countries. Moreover, in addition to a pitch contest, with a monetary prize of 10 million yen, we will have business meetings between decision-makers from Japanese companies, and both domestic and international startups.

We are pleased to announce that, applications for startups that wish to participate in the pitch contest or register for an exhibition booth are open from today. Details about applications are as below. Additionally, for more information please visit the event website, launched today, or, alternatively, subscribe to our e-newsletter.

**1 ) Event Overview** \*All information listed below is subject to change

Event Name: City-Tech.Tokyo

Date: Monday, February 27 - Tuesday, February 28, 2023

Event type: Hybrid (online and in-person)

Venue: Tokyo International Forum (5-1 Marunouchi 3-chome , Chiyoda-ku , Tokyo)

Organizer: Global Event 2023 Executive Committee

**Program :**

Keynote Speech	Well-known international speakers will share their perspectives on the role of cities, and what this looks like, as well as the potential impact of innovation by startups on the future.
Session	We plan to hold around 20 different panel sessions. Here, startups, large companies, government agencies and members of the media will have discussions surrounding the four main themes, and related areas of focus, which will be at the forefront of City-Tech. Information regarding the themes can be found below.
Pitch Contest	Startups from Japan and abroad will take to the stage to present their business plans for solutions to the urban challenges faced by Japan and the world. The winning startup will receive a cash prize of 10 million yen.
Exhibition Booth	The booths will provide a meeting space, creating opportunities for government personnel (both on the city and state level), startups and large companies etc.

	to collaborate to generate business and open innovation opportunities that will have a high social and economic impact on their respective societies.
Business Meeting	Business meetings will be held with participation by high-level players from Japanese companies and Japanese and international startups, and matching opportunities will be provided in order to encourage open innovation.
Other Authorized Events	We are also hosting side events during the week before and after the 2-day main event (February 27th – 28th).

## 2) Call for participants in the Pitch Contest "City-Tech Challenge" and the booth exhibition

Main Themes	<ol style="list-style-type: none"> <li>1. Infrastructure X City-Tech <ul style="list-style-type: none"> <li>• Leverage cutting-edge technology to create safe, secure, resilient city infrastructure</li> <li>• Ensure accurate and safe transportation methods and improve the convenience of short-distance transport within the city through new forms of mobility</li> </ul> </li> <li>2. Major relevant sectors: Infrastructure (hard and soft) / Mobility Keywords: Hazard assessment / Infrastructure maintenance / Micromobility, etc. Environment X City-Tech Create a decarbonized and circular society by rebuilding the systems for energy production and consumption Ensure a stable food supply through developing next-generation food products, reducing food loss, etc. Major relevant sectors: Environment, Energy / Food tech Keywords: Clean tech / Ethical consumption / Alternative proteins, etc.</li> <li>3. Living X City-Tech Improve support so that everyone, from children to the elderly, may live a rich and vibrant life Leverage cutting-edge technologies in areas such as the financial sector to bring enhanced convenience to people's everyday lives Major relevant sectors: Medical, Healthcare / Fintech Keywords: Age tech / Infectious disease control / Regional digital currency, etc.</li> <li>4. Culture X City-Tech Combine the traditional culture originally present in the city with cutting-edge technologies to create new entertainment possibilities and help people rediscover the city's charms Major relevant sectors: Culture, Entertainment Keywords: Metaverse / Digital art/ Non-fungible tokens / Sports, etc.</li> </ol>
Language	English
Application Window	Friday, September 9, 2022 to Monday, October 31, 2022

\* Prize Money: The winning company of the pitch contest will receive 10 million yen. Additional prizes are to be determined.

\*For more information and how to apply, please visit our website below.

Pitch Contest : <https://city-tech.tokyo/en/news/68/>

Exhibition booth : <https://city-tech.tokyo/en/news/62/>

### **3) About our social media accounts and Subscription to our e-newsletter**

The City-Tech.Tokyo's official website and social media accounts are launched today. We will be continuously updating information on speakers and the event program. Please sign up for our e-newsletter to receive the latest information, as well as information on ticket discount codes.

Official website URL : <https://city-tech.tokyo/en>

E-newsletter subscription : <https://forms.office.com/r/cSrYsDEEr>

Facebook : <https://www.facebook.com/CityTechTokyo>

Twitter : [https://twitter.com/CityTech\\_Tokyo](https://twitter.com/CityTech_Tokyo)

LinkedIn : <https://www.linkedin.com/company/city-tech-tokyo-official-account/>

### **4) A message from Yuriko Koike, the Governor of Tokyo**

In February 2023, we will hold a large-scale global event on the theme of “City-Tech”, which aims to create a sustainable society through open innovation with startups.

Diverse players such as cities, companies, universities, startups, VCs/investors, and members of the press from all over the world will gather in Tokyo, which aims to be the “top city in the world for startups”.

Cities around the world are all facing common problems such as the climate crisis, natural disasters, infectious diseases, and aging infrastructure. Open innovation between startups, with their original ideas and technologies, and entities such as businesses and cities will be the key for opening a path to the future.

This event will provide a valuable opportunity for sharing advanced case studies, promoting specific collaborative efforts between participants, and finding startups to invest in.

City-Tech for a sustainable future

-Creating with startups through open innovation: from Tokyo to the world-

Let's create a sustainable society through open innovation with startups.

#### **【Contact Information】**

(Information regarding the event)

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