



Technology has driven art into new realms; **CrypTOKYO** is the roadmap.

**CrypTOKYO** will give Japan's art lovers, tech heads, and investors a one-of-a-kind chance to learn the history of **NFTs**, experience the technology, and meet its future stars. This will be the first ever NFT gallery show in Japan making history in this new and booming culture of digital art. **CrypTOKYO** is curated by the experts at **Blockchain Art Exchange** (BAE) a leading NFT marketplace, in partnership with **GrowYourBase** (GYB), an NFT Membership site, who are both accelerating the NFT revolution.

Opening to the public on Saturday, June 26th, 2021, the exhibition will run for three weeks and include special event days with artist talks, NFT talks, and new NFT art to be unveiled. The multi-sensory exhibit features NFT art from some of Japan's most notable artists as well as international icons with headlining artists: DA.YO.NE by Yasumasa Yonehara, A Love Movement by Testsu, Ichi Hatano, Bleep, Robness Cyberpop, Botchy-Botchy, Maxim. It tells the history of NFTs from its simple beginnings as flashy GIFs, through the trash art and vapour wave movements, to the 3D and concept styles now sweeping the community. Visitors will be able to view rare artwork, purchase sought-after pieces, and learn how to successfully build their NFT portfolios.

Ultimately, the show aims to "bring it all home" helping visitors find multiple layers of utility in the artwork, and imagine it displayed in their own homes.

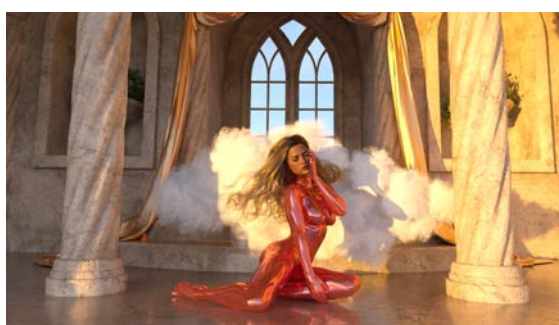
NFT technology has swept across the Western world and is now landing fast in the East. It frees artists from the power brokers and corporations that dictate tastes, trends, and sales. Beyond form it connects fans and collectors directly with artists, by allowing individuals access to opportunities they would not have traditionally had access to. Crypto Art and NFTs expand and democratize art in wholly new ways. **CrypTOKYO** exists at these crossroads of tech, art, culture, and finance.



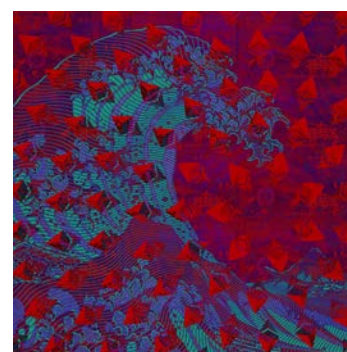
Ichi Hatano



Minju Kim



Brown2Pink



Tom Badley

There will be a PRESS PREVIEW and VIP day on June 25, 2021. Please contact BAE for PRESS and VIP invites.

**EXHIBITION OPEN FOR PUBLIC:** June 26 to July 11, 2021 & July 17 to July 22, 2021

**OPENING HOURS:** 11: 00 to 18:00 (Closed on Mondays)

**LOCATION:** UltraSuperNew Gallery - Tokyo 1-1-3 Jingūmae, Shibuya City, Tokyo 150-0001

**For PRESS Inquiries contact BAE**

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**For General Inquiries contact UltraSuperNew Gallery**

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### ABOUT MYBAE.IO

BAE's NFT open market place was one of the first in the world. Our team has vast experience in the curation of both physical and digital art. Our knowledge of blockchain technology and non-fungible tokens (NFTs) is unmatched. This level of expertise allows artist to upload to the BAE's marketplace with complete confidence. BAE represents over 500 global artists across all genres of crypto art, from orthodox works, to underground, avant-garde and outsider creations. BAE currently represent many well-known artists, and we pride ourselves in supporting the development of new talent. Additionally, BAE platform has an exclusive division, JCC, which provides VIP services for selected artists. Visit [mybae.io](https://mybae.io)

### ABOUT GrowYourBase

GrowYourBase is the largest membership-based platform for NFT enthusiasts, investors, creators, and collectors. Since 2018, GYB has developed one-of-a-kind projects, introduced new ways to collect NFTs, and built a powerful community where members get access to education, support, industry-first announcements, educational resources, and rare collection opportunities. Visit [growyourbase.co](https://growyourbase.co)

### ABOUT Metapurse

Metapurse is an NFT production studio and the largest NFT fund in the world, financed by [Metakovan](https://metakovan.com) and operated jointly with [Twobadour](https://twobadour.com). The Metapurse has recently acquired the most expensive NFT in the world (69+ million in USD), created by cryptoartist Beeple and titled [EVERYDAYS: THE FIRST 5000 DAYS](https://www.beeple.com/works/everydays-the-first-5000-days). Notably, Metapurse has also acquired other iconic NFTs, including Beeple's [Beeple Everydays: The 2020 Collection](https://www.beeple.com/collections/2020-collection), [Urbit Galaxy](https://www.urbit.com/gallery), [F1 DeltaTime III](https://www.f1delta.com), [First Supper](https://www.firstsupper.com), and virtual estates in [Cryptovoxels](https://www.cryptovoxels.com) and [Decentraland](https://www.decentraland.org). The portfolio not only aims to collect meaningful stories, but also catalyze financial and cultural inclusion. With a track record of launching culturally-significant NFT projects like [B.20](https://www.b.20.com), the Metapurse studio brings NFT experiments to life, from brainstorming brand identity to formulating token economics. More info can be found by visiting their website [metapurse.fund](https://metapurse.fund), their blog [The Metapurse](https://themetapurse.com), or by contacting [brooke@metapurse.fund](mailto:brooke@metapurse.fund).

### ABOUT UltraSuperNew

UltraSuperNew is an independent creative agency with offices & galleries in Tokyo, Singapore, Taipei and Colombo. The team of over 60 people and 1 cat like to push the boundaries in technology, art and creativity. Visit [ultrasupernew.com](https://ultrasupernew.com)

