

## Tokyo Financial Award 2020: The Winning Businesses Have Been Chosen!

As one of the projects in the “Global Financial City: Tokyo” Vision, launched in 2017, the Tokyo Metropolitan Government (TMG) is hosting the “Tokyo Financial Award.” We are pleased to inform you that the award-winning businesses have been chosen.

The Tokyo Financial Award has two components: the “financial innovation category” and the “ESG investment category.”

In the “financial innovation category” this fiscal year, there are 25 themes for B to C services and 5 themes for B to B services, all based on the needs and issues regarding financial services brought forth by Tokyo residents and Tokyo-based businesses. Candidate businesses were asked to participate starting from July 7, 2020 to September 11, during which 90 business from 20 countries and regions including Japan applied to showcase their solutions.

The “ESG investment category” this fiscal year has been divided into two sub-categories: “ESG investments” and “SDGs.” The ESG investments category includes 8 themes while there are 17 themes in the SDGs category, corresponding to the 17 Sustainable Development Goals. Candidate businesses that practice activities to promote ESG investment and businesses that engage in plans for SDG-based management were asked to participate starting from August 3, 2020 to October 16.

In addition, the “Tokyo Financial 2020 Award Ceremony” will be held online at 2:00 pm on Monday, February 8, 2021. If you wish to watch the award ceremony, please register with the necessary information at the following site: <https://client.eventhub.jp/ticket/30fUK-6QRS>

\*For information regarding the “Global Financial City: Tokyo” Vision, please see the web site below:

<https://www.senryaku.metro.tokyo.lg.jp/en/gfct/gfct.html>

\*ESG (“Environmental, Social, Governance”) investment refers to investment decisions based on an institution’s proactive efforts such as combating global warming, empowering women, selecting outside directors, etc.

### 1 Award-winning Businesses

[Financial Innovation Category]

Place	Company (location)	Theme	Submission Outline
1st	Paygilant (Israel)	【BtoB】 Want to further accelerate digital transformation in the financial industry	➤ Provides technology which utilizes six innovative fraud intelligence sets, to determine whether a digital transaction is legitimate or fraudulent

2nd	Credify Pte. Ltd. (Singapore)	<b>【BtoB】</b> Want a service to promote data utilization	➤ Provide “idX (Identity Exchange)” based on the idea of "Self-Sovereign" and "Decentralized” Identity which the user manages their personal information and controls the disclosure scope of personal information by himself/herself
3rd	CrowdLoan Inc. (Japan)	<b>【BtoB】</b> Want to further accelerate digital transformation in the financial industry	➤ Proposed to add the function to improve the credit examination with the unique AI by using the existing loan data combining the external data.

[ESG Investment Category]

Company (location)	Subcategory	Main ESG Promotional Activities and SDGs Management Activities
Dai Nippon Printing Co., Ltd. (Japan)	SDGs Subcategory	➤ Development and promotion of "GREEN PACKAGING," a unique eco-friendly package for the realization of a sustainable society
Impact Investment Exchange (IIX) (Singapore)	ESG Investment Subcategory	➤ Issuing social bonds focusing on women's social and economic advancement in Asia
Nuveen Japan Co. Ltd. (Japan)	ESG Investment Subcategory	➤ Through investing in farmland globally, improved natural environment etc. Promoted ESG/impact investment in Japan.
Pigeon Corporation (Japan)	SDGs Subcategory	➤ Supporting the spread of human milk banks to save the lives of premature babies

2 Selection Committee

	Financial Innovation Category	ESG Investment Category
Chairperson of the Panel	YAMAOKA Hiromi Board Director, Future Corporation	

Panel Members	OE Kayo President, Office Libertas; Financial Planner	
	UCHIYAMA Tomonori Professor, Tokyo Metropolitan University	ARAI Masaru Chair, Japan Sustainable Investment Forum
	David MILSTEIN Director, Japan Venture Capital Association	KATO Yasuyuki Director, Money Design Research Institute Research Professor, Tokyo Metropolitan University Visiting Professor, Kyoto University
	MASUJIMA Masakazu Partner, Mori Hamada & Matsumoto	Fiona REYNOLDS CEO, PRI*(Principles for Responsible Investment)

\*PRI are the principles advocated by former UN Secretary-General Kofi Annan in 2006 for the purpose of realizing a sustainable society and for institutional investors to incorporate environmental, social and governance issues into investment decision-making as well as the organization to disseminate these principles.

### 3 Award Ceremony Details

Date and Time: Monday, February 8, 2021 from 2:00 pm to 3:00 pm (planned)

**(Due to coronavirus infection countermeasures, the ceremony will be hosted online)**

Program (Planned): Japanese-to-English simultaneous interpretation available

Time	Session	Speaker (Planned)
2:00 pm	Opening	
2:02 pm	Opening remarks	TERASAKI Hisaaki Director General, Office for Strategic Policy and ICT Promotion, Tokyo Metropolitan Government
2:10 pm	Comment from the chairperson of the selection committee	YAMAOKA Hiromi Chairperson
2:17 pm	Greetings from the Governor of Tokyo	KOIKE Yuriko Governor of Tokyo
2:20 pm	Presentations from awarded companies	Financial Innovation Category : 3 companies ESG Investment Category : 4 companies
3:00 pm	Closing	
3:05 pm - 3:25 pm	Lecture	MIYASAKA Manabu Vice Governor of Tokyo

\*Before and after the award ceremony, there will be a number of sessions, including a variety of lectures and networking events. Please see the Tokyo Financial Award website for details:  
<https://finaward.metro.tokyo.jp/en/>

\*The program times listed above are subject to change on the day of the event without notice

4 How to Apply for Attendance

Regular attendees can register for the award ceremony at the following site:

<https://client.eventhub.jp/ticket/30fUK-6QRS>

5 Tokyo Financial Award Website

<https://finaward.metro.tokyo.jp/en/>



The Tokyo Financial Award is hosted as a collaborate event with Tokyo Sustainable Finance Week

For details, please see the website below:

[https://www.sustainablefina.metro.tokyo.lg.jp/collaboration\\_events/english](https://www.sustainablefina.metro.tokyo.lg.jp/collaboration_events/english)

Inquiries

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