

September 2020

Secretariat of the Headquarters for the Tokyo 2020 Olympic and
Paralympic Games, Cabinet Secretariat

Announcing the Launch of the Host Town Website

We are pleased to announce the launch of Host Town Website with some of the latest information regarding the nation-wide movement of Host Town Initiative for the Tokyo 2020 Olympic and Paralympic Games.

Information such as Host Town related events and training camps will be updated on this website along with various contents. Please visit the website and find out more about the Host Town Initiative.

1. Aim of the website

In our Host Town Initiative, the Japanese local towns warmly welcome and support athletes participating in the Tokyo 2020 Games, from countries/regions around the world. This is a first-ever attempt in the history of Olympic and Paralympic Games.

While the world is affected by the pandemic, we believe this website will cheer up the world by offering various contents featuring worldwide cultural exchanges and friendships.

2. Name of the website (URL) <https://host-town.jp/tops/en/> “WE ARE ALL, ONE WORLD Light up HOST TOWN Project”

3. Characteristics of the website

- You can find out which Japanese local towns are registered as Host Towns

You can search Host Towns by partner countries/regions, Japanese local towns, and sports.

- You can find out the activities of Host Towns
Host Town related event information will be available

- You can find collaboration projects
Collaboration projects of nationwide Host Towns will be available, such as video messages among Host Towns and athletes/supporters.



4. Details of collaboration project page
Please see below page for more details of the collaboration projects.

<Video Messages from Japanese Athletes>

Japanese Para athletes associated with Host Town sends messages to athletes of partner countries/regions to share about their efforts towards the Tokyo 2020 Games and how they are coping with the new environment affected by the virus. They have also commented on the purpose and meaning of Host Town Initiative from the athletes' point of view.

<Video Messages from Overseas Athletes and Supporters>

Overseas athletes and supporters sends messages to the people of their Host Towns.

<Video Messages from Host Towns>

We will feature messages from Host Towns to the athletes and supporters of partner countries/regions.

Please check out the unique and heart-warming messages from the people of Host Towns!

<Image of Video Message>



5. Schedule

2020 July 1st:

- Released video messages from Japanese athletes

2020 July 27th:

- Released Host Town search function

2020 August 7th:

- Released video messages from overseas athletes and supporters

2020 September 11th:

- Released video messages from Host Towns

2020 Beginning of October:

- Plan to add Host Town activity notice/report function

*Schedule may change

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