

TOKYO FINANCIAL AWARD 2020

<Financial Innovation Category>

Since FY2018, “Tokyo Financial Award” has been held by the Tokyo Metropolitan Government as part of the “Global Financial City: Tokyo” Vision, to recognize financial companies that develop and provide innovative financial products and services that address the needs of Tokyo residents & companies, as well as those who are contributing to the spread of ESG investment. The **“Financial Innovation Category” is calling for solutions addressing financial needs & challenges of Tokyo residents and companies.**

Point 1

Prizes

1st Place: 10M yen
2nd Place: 5M yen
3rd Place: 3M yen

Point 2

Business Opportunities

Support program offers mentoring by experts & business matching with major companies

Point 3

PR

Past winners have successfully obtained funds & sales channels after receiving the award

TARGET COMPANIES

Calling for companies with proposals addressing themes aligned to Tokyo residents' and companies' needs & challenges

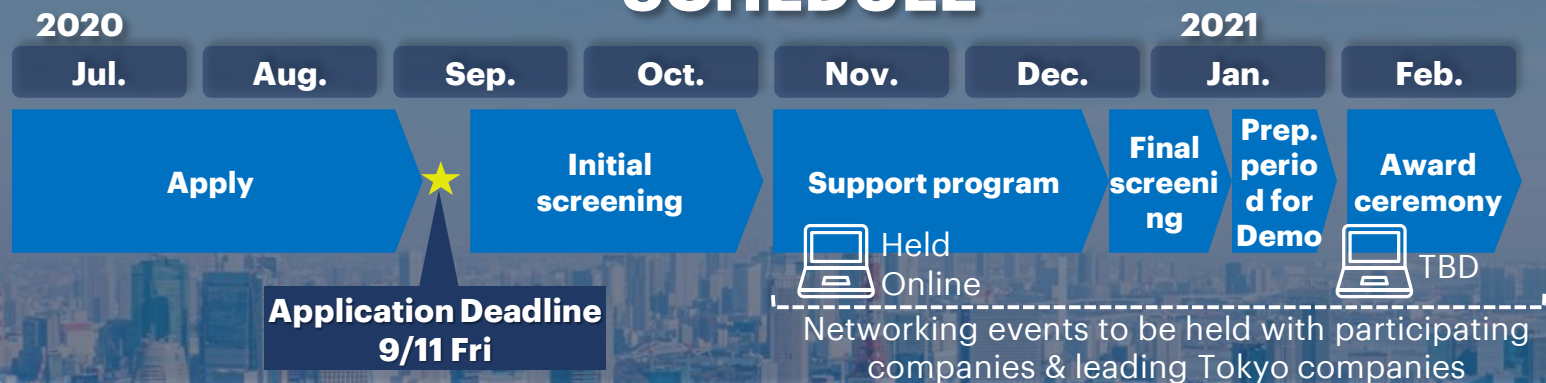
B to C Themes

- ✓ Needs & challenges related to Deposits and Withdrawals, Settlement, Asset Management, Insurance, etc:
 - Too many different types of e-money makes it a hassle to use
 - Want tools for beginners for learning about finance
 - Want a service that can manage financial assets collectively, such as bank accounts, insurance, securities, inheritance, etc.

B to B Themes

- ✓ Business needs & challenges of financial institutions:
 - To suit the new work style at With/After Corona, want a service to enhance the security
 - Want a service that promotes collaboration within the financial industry and with non-financial industries
 - Want to further accelerate digital transformation in the financial industry, etc.

SCHEDULE



2019 FEEDBACK



2019 Awarded Company
Fly Money Technologies
Mr. Tal Ekroni, CEO

"Tokyo Financial Award is a great gateway for foreign startups aiming to enter the Tokyo market."

APPLY NOW

Visit our website !

(<https://finaward.metro.tokyo.jp/en/>)

CONTACT

Access to Tokyo

Please contact "Access to Tokyo" representative of the Tokyo Metropolitan Government in your nearest location for any questions.

◆ Southern Europe, Middle East, Africa

paris@access2tokyo.com

◆ Northern & Middle Europe, Russia

london@access2tokyo.com

◆ America

sanfrancisco@access2tokyo.com

◆ Asia

singapore@access2tokyo.com



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