

Keys to Success of Tokyo 2020

HASHIMOTO Seiko, Minister in charge of the Tokyo Olympic and Paralympic Games

1. Fully Prepared by the Opening Ceremony

->An “athletes first” perspective.

*Improving Japan’s competitiveness (encourage personal growth)

*Support the best performance for top athletes

-> Ensure safety and security.

*56 test events

*Ensuring security for the Games and smooth transportation

*Countermeasures against Japan’s intense summer heat

*Measures for communicable diseases etc.

2. Significance of Holding the Games in Japan

-> Holding the Olympics and Paralympics in a mature society

*The possibility of sustainability (present solutions to global issues from Japan)

-> Utilizing everyone’s diverse abilities and realizing a “harmonious and inclusive society”

*Tokyo: The first city to host a Summer Paralympics for a second time

**“Building towns based on the concept of universal design” and “The mental barrier-free concept”

-> Through the power of sports, create greater connections by “joining, watching, and supporting”

*Developing the strength to overcome adversity

*Stimulating regional areas (tourism, food, etc.), extending healthy life expectancy

-> An event throughout all of Japan.

**“Host Towns”: Certifying cities and towns in Japan to promote internationalization and revitalization

*The “beyond2020” program and the “beyond2020 Be My Best” program: Raising people’s awareness of the Games and creating a legacy through culture

3. Recovery Olympics and Paralympics

-> The role sports can play in recovery. Supporting recovery, and disseminating information worldwide.

**“Arigato” Host Towns for Supporting Reconstruction

*Olympic torch relay “Flame of Recovery,” food from disaster-struck areas, etc.

<Temporary translation by FPCJ>