



Tokyo Tokyo FESTIVAL Grant Final Open Call for Application

Application Period: from November 21, 2019 to January 13, 2020

(Tokyo) Nov 21 2019- Arts Council Tokyo (Tokyo Metropolitan Foundation for History and Culture) announces that the applications for the Final Term of the **Tokyo Tokyo FESTIVAL Grant** will open on Nov 21, 2019.

Arts Council Tokyo (ACT) and the Tokyo Metropolitan Government are carrying out various cultural programs ahead of Tokyo 2020 as **Tokyo Tokyo FESTIVAL** to bring excitement to this once in a life time event. As part of this effort, since 2016, Tokyo Tokyo FESTIVAL Grant have provided support to almost 200 projects delivered by cultural/artistic organizations and this open call will be the final term of this grant. The selected projects will be awarded up to 20 million JPY and be part of the official program lineups of Tokyo Tokyo FESTIVAL.

One of the 4 categories “Overseas Artistic Creation in Tokyo” will provide support to projects in Tokyo that encourage creation of new art (including collaborative work) by artists residing abroad as well as overseas artists. This category intends to bring opportunities for the citizens of Tokyo to experience new and diverse works of art from around the world.

We aim to accelerate our support to projects which generate wide opportunities for the public to engage with the cultural programs and create legacies of arts and culture for future generations leading up to the year 2020 and beyond. We look forward to receiving many applications from across the globe.

About Tokyo Tokyo FESTIVAL

Tokyo Tokyo FESTIVAL is an initiative that will see a variety of cultural programs unfold in the run-up to the Tokyo 2020 Olympic and Paralympic Games, promoting Tokyo’s appeal as a city of arts and culture.

FY2020 Tokyo Tokyo FESTIVAL Grant Outline

ACT will support organizations which deliver cultural/artistic activities that are grounded in the objectives of the cultural programs led by the Tokyo Metropolitan Government.

*Objectives of the cultural programs led by the Tokyo Metropolitan Government

Offer the best cultural programs in history in accordance with the Olympic spirit and pass down cultural legacies beyond 2020 and to achieve Tokyo being the top cultural city in the world

- Introduce Tokyo culture with originality and diversity including the coexistence of tradition and modernity to the world and proactively promote international artistic/cultural exchanges
- Generate opportunities for participation and exchanges among all people including the disabled, the elderly, children, and people from other countries
- Encourage artistic/cultural activities with new concepts and develop human resources for the next generation
- Generate a city-wide festive mood for arts and culture
- Unite effort through cooperation with the national government, other local authorities, artistic/cultural groups, and others

■ Eligible Applicants

Applicants should be organizations based (have an address) in Japan. Overseas organizations are required to collaborate with local partners. Individuals are ineligible.

■ Eligible Art Forms and Disciplines

Music, play, dance, visual arts, photography, literature, media art (video, comic, animation, game, etc.), traditional arts, performing art, lifestyles and culture (tea ceremony, flower arrangement, calligraphy, food etc.), fashion, architecture, any other form of art/collaboration across these artforms and disciplines etc. Combined form of various artistic activities (such as festivals) are also accepted.

■ Grant Categories

The grants are divided into 4 categories. Applicants may choose multiple categories. Please note that projects may be selected as categories differing from which specified by the applicants.

【Eligible Projects and Selection Criteria per Category】

	I : Symbolic Projects Setting the Flag of Tokyo Tokyo FESTIVAL	II : Citizen-Led Cultural Activities	III : Overseas Artistic Creation in Tokyo	IV : Projects Offering Vision for the Future
Terms of Grants	Up to JPY 20,000,000 per project			
	25% of the eligible cost	50% of the eligible cost		
Projects	Topical and festive projects to build momentum leading up to 2020.	Grassroots, independent activities by the citizens of Tokyo.	Projects in Tokyo by artist residing abroad that encourage creation of new art.	Projects that show creative ambition leveraging art and science.
Criteria	<ul style="list-style-type: none"> • Widely promote and engage with citizens to attract new audiences for artistic and cultural activity. • Feature new aspects which are grounded in the objectives of the cultural programs. • Implementation system to be established, budget plans and management to be strong, and the project to be realistic. 			
	<ul style="list-style-type: none"> • Impact and appeal • Potential and inheritability • Innovativeness and creativeness 	<ul style="list-style-type: none"> • Proactive involvement of the citizens • Inclusivity and broadness • Originality and challenge 	<ul style="list-style-type: none"> • Innovativeness and creativeness • Internationality • Impact and appeal 	<ul style="list-style-type: none"> • Innovativeness and creativeness • Potential • Impact and appeal

- **Grant** Up to **20 million JPY**
It may cover up to 25% of the eligible project cost for the category “Symbolic Projects Setting the Flag of Tokyo Tokyo FESTIVAL”, and up to 50% for the other categories.
- **Project Location** Tokyo Metropolitan Area
- **Project Period** Projects starting after April 1, 2020 and ending before September 6, 2020
- **Submission Deadline** **Monday, January 13, 2020**
- **Briefing Sessions (not mandatory)**

Advance registration required.

Dates: ①Friday, December 6, 11:00 am-12:00 pm or ②Monday, December 9, 4:00pm -5:00 pm

Place: Arts Council Tokyo

8F, Kudan First Place, 4-1-28 Kudan-Kita, Chiyoda-ku, Tokyo 102-0073

■ Guidelines

Please refer to the application guideline (English summary) for details. Guidelines and application forms (available in Japanese only) can be downloaded from the following website.

<https://www.artscouncil-tokyo.jp/en/what-we-do/support/grants/cultural-program-grant-program/>

About Arts Council Tokyo

ACT develops a variety of programs to encourage the creation and dissemination of arts and culture and to promote Tokyo as an international city of artistic and cultural attractions.

In order to improve the infrastructure and environment for new artistic and cultural creation, ACT plays a key role in Tokyo's cultural policies by implementing programs that explore Tokyo's originality and diversity, promoting international cultural exchange, and providing opportunities for promising young people who engage in a variety of artistic and cultural pursuits. Furthermore, ACT is conducting projects that will serve as the driving force of the Cultural Program in the run-up to 2020.

< For inquiries on this project: >

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