

1st Aichi-Nagoya Press Tour



[Schedule] Tuesday, September 17 to Wednesday, September 18, 2019

[Theme] <Understanding Aichi-Nagoya, an area where traditional techniques continue to be used and the manufacturing industry thrives in the global market>

- The next goal of CHUBU Centrair International Airport, Nagoya, the gateway to the Chubu region
- Strategy of Japan's first international convention and exhibition center directly connected to the international airport
- Artisans' skills used to restore historic architecture burnt to the ground during WWII
- Globalizing Arimatsu Shibori, a traditional industry with a 400-year history — challenges of a young artist —
- *Karakuri* dolls preserved by a craftsman's skills that laid the foundation of the manufacturing industry

Aichi-Nagoya has world-class clusters of next-generation industries including aerospace and robotics, in addition to various traditional industries such as pottery, ceramic ware, and textiles, and automobiles, the dominant industry. It also offers diverse attractions that span history, tradition, and culture, including the samurai culture, Nagoya-meshi (Nagoya's unique cuisine), and a wealth of tourist sites.

This tour will take participants to Aichi-Nagoya where the G20 Foreign Ministers' Meeting will be held in November to visit CHUBU Centrair International Airport, the gateway by air to the Chubu region, and interview craftsmen who are preserving traditional techniques for future generations.

[Itinerary for news coverage]

1. CHUBU Centrair International Airport, Nagoya (Terminal 2, FLIGHT OF DREAMS)

Participants will visit the terminal 2 which will open on September 20 responding to the LCC flights, and an aircraft theme park (directly connected to the airport) where the first-ever Boeing 787 Dreamliner is on display.

2. Aichi Sky Expo

Participants will visit Japan's first international convention and exhibition center (opening on August 30) directly connected to the international airport.

3. Hommaru Palace, Nagoya Castle

Participants will interview craftsmen who were engaged in the project to restore the Nagoya Castle palace that was built 400 years ago but burnt to the ground during WWII.

4. K. Takeda Co., Ltd./Arimatsu Shibori

Participants will interview a young artist who is working to spread Arimatsu Shibori, a traditional craft with a 400-year history, outside Japan.

5. Tamaya Shobei's Atelier

Participants will interview a *karakuri* doll artisan who has inherited the traditional techniques that laid the foundation of the manufacturing industry.

6. G20 Aichi Nagoya Foreign Ministers' Meeting Promotion Council

Participants will learn about the work being done by the local support organization to ensure the success of the G20 Foreign Ministers' Meeting.

7. NAGOYA KANKO HOTEL

Participants will inspect the meeting venue. (The hotel will also be used as accommodation.)

[Tour itinerary]

1. Schedule

* The schedule is not yet finalized, and is subject to change without notice.

<Day 1: Tuesday, September 17>

08:10–09:47 Tokyo Sta. to Nagoya Sta. (Nozomi No. 15)
11:00–12:00 CHUBU Centrair International Airport Terminal 2
12:00–14:00 FLIGHT OF DREAMS (including lunch)
14:00–15:00 Aichi Sky Expo
16:00–17:00 NAGOYA KANKO HOTEL (inspection of the venue of the G20 Foreign Ministers' Meeting)
18:00–18:30 Explanation of the project by the G20 Aichi Nagoya Foreign Ministers' Meeting Promotion Council
18:30–20:00 Dinner

Day 2: Wednesday, September 18

08:30 Departure from NAGOYA KANKO HOTEL
09:00–11:30 Hommaru Palace, Nagoya Castle
12:15–13:15 Cafe & Bar Showkuro (lunch)
13:15–15:15 K. Takeda Co., Ltd.
16:00–17:30 Tamaya Shobei's Atelier
19:02–20:43 Nagoya Sta. to Tokyo Sta. (Nozomi No. 250)

2. Qualifications to participate: Professional reporters who are employed by or under a continuous contractual relationship with the press headquartered outside Japan, who engage in news coverage and other activities related to reporting, and who wish to publicize information in articles or programs through the news coverage of this press tour.

3. Participation fee: 10,000 yen (including travel expenses, accommodation fees, and food expenses for the entire itinerary, departing from and returning to Tokyo Station)

* Details including the method of payment and cancellation fees will be notified later to participants.

4. Number of applicants: 10 (one writer and one cameraman per company; up to two persons per TV company)

* If the number of applicants exceeds 10, we may set an upper limit for the number of participants by country.

5. Language: An English interpreter will accompany the tour.

6. Application method: Send an email with the following information for each applicant.

(1) Email: shohei.kato@mwt.co.jp

(2) Required information: 1) affiliation, 2) country of the company's head office, 3) job title, 4) name, 5) gender, 6) email address, 7) telephone number (which can be reached during the tour), 8) type of media (e.g., TV, newspaper, magazine), 9) name of intended media of publication, 10) remarks, etc. (e.g., dietary restrictions)

* Applicants will be notified later whether they can participate.

7. Contact persons: Imai and Kato, MEITETSU WORLD TRAVEL, INC.

Tel: +81-52-211-2315 (in Japanese)

Email: shohei.kato@mwt.co.jp (in Japanese and English)

8. Remarks:

(1) This press tour is organized by the G20 Aichi Nagoya Foreign Ministers' Meeting Promotion Council, and is planned and managed by MEITETSU WORLD TRAVEL, INC.

(2) The details of the tour are subject to change without notice.

(3) Participants are required to pay the participation fee to cover part of the expenses, but the tour is not a profit-making project.

(4) The organizer shall not be held liable for any inconvenience, trouble, accident, etc. that may arise during the tour.

(5) When taking photos or recording videos, participants are required to follow the instructions of the staff in charge.

(6) This press tour is organized to enable participating reporters to write articles, etc. and provide information about Aichi-Nagoya to the world. Participating reporters are requested to publicize the information as widely as possible based on news coverage, and to send photocopies, etc. of published articles.

[Detailed itinerary for news coverage]

1. Central Japan International Airport Co., Ltd.

The next goal of CHUBU Centrair International Airport, Nagoya, the gateway to the Chubu region

Participants will visit the terminal 2 (a preview event) and FLIGHT OF DREAMS, and will interview airport staff about the next goal of the international airport which will soon commemorate the 15th anniversary of its opening.

The number of air passengers using CHUBU Centrair International Airport has increased seven years in a row, reaching a record high of 12.356 million passengers in FY2018. The number of international flight passengers increased by 10% from the previous year to 6.1 million, while the number of domestic flight passengers increased by 5% to 6.26 million (total increase of 7%). Inbound tourists mainly from China and Southeast Asia increased in particular, resulting in more flights by Low Cost Carriers (LCCs).

The number of LCC flights is expected to increase and new LCCs are expected to start offering flights. The second terminal will enter service on September 20, 2019. The new terminal building is designed to offer convenience and functionality, ensure expandability, and attract more visitors. While the building has a simple, functional structure, cutting-edge systems will be introduced to deliver fast travel and smart security and outstanding convenience.

FLIGHT OF DREAMS, which opened in October 2018, is a commercial complex directly connected to the airport and features the first-ever Boeing 787 Dreamliner as the main exhibit. The number of visitors reached one million on May 31, 2019. CHUBU Centrair International Airport aims to be a fun place to visit even if not flying, pursuing synergies to attract visitors with Aichi Sky Expo, an international convention and exhibition center which is to be opened on August 30.



(photos courtesy of Central Japan International Airport Co., Ltd.)

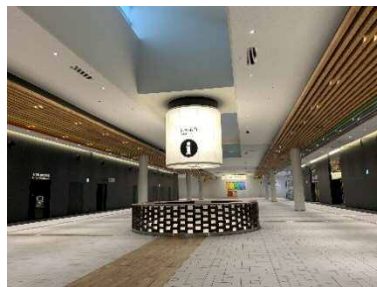
2. Aichi Sky Expo

Strategy of Japan's first international convention and exhibition center directly connected to the international airport

Participants will visit Aichi Sky Expo immediately after its opening to inspect the facility and interview employees of the operating company about the future outlook and strategy.

Aichi Sky Expo will open on August 30, 2019 as the newest international convention and exhibition center in Japan. It will be the fourth largest facility of its kind in Japan (60,000 m²), and will be the country's first such facility that is connected directly to an international airport. It is conveniently located, just 30 minutes by train from Nagoya.

Aichi Sky Expo will host global events operated by Japanese and foreign organizers in Aichi, the hub of key technologies, industries, and knowledge in Japan, to help boost the MICE market in Japan and Asia.



(photos courtesy of Aichi International Convention & Exhibition Center - Operational office)

3. Hommaru Palace, Nagoya Castle

Artisans' skills used to restore historic architecture burnt to the ground during WWII

Participants will visit the Hommaru Palace, Nagoya Castle, and will interview Mr. Yoshihara (who was the director of the Hommaru Palace construction work office) of HAZAMA ANDO CORPORATION, which undertook the restoration project, as well as craftsmen and City of Nagoya officials who were engaged in the restoration project about artisans' skills used in the restoration project and their commitment to it.

Nagoya Castle, which is the symbol of Nagoya, is considered to have been built by Tokugawa Iyeyasu as the last strategic move to unify Japan, and was completed in 1615. The Hommaru Palace, Nagoya Castle was built using the sophisticated techniques of leading craftsmen of that time. It was regarded as a masterpiece of the modern castle palace, and was designated as the first national treasure together with the castle tower in 1930. Unfortunately, the palace was burnt to the ground during air raids in May 1945. The castle tower was reconstructed in 1959 during the postwar revival, and the Hommaru Palace was restored just recently.

The restoration project started in January 2009 with a total cost of 15 billion yen, including donations from citizens worth five billion yen. This was a major project for the City of Nagoya.

The restoration project was undertaken by a special joint venture established by HAZAMA ANDO CORPORATION, MATSUI CONSTRUCTION CO., LTD., and Yagami Building Co., Ltd. In principle, the Hommaru Palace, Nagoya Castle was restored using the same materials and original construction methods to preserve the same historical and cultural value as the original. The restoration project was conducted on an unprecedented scale based on detailed documents, and was a golden opportunity to learn about and pass on old techniques and methods such as painting, carpentry, and the art of making decorative metal fittings.



(photos courtesy of Nagoya Castle General Administration Office and HAZAMA ANDO CORPORATION)

4. K. Takeda Co., Ltd./Arimatsu Shibori

Globalizing Arimatsu Shibori, a traditional industry with a 400-year history — challenges of a young artist —

Participants will visit K. Takeda Co., Ltd. which manufactures and wholesales Arimatsu Shibori, and will interview Mr. Takeda (Chairman) and Mr. Fujii, a young *shibori* craftsman who is working to spread *shibori* outside Japan, about their commitment to reviving Arimatsu Shibori and their future vision.

Arimatsu Shibori refers to *shibori-some* (tie-dyed) fabric that has been produced for more than 400 years mainly in the Arimatsu district of Nagoya City. A typical example is a cotton fabric dyed with indigo. Fabrics are tied with strings in various ways to produce different patterns. In September 1975, Arimatsu Shibori was designated a national traditional craft. In May 2019, the Arimatsu district was recognized as a Japan Heritage as “a *shibori* producing district that retains the atmosphere of the Edo period” by the Agency for Cultural Affairs. More specifically, the district is highly regarded for a cluster of valuable buildings along the former Tokaido Road preserved since the Edo period and the community’s

commitment to promotional activities including Arimatsu Narumi Shibori (traditional craft) and *karakuri* festival floats.

Like many other traditional crafts, Arimatsu Shibori is at risk of decline due to the aging of craftsmen and lack of successors. In response, a new brand “ARIMATSU SHIBORI SOME” was launched by Mr. Shoji Fujii, a *shibori-some* artist who developed a unique method called “kaleidoscope dyeing,” and Mr. Kazuhito Imaeda, a design producer, and the products have been sold in New York. The young artist says, “I hope to spread the new value of the craft of Arimatsu Shibori to the world and pass it on to the next 400 years.” He works with K. Takeda Co., Ltd., a long-established *shibori* manufacturer and wholesaler, and is spreading neo-Japanese culture from the Arimatsu district to the world.



(photos courtesy of K. Takeda Co., Ltd. and ARIMATSU SHIBORI SOME)

5. Tamaya Shobei's Atelier

***Karakuri* dolls preserved by a craftsman's skills that laid the foundation of the manufacturing industry**

Participants will visit Tamaya Shobei's Atelier and interview the ninth-generation Tamaya Shobei about the history of *karakuri* dolls and efforts to pass on the techniques.

Dolls perform a magnificent dance on festival floats (*dashi*), and boy (*doji*) dolls carry cups of tea in a salon (*zashiki*) or place an arrow in a bow and shoot at a target. These are called “*karakuri* dolls” and have a long history in Japan. In the Owari region, the dolls developed as “*dashi karakuri*” and “*zashiki karakuri*.” The *karakuri* mechanism used to operate the dolls is like a machine, and its working principle laid the foundation for industry and led to modern mechanical engineering. Today, Aichi Prefecture is home to many companies in the automotive and industrial robot sectors, and each year it ships one of the largest amounts of industrial products in Japan. This can be traced back to the development of the traditional skills required to fabricate *karakuri* dolls. The ninth-generation Tamaya Shobei is involved in spreading the techniques in and outside Japan and passing on the traditional culture.



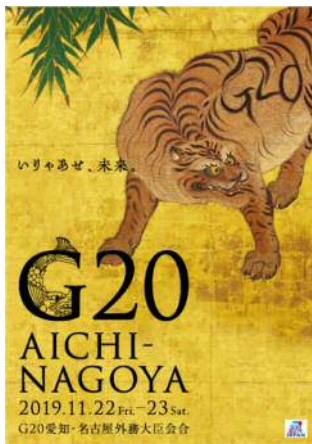
(photos courtesy of Ninth-generation Tamaya Shobei Appreciation Society)

6. G20 Aichi Nagoya Foreign Ministers' Meeting Promotion Council

Efforts by the local community to ensure the success of the meeting

Executives of the council will explain the efforts made by the local community at NAGOYA KANKO HOTEL, the venue of the G20 Foreign Ministers' Meeting.

The G20 Aichi Nagoya Foreign Ministers' Meeting Promotion Council was established to offer local community support to ensure the success of the G20 Foreign Ministers' Meeting in Aichi-Nagoya and globally publicize the attractive features of the region. The Council consists of the Aichi Prefectural Government, City of Nagoya, local economic organizations, tourist organizations, and transport companies.



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