

FOR IMMEDIATE RELEASE

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JP-Inboud.LLC ANNOUNCES THE LAUNCH OF AN ENGLISH TOURIST MAP OF KAWASAKI DAISHI, INCLUDING INFORMATION REGARDING WHEELCHAIR ACCESS, DIETARY RESTRICTIONS, CULTURAL ACTIVITIES

For the Olympics and Paralympic Games 2020, the English tourist map of the KD area with information for wheelchairs and those who have dietary restrictions is published in March 2019. The KD area is 22 minutes away from HND airport.

[Kawasaki, Kanagawa, March 28, 2019] Jp-Inbound.LLC published an English Tourist Map of the Kawasaki Daishi (KD) area to appeal to international visitors and those who are planning to visit Japan. Kawasaki City is not well-known among tourists. When most people who have never visited Japan hear “Kawasaki”, they imagine automobiles. With this map, we aim to improve awareness of Kawasaki City which has a 400 year history as a post town, and the KD area which has 890 years of history as a temple town.

This map is half the length of an A4 with 8 pages, and contains illustrated maps, information of notable places of interest such as temples, shrines, shops and annual events of the KD area. Circulation is 20,000 and available at Tourist Information and hotels in greater Tokyo, and travel exhibitions in other countries.

<Feature 1> Wheelchair accessible information



The whole Kawasaki Daishi area, a place where 3 million people visit the first 3 days of the new year, is wheelchair accessible. This map also includes places which have wheelchair accessible restrooms.

<Feature 2> Restaurant information of food for dietary restrictions available

KD AREA MAP & SHOP INFORMATION
Almost all shops are wheelchair accessible
VEGAN Vegan menu available PORK FREE Pork free menu available

01 Sushi Hashiguchi VEGAN PORK FREE
High-end sushi bar. Sushi chef Mr. Hashiguchi has over 50 years of experiences as a professional sushi chef. Experience authentic Edo style sushi as the chef immediately makes the sushi and puts it in front of you.

In Japan, it is not easy to find halal/pork-free, vegan, or gluten-free food. In addition to language barriers, foreign tourists have difficulty in finding this information except for online sources.

This map has been edited by a food consultant which has personally visited all the

shops and checked their menus' ingredients. The local famous Japanese sweets shop "Kuzumochi", which is made from flour gluten, has a halal and vegan menu, but even the shop owner wasn't aware of it.

<Feature 3> Bookable cultural experience and short-time tours with an English guide.

Starting in April 2019, we will start a cultural experience program and short time tours with English guide. This includes experiences such as baking sembei, Kimono wearing, Buddha drawing and coloring, and so on. We can accept bookings via the QR code on this map.

Inquiry

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promotion movie

<https://www.youtube.com/watch?v=Q0sq4COBquw&t=6s>

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