

FPCJ Press Release Distribution Service

For-Profit Businesses

Thank you for your interest in the FPCJ Press Release Distribution Service.

It is thanks to efforts by Japanese businesses that Japan is known throughout the world for its advanced technology, excellent service, and reliable products, and the FPCJ is glad to help with your efforts to reach foreign media.

However, the FPCJ provides this service as a public-interest corporation, and it is not possible to distribute releases meant to promote or advertise specific products or services, or to encourage use of a commercial facility. We may also have to discuss the content of the release with you.



Below are general guidelines on topics for press releases, so please read them before applying to use the service.

Feel free to contact us if you have any questions.

1. Topics for Press Releases Which May Be Distributed

- CSR Activities: Contributions to local communities (volunteering, conserving nature, community building, regional revitalization, crime prevention, disaster prevention, etc.)
- Solutions to Various Social Issues: Services, products, or technology which contribute to solving issues such as declining birthrate, aging population, environmental issues, inequality, etc.
- Preserving Nature or Cultural Artifacts: (foundations, funds, etc.)
- Trends in an Industry as a Whole or in Japanese Society/Culture as a Whole: (Activities showing the future of an industry in Japan, such as creating unified standards or regulations)

2. Topics Which Might Require Consultation on the Content of the Release

- 
- 
- Development/sale of new product, start of new service, establishment of new business
 - New office or factory overseas
 - Agreement on cooperation with other company, establishment of joint venture
 - Announcement related to financial results
 - Announcement of press conference or event related to the above

For Consultation/Questions

If you are interested in distributing a release which might come under one of the topics listed in 2. above, please contact us at the mail address below or using the application form, and include the data for the release, even if it is still only a draft or outline.

Contact Information

Foreign Press Center Japan (Strategic Communications Division)

sc@fpcjpn.or.jp | 03-3501-5251