



Towards the Olympic and Paralympic Games Tokyo 2020

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PyeongChang 2018



Tokyo 2020 Venue Plan



Competition Venues

43

40% of venues
located outside Tokyo

Overview of Tokyo 2020



Period of the Games

Olympic Games (17 days)

July 24
- August 9

Paralympic Games (13 days)

August 25
- September 6

Number of countries and
regions participating
(Rio 2016)

Olympic Games

206

Paralympic Games

160

Number of athletes

Olympic Games

11,090

Paralympic Games

4,400

Expected Number of
spectators

Olympic Games

7.8 million

Paralympic Games

2.3million

Number of Sports and Events

Olympic Games

33_{Sports} 339_{Events}

Paralympic Games

22_{Sports} 539_{Events}

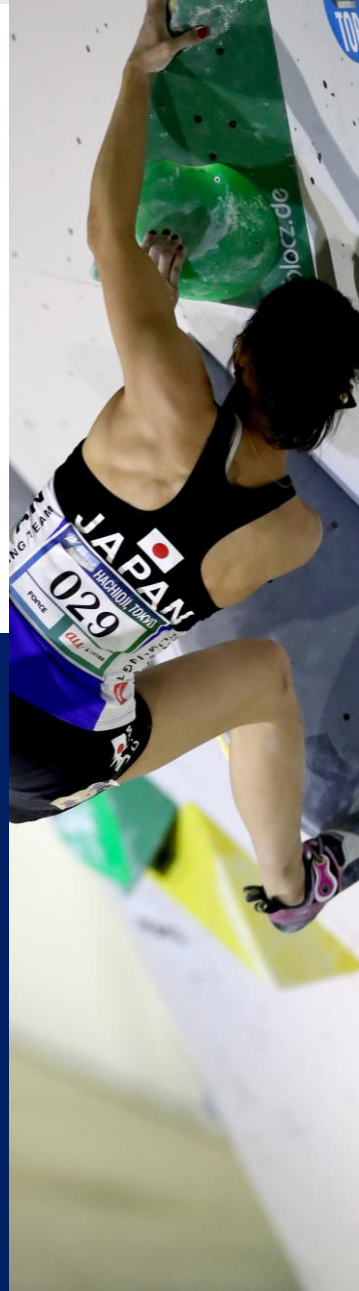
Expected number
of media

Olympic Games

25,800

Paralympic Games

9,500



Marketing Sponsorship Programme

JPY 310 billion (USD 2.9 billion) domestic sponsorship *1USD = 107JPY
(JPY 82 billion at the bidding stage)

Worldwide Olympic Partners
Olympic Games



TOP
Partners

Highest-ranked worldwide sponsors
13 companies

Tokyo 2020 Sponsors
Olympic Games
and Paralympic Games



Tokyo 2020
Gold Partners
(Tier 1)

Highest-ranked domestic sponsors
15 companies

Tokyo 2020
Official Partners
(Tier 2)

Second highest-ranked domestic sponsors
30 companies

Tokyo 2020
Official Supporters
(exclusive) Tier 3

Tokyo 2020
Official Supporters
(non-exclusive) Tier 3

Third highest-ranked domestic sponsors
3 companies

* Tier 2 companies have fewer rights and opportunities than Tier 1 companies.
Tier 3 companies have fewer rights and opportunities than Tier 2 companies.

(As of 29 March 2018)

Games Budget (Version 2)

Version 2 Budget announced in December 2017

USD 1.4 billion (JPY 150 billion) reduction in overall costs achieved against Version 1

OCOG budget

Revenue

Items	Amount
IOC Contribution	USD 0.8 b
TOP Sponsorship	USD 0.5 b
Local Sponsorship	USD 2.9 b
Licensing	USD 0.1 b
Ticket sales	USD 0.8 b
Others	USD 0.3 b
Expected additional revenue	USD 0.2 b
TOTAL	USD 5.6 b

※ Unit: billion USD / 1 USD = 107 JPY

OCOG = Organising Committee

Expenditure

Items	Amount
Venue-related budget	USD 1.0 b
Temporary/Overlay	USD 0.9 b
Energy	USD 0.1 b
Service budget	USD 4.6 b
Transport	USD 0.2 b
Security	USD 0.2 b
Technology	USD 0.7 b
Games operation	USD 0.9 b
General affairs/Communication	USD 0.6 b
Marketing	USD 1.2 b
Others	USD 0.4 b
Contingency	USD 0.4 b
TOTAL	USD 5.6 b

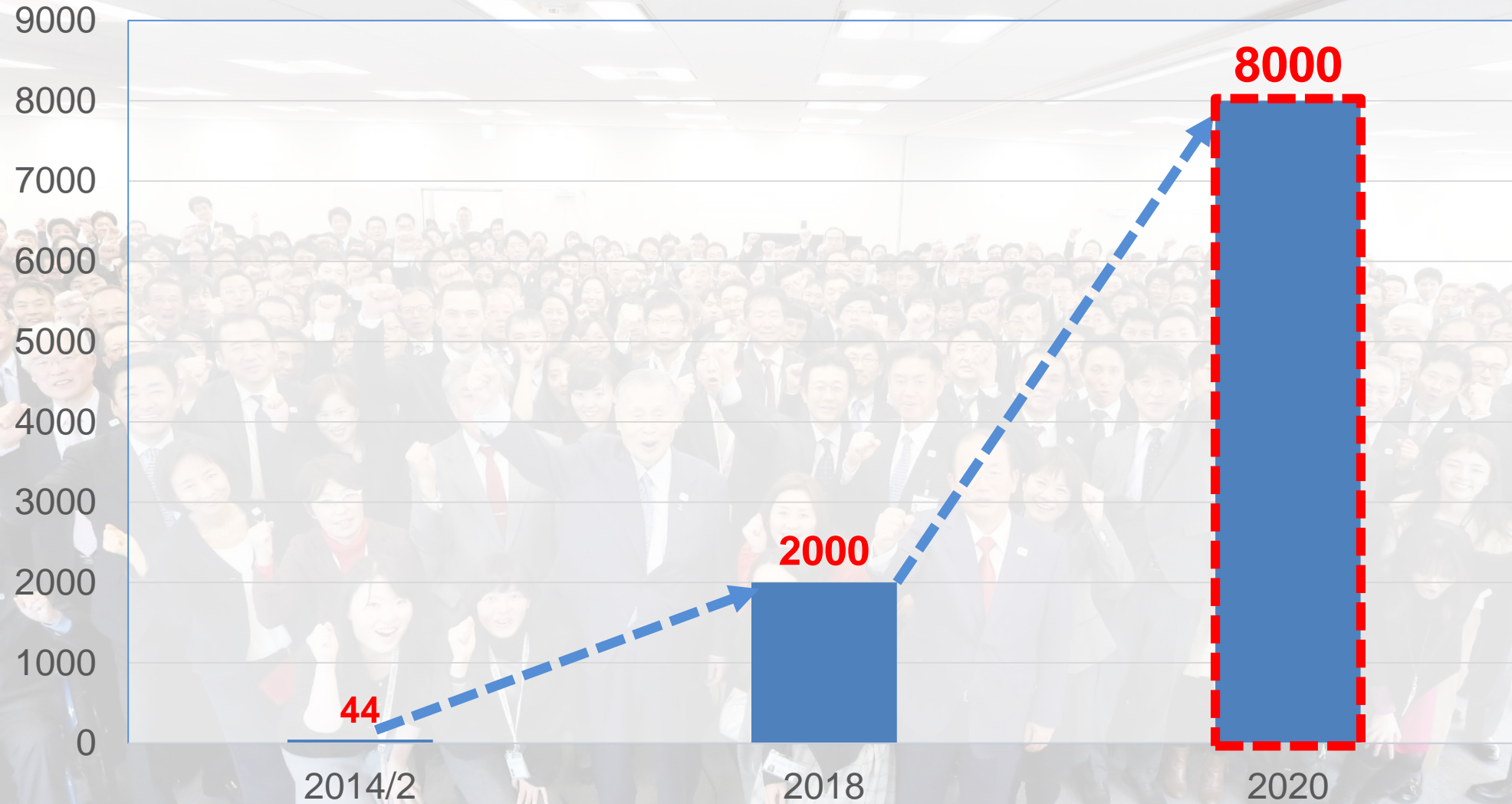
【Reference】 OCOG and Other Entities Budget

	OCOG	Other entities	TOTAL
Venue-related budget	USD 1.0 b	USD 5.6 b	USD 6.6 b
Permanent	—	USD 3.2 b	USD 3.2 b
Temporary/Overlay	USD 0.9 b	USD 2.1 b	USD 3.0 b
Energy	USD 0.1 b	USD 0.3 b	USD 0.4 b
Service budget	USD 4.6 b	USD 1.4 b	USD 6.0 b
Transport	USD 0.2 b	USD 0.2 b	USD 0.5 b
Security	USD 0.2 b	USD 0.8 b	USD 0.9 b
Technology	USD 0.7 b	USD 0.3 b	USD 1.0 b
Games operation	USD 0.9 b	USD 0.1 b	USD 1.0 b
General affairs/Communication	USD 0.6 b	USD 0 b	USD 0.6 b
Marketing	USD 1.2 b	USD 0 b	USD 1.2 b
Others	USD 0.8 b	USD 0 b	USD 0.8 b
TOTAL	USD 5.6 b	USD 7.0 b	USD 12.6 b

※ Unit: billion USD / 1 USD = 107 JPY

Note: USD 1.0 - 2.8 billion of contingency is estimated separately, similarly to V1 budget.

Number of Staff at Tokyo 2020



Two Years to Go (Official Mascot, Summer Festival)



**Announcement of the
Official Mascot**



**“Tokyo Gorin Ondo
2020”**



Volunteers

	Games Volunteers	City Volunteers
No.	80,000	30,000
Recruit	Tokyo 2020	Tokyo Metropolitan Government (TMG)*
Placement	Games-related facilities including the competition venues and the Athletes' Village	Airports, major train stations, sightseeing spots, stations nearest competition venues and Live Sites
Activity	<ul style="list-style-type: none">• Assist spectators at venues and media• Support event operations staff and media etc.	<ul style="list-style-type: none">• Provide tourism and transport information to visitors from across Japan and abroad• Guide spectators at stations to competition venues• Support Live Site operations



*Local municipalities hosting competitions are also considering recruiting volunteers.



Start of application: mid-September 2018

Tokyo 2020 Games: Largest-scale ticketing event ever

Ticket sales / Number of tickets sold in the past Games

London 2012	103.7 billion JPY/10.8 million tickets
Rio 2016	50.9 billion JPY/8.21 million tickets

Ticket sales / Number of ticket sold in the Tokyo 2020 Games (planned at the bidding phase)

Olympic	77.2 billion JPY/7.8 million tickets
Paralympic	4.8 billion JPY/2.3 million tickets
Total	82 billion JPY /10.1 million tickets

Ticket sales schedule (tentative)

Start of sales in 2019



Objective: Maximise ticket sales and sell out the tickets
Full stadium at every venue

Olympic and Paralympic Legacy

Olympic and Paralympic Legacy



Tangible and intangible impact and effect created by hosting the Games

Tokyo 1964

【Tangible Legacy】

- Tokaido shinkansen
- Express highway
- National Stadium
- Yoyogi National Stadium, etc.

【Intangible Legacy】

- Satellite broadcasting
- Sports Day etc.

Sapporo 1972

【Tangible Legacy】

- Subway
- Underground mall
- Ski jump venue, etc.

【Intangible Legacy】

- Growing popularity of ski and skating.
- Olympic education, etc.

Nagano 1998

【Tangible Legacy】

- Nagano Shinkansen
- Express highway, etc.

【Intangible Legacy】

- “One school, one country” project
- Volunteers
- Official webpage, etc.

Tokyo 2020

【Tangible Legacy】

- New permanent venues
- Bay area development etc.

【Intangible Legacy】

- Expansion of sport industry and health promotion
- Development, information technology, cyber security and environmental technology
- Accessible urban planning
- International experience (exchange of people or/and culture), etc.

Tokyo 2020 Medal Project

Project Update (April 2017 – January 2018)

NTT docomo:

Approx. 2.66 million mobile phones (approx. 2,400 docomo shops across Japan)

Local municipalities:

Approx. 8,915 tons of small household appliances (1,404 municipalities; 6,591 collection points)

【Schedule (tentative)】

January 2018

April

July

April 2019

Increase the collection points

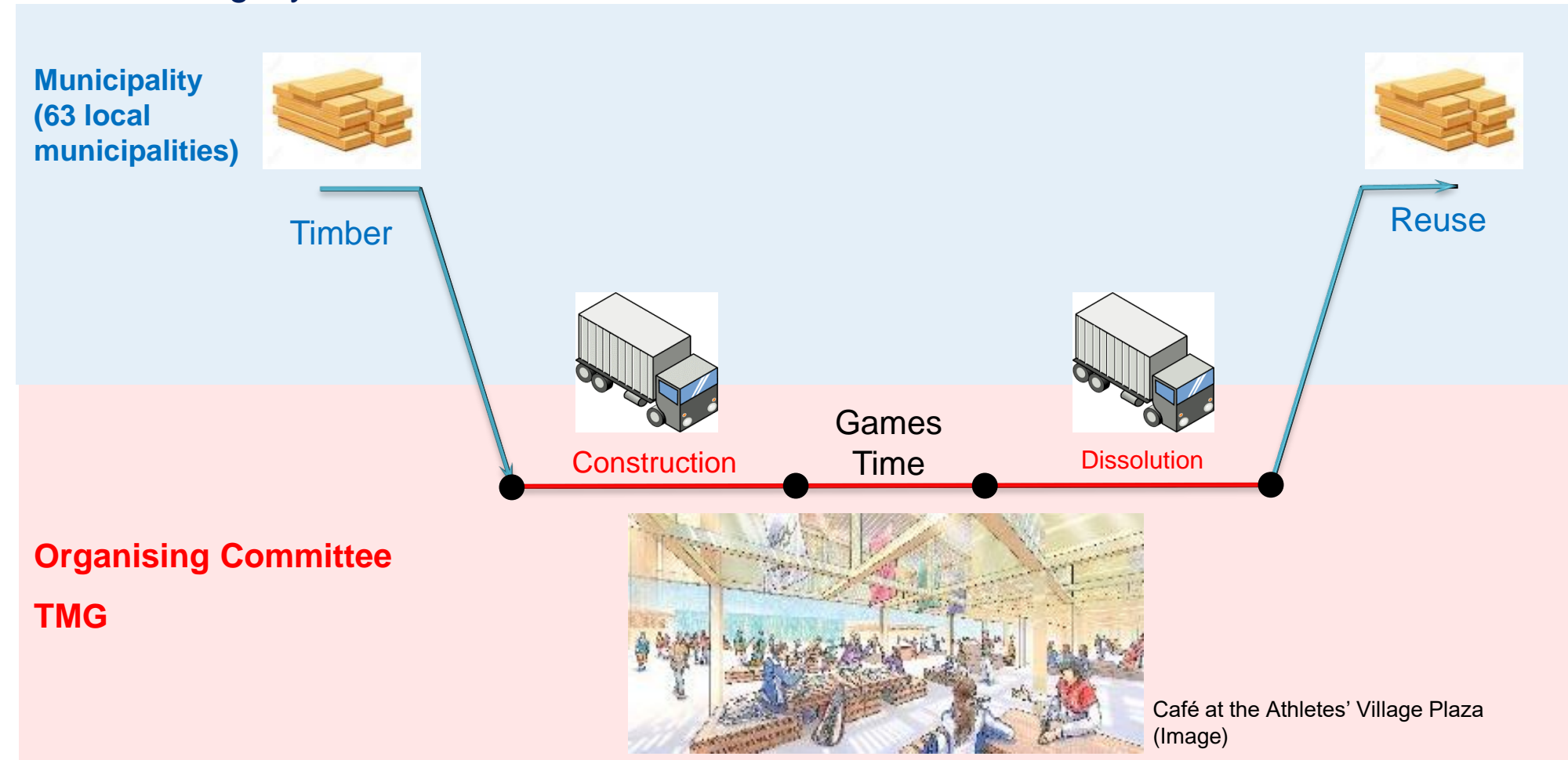
Finish

Medal design competition

Medal production

Building Athletes' Village with timber of the nation

“Operation BATON” (BATON =Building Athletes' Village with Timber Of the Nation)
Athletes' Village Plaza to be constructed using timber from participating municipalities. After the Games, the Plaza will be dismantled and the timber will be returned to the municipalities for reuse as a legacy of the Games.



Accessibility and Universal Design

Objective

- Provide an enhanced environment that will secure more opportunities for access to the Tokyo 2020 Olympic and Paralympic Games - regardless of any impairment.
- Contribute to the realisation of a fully inclusive society in which all people are accepted and respected just as they are.

Scope and Priority of the Accessibility Guideline

- The scope of the guideline will cover areas along the route between the station and the venue, as chosen by the Organising Committee.
- Ask facility owners and managers to upgrade the facility so they can serve as a permanent venue that will constitute a legacy. Construct temporary facilities where upgrading is difficult.



The Paralympic Games and the Realisation of an Inclusive Society

Preparations and operations of the Paralympic Games and future legacies

- The first city to hold the Paralympic Games twice
- Construction of competition venues with paramount importance placed on accessibility
- Promotion of Para sports
- Leveraging the Paralympic Games to change perceptions and realise a fully inclusive society

The importance of the Paralympic Games in organisational operations

- Establishment of a Paralympic Integration Dept. in the Organising Committee and deployment of personnel
- Participation of members of the JPC, Paralympians and other Paralympic-related personnel in the Multi-Party Leaders' meetings, Executive Board meetings and the Athletes' Commission



Supporting the Reconstruction Efforts

Activities in the past Games



Handover ceremony



Live site in the areas affected by the earthquake



Tokyo 2020 Japan House

Flag tour in the areas affected by the earthquake



Athletes' visit to areas affected by the earthquake



Athlete participated the events in Miyagi, Fukushima and Kumamoto Prefectures.

Tokyo 2020 nationwide participation programme



Competitions to be held in the areas affected by the earthquake



Football in Miyagi
Baseball/Softball in Fukushima

Innovation in Technology and the Social System

New technologies
Connecting to tomorrow

New sports presentation
(multiple viewpoints)

SNS

Open and participatory
process (process innovation)

Transportation

Provide smooth transportation service for spectators and stakeholders

- Implement the Olympic Route Network linking the Athletes' Village, hotels and venues to meet the needs of every stakeholder.
- Provide spectators with transportation to the venues that are far from the station.



Security

Ensure Safety and Security for the Games by preparing for threats

- Ensure safety and security of all Games spectators and stakeholders
- Conduct thorough security checks at the entrance of competition venues and related facilities
- Prepare for the threat of terrorisms and cyberattacks

Venue Security
Command Centre
(VSCC)

Private Security Personnel

Security check of visitors

Security cameras

Screening equipment
for vehicles

Cyber security measures

Public Security Agencies
(in close cooperation)

Operation

Prepare and operate various events and facilities such as the Torch Relay, the Athletes' Village and medical services.

Provide services related to the Athletes' Village, accommodation, food & beverages, anti-doping, media

Operate the Torch Relay, Opening/Closing Ceremonies, sport presentation, anti-doping activities, etc.

Accommodation

Athletes' Village

Food and beverages

Medical Services

Anti-doping

Torch Relay
Opening/Closing
Ceremonies

Sport competition



An aerial photograph of the Tokyo skyline, featuring a dense cluster of skyscrapers and buildings. The Tokyo Tower, a prominent red and white lattice tower, is visible in the lower center of the frame. The city extends to the horizon under a clear blue sky.

Thank you