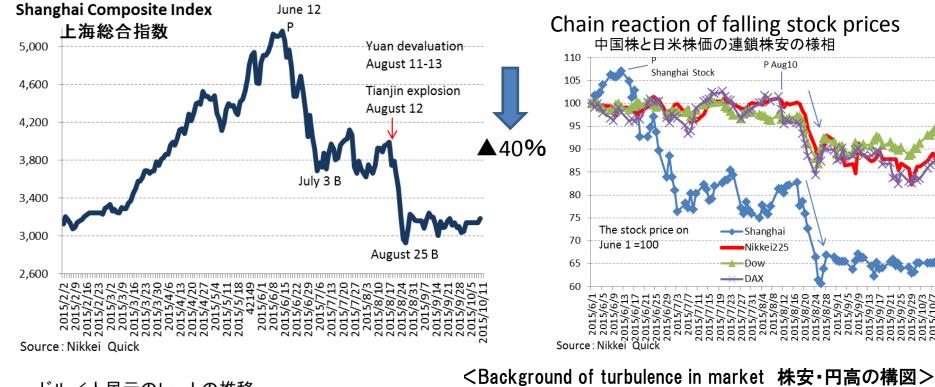
Japanese Concern over Impact of Chinese Economic Slowdown

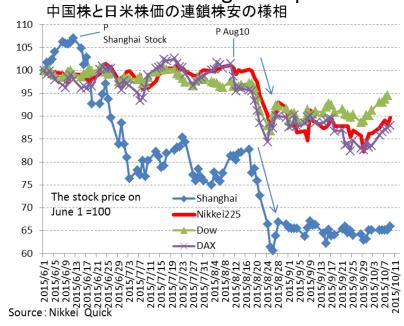
中国经济的减速在日本经济给与的不安

중국 경제가 감속하는 것이 일본 경제에게 주는 염려

1. Anxiety over Chinese Economic Slowdown



Chain reaction of falling stock prices



▼From China

At the same time it happened to devaluation of yuan and the Tianjin Port explosion in August.

→ People until the incident was thinking optimistic and said "new normal" to it.

▼Everyone was reminded of anxiety

FRB has postponed a rate hike in September. The reason is, is because the incident was conducive to anxiety of the US interest rate hikes.

▼Background of Yen appreciation

Funds sold the shares, went at once to the purchase of US Treasury bonds. Therefore, the US long-term interest rate is lowered, the US interest rate differential day has been reduced. The yen rose against the dollar.

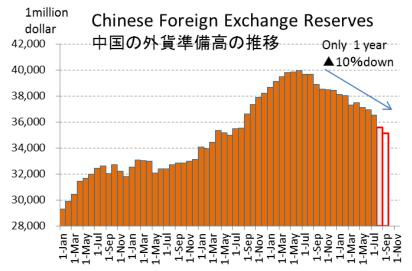
→ For market reversal, China's monetary easing, the US monetary easing continued same conditions. BOJ has increased the possibility to move to promote additional monetary easing.



(Chinese Market Instability 中国市場の不安定性)

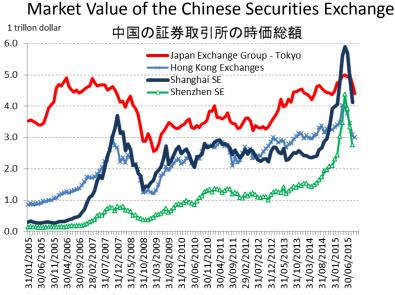
Wonder of the devaluation of yuan ?

→ They are difficult to maintain the new rate of Renminbi without intervention to purchase yuan in there being that a fund outflow happened.



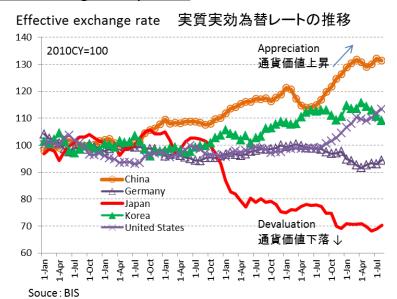
The Chairman Xi Jinping denied second yuan devaluation in the United States on September 24.

出所∶中国国家外貨管理局



source: WFE(世界取引所連盟)

Why did devaluation of yuan spill over into world chain reaction falling stock prices?



It promotes uneasiness that FRB rise in interest rates is going to begin.

Long-term chronological order change of the policy rate in US.

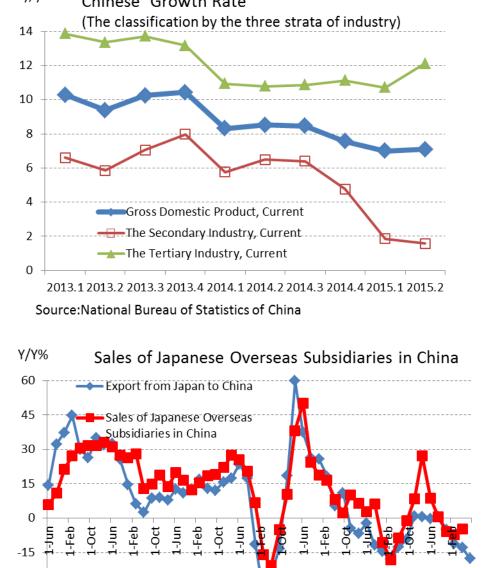


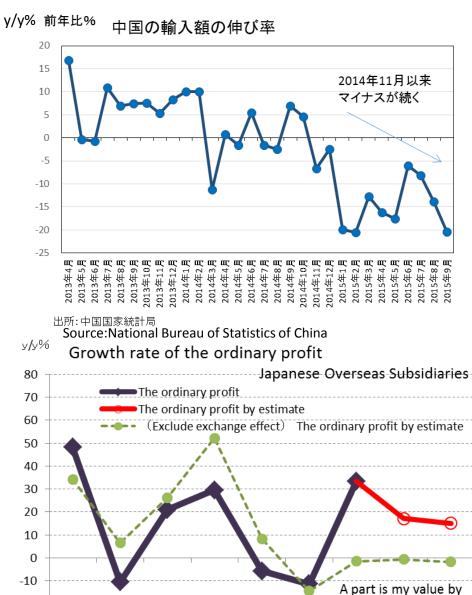
(Stagnation of the Chinese Economy 中国経済の停滞) y/y % Chinese Growth Rate

Growth rate of import of China

Source: Ministry of Economy, Trade and Industry

-20





estimate. 2013

2014

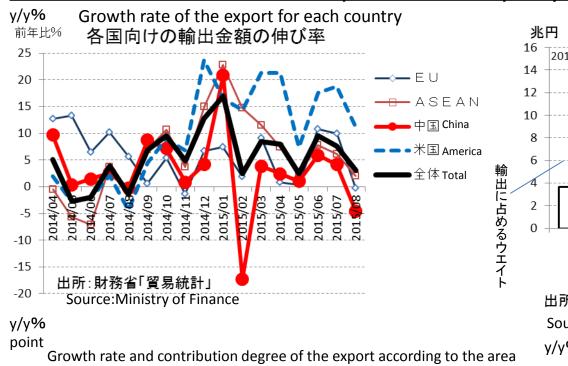
2015

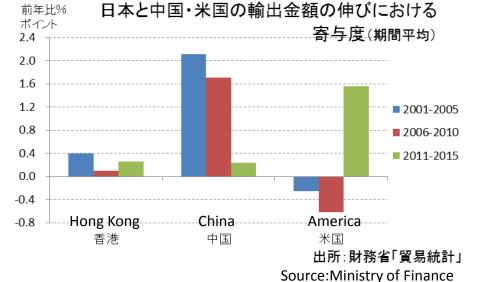
Source: Ministry of Economy, Trade and Industry

-30

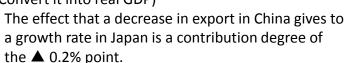
Ministry of Finance

日本企業の収益への影響 2. The Influence of the Japanese Company

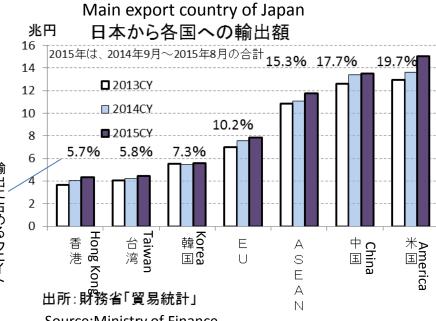




(Convert it into real GDP)



5



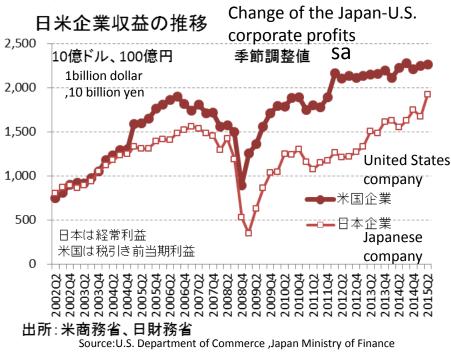
Source: Ministry of Finance

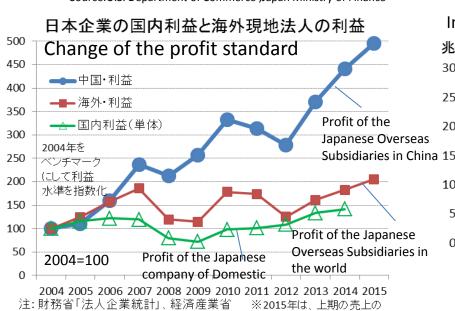
Influence on profit degree of the export y/y% to China of the manufacturing industry 製造業の企業収益における中国要因の影響度 前年比%



注:財務省「法人企業統計」に基づいて、第一生命経済研究所が試算。

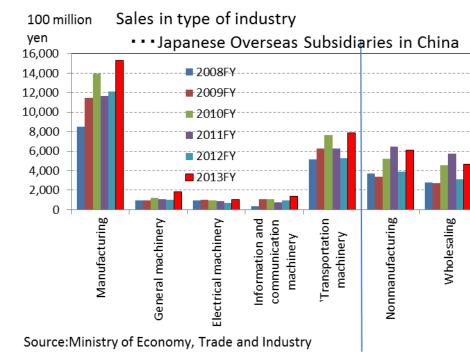
(Japanese Overseas Subsidiaries 日本企業の海外現地法人の動向)

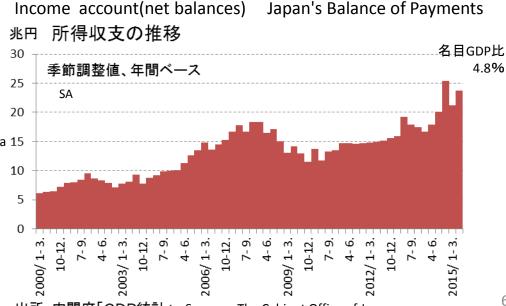




「海外現地法人四半期調査」から計算。

伸び率から試算したもの。

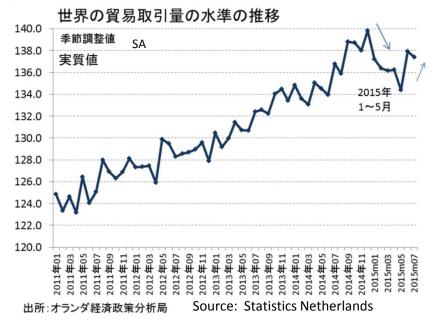




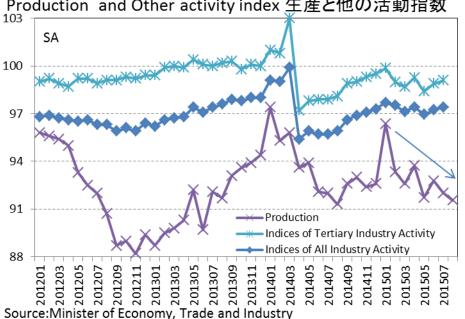
出所:内閣府「GDP統計」 Source: The Cabinet Office of Japan

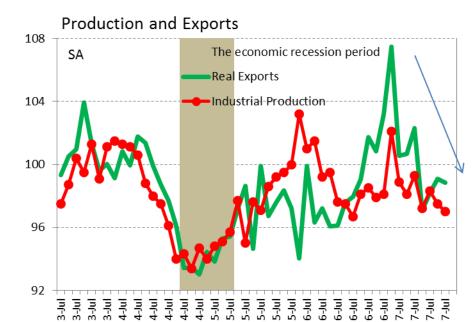
3. Influence on the Japanese Economy 景気動向への影響



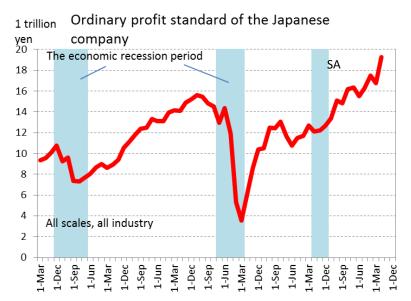


Production and Other activity index 生産と他の活動指数



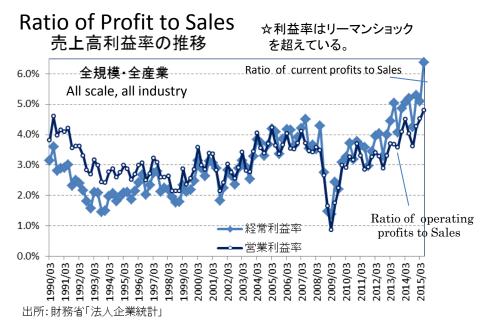


Source:Ministry of Economy, Trade and Industry Bank of Japan



Source: Ministry of Finance

強靭になった企業収益体質 (The Corporate Profit Become Tough



企業の収益体質の変化 Break-even analysis 2014年度の捐益分岐 current profits 点売上高比率は74.8% 売上高·費用 経常利益 と1955年以降で最低 = 採算性は前後最高

Change of the earnings structure of the company

損益がゼロになる 今の売上高 売上高(損益分岐点売上)

固定費

The break-even point ratio is a tendency to drop.



自己資本当期純利益率(ROE)

2005年度	9.59	
2006年度	9.15 連結ベース	
2007年度	9.19	
2008年度	0.52	
2009年度	3.49	
2010年度	6.08	
2011年度	4.62	
2012年度	5.26	
2013年度	8.58	
2014年度	8.09 %	
市場第一部・二部	邪・マザーズ・JASDAQ合	Ħ

Sales

Cost

45度

Japanese baby boomer has retired from 2006 through 2009. This reduced the wage burden.

Trends in labor share

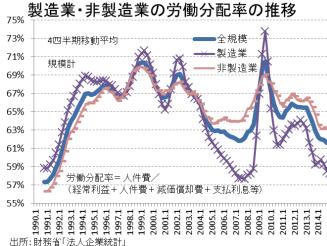
Manufacturing industry and non-manufacturer 造業・非製造業の労働分配率の推移

人件費が軽減

されて採算性 が改善

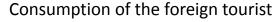
It is caused by the

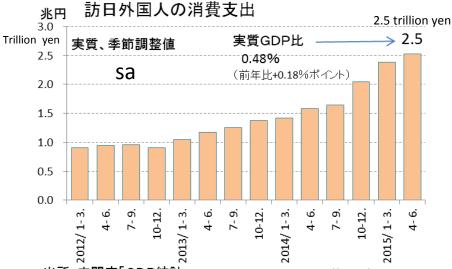
reduction of the wage.



The ratio became the minimum standard after 1955.

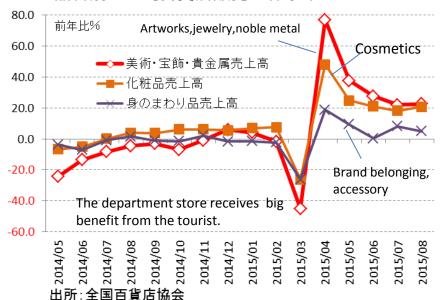
4. Inbound Tourism Consumption インバウンド消費の効果



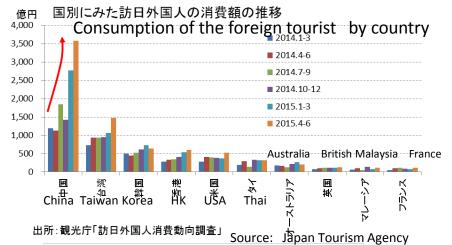


出所:内閣府「GDP統計」Source: The Cabinet Office of Japan

Growth rate of the department store sale 品目別にみた百貨店販売の伸び率



Chinese tourist spent 70% of the consumption increase which all foreign tourists spent. (+0.12% of real GDP ratios point)



The consumption of the foreign tourist is a ratio among the consumption according to the area

訪日外国人の消費額が

	地域別家計最終消費に占める割合		
1	大阪府 Osaka Prefectural Government	2.13%	
2	京都府 Kyoto Prefecture	1.81%	
3	山梨県 Yamanashi Prefecture	1.64%	
4	東京都 Tokyo Metropolitan Government	1.53%	
5	大分県 Oita Prefecture	0.84%	
6	奈良県 Nara Prefecture	0.82%	
7	沖縄県 Okinawa Prefecture	0.80%	
8	和歌山県 Wakayama Prefecture	0.74%	
	福岡県 Fukuoka Prefecture	0.70%	
10	神奈川県 Kanagawa Prefecture	0.67%	
11	千葉県 Chiba Prefectural Government	0.61%	
12	長崎県 Nagasaki Prefecture	0.56%	
13	北海道 Hokkaido Government	0.50%	
14	栃木県 Tochigi Prefecture	0.45%	
15	熊本県 Kumamoto Prefecture	0.43%	
16	愛知県 Aichi Prefecture	0.37%	
17	静岡県 Shizuoka Prefecture	0.35%	
18	兵庫県 Hyogo Prefecture	0.31%	
19		0.28%	
20	長野県 Nagano Prefecture	0.25%	

Source: I calculated from a document of Japan Tourism Agency.

2014暦年、これを県民経済計算(2011年)の家計最終消費

割った割合。外国人消費額は、日本滞在中の支出額。旅行

出発前に支払った宿泊料金は含まず。

Source: Japan Department Stores Association